GBG Loqate

Service Definition for Loqate

G-Cloud 15

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The Product

Loqate's technology is the market leading address search validation and verification tool. Using our Capture and Verify products we provide both front end validation and back-end verification services to over 12,000 customers worldwide, including 200 of the UK's Top 500 retailers. With 99.99% availability over the past 10 years, product service and resilience is at the core of everything we do.

Capture is our address autocomplete technology which has five critical "must haves" if customer UX and data quality benefits are to be achieved: It also includes capability to validate additional data assets such as Email addresses, Phone numbers and Bank accounts live at onboarding.



User Experience

Faster checkout, improved conversion, happier customers. Faster contact centre data entry. Save time & money.



Data Quality

Better deliveries and standardised data for onward reporting. Parcels arrive right first time.



1. Flexible Search

Let the customer decide how they want to enter their address.



2. "Fuzzy" Matching Search

Vital for search flexibility and mobile device support.



3. Customisable Location Biasing

Tailor search results to a customer's actual location and reduce the number of key strokes to find an address.



4. Global Multilingual Character Sets

Works similtaneously in English, French or Spanish etc.

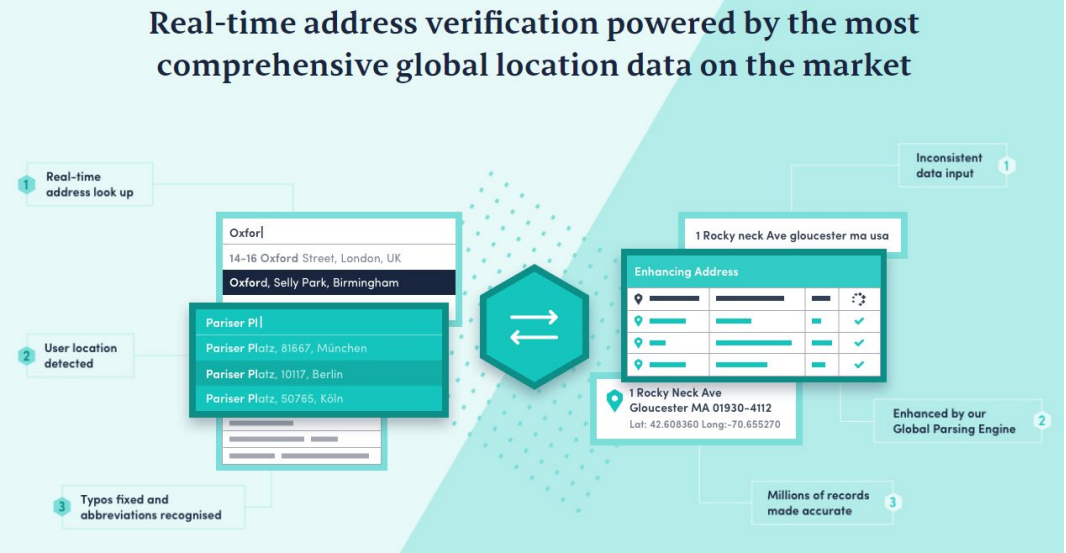


5. Data Quality: Complete and Accurate Data Sets

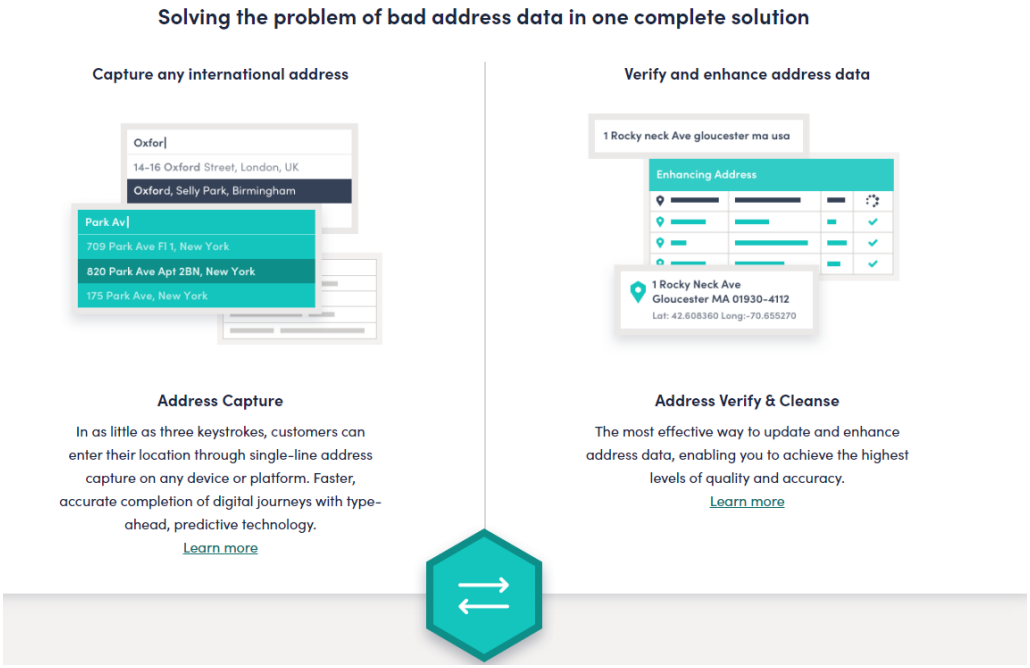
Access to global data provider address files including USPS ZIP+4, Canada Post, & UK Royal Mail data sets (including suite & apt numbers).

CLASSIFICATION

Verify is Loqate's address verification software that will parse, standardise, verify, cleanse and format address data for over 245 countries and territories, all via a single, easy to integrate API.



Loqate's technology is optimised in all of the above critical requirements to provide the complete package.



CLASSIFICATION

Pricing Options

Annual Licence ([Territory 1]):

Per User model usage would be included within an annual licence fee.

Per Click Usage (pay-per-click):

Per click usage would be charged at an agreed rate volume dependent on a pay-per-click basis. The credit pack added would be available to all users. Credit lasts for up to one year and can be topped up should the balance run low, offering flexibility without a large commitment. Pricing is country and volume specific.

Summary – Why Loqate?

Loqate has over 35 years' experience in providing best in class address UX and data verification services. We have extensive expertise in delivering web services within critical applications and therefore understand the importance of a 'bullet proof' service.

Key other reasons why you should choose Loqate include:

- Mobile optimised
- Trusted by 12,000 customers including 200 of the UK's top 500 retailers
- 99.99%+ availability
- A robust SLA
- Best in Class data
- Comprehensive coverage
- Insight enablement for Locations such as building height, flood risk, plot size and utilities information

Mobile phone, email addresses and Bank Account details can also be validated using the same platform and integration.

CLASSIFICATION