

PHM Advisory Service

Expert guidance that helps teams plan, deliver, and measure proactive care, driving better health outcomes for your population.

Adopting population health management (PHM) technology and analytics is the first step towards meaningful transformation. Embedding it effectively and unlocking its full potential requires people-focused expertise, strong leadership and robust change management. Without these, systems risk missing the opportunity to deliver proactive, care.

PHM Advisory Service provides the structure and support for scalable transformation – building capability, aligning stakeholders and delivering measurable improvements. We help local teams and leaders develop locally focused and nationally aligned PHM capabilities – from strategy to scale.

We turn data into actionable insights that strengthen governance, decision-making, operations and impact evaluation – equipping teams to deliver value for populations. We support strategic commissioning, service redesign, delivery and evaluation to create sustainable, out-of-hospital care at neighbourhood and place levels – improving patient access, experiences and outcomes while tackling wider determinants of health.

Our core offering includes:

- Tailored workshops focused on vision strategy, skills development and service design
- PHM coaching for all team levels, including analytics and finance transformation
- Guidance on building integrated culture that motivates and engages teams
- Alternative approaches to workforce and resource allocation informed by local data and cost-effectiveness
- Evaluation toolkits for measuring progress and supporting ongoing strategic commissioning decisions
- Financial projections to enable sustainable PHM strategies

Key benefits:



Sustainable change through data-driven commissioning and contracting



Smarter PHM strategies using actionable, reliable insights



Accelerated improvement through robust, data-driven evaluation



Better health outcomes at lower cost with value-based care

Email uk.info@optum.com to find out more.