

A Gartner G-Cloud 15 Service Definition for Cloud Consulting: Cloud Strategy — Strategy Definition

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Gartner G-Cloud 15 Service Definition

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Service Summary

Gartner will develop a business-aligned digital strategy using our proven methodology to ensure that your organisation can support efficient and effective deployment of cloud-based digital initiatives. Gartner will also recommend appropriate metrics and governance structures needed to achieve desired business outcomes.

Service Description

This service establishes a business-aligned digital strategy for your organisation and improves the ability of the organisation to recognise, evaluate and approve cloud initiatives. Based on Gartner's proven strategy methodology, the service comprises the establishment of the digital strategy to ensure that:

- The mission and metrics of the digital services organisation are aligned with the need to assess, prioritise and effectively exploit digital and cloud capabilities
- The appropriate governance is in place to support structured decision-making around cloud services and opportunities

Service Benefits

- Defines the organisation's desired digital service future state
- Digital vision developed to meet your organisation's needs
- Ensures change initiatives are focused on a clear vision
- Removes barriers to the adoption of cloud approaches
- Provides a clear foundation to build strategy direction
- Empowers your organisation to recognise and execute cloud opportunities
- Provides client-side, independent and objective advice
- Accelerates delivery of actionable insights through proven analytical capabilities
- AI-powered analysis that augments Gartner's Insights and SME delivery experience

Service Features

- A digital strategy defining components of the future state
- Defines input to an IT Target Operating Model reset
- Cloud, digital, DevOps and bimodal explored for the client
- Future digital capabilities of the organisation are detailed
- Success criteria laid out with metrics
- Recommended governance structures
- Clear value proposition presentation document for senior stakeholders
- Guidance and prioritisation of digital investments
- Digital roadmap to a business-aligned digital strategy, including cloud

Full List of Service Features

- The digital strategy — Defines the digital services planned direction, setting out how cloud, big data and other services will be utilised, in addition to the future digital

organisation, capabilities, metrics and governance to ensure the services are aligned to the needs of the business

- Value proposition — Provides clear guidance and prioritisation of digital investments and is designed to be suitable for presentation to a senior stakeholder forum and for discussions to secure informed consent. This document will be foundational in selecting and evaluating the digital investment portfolio
- Digital roadmap — This sets out the strategic change journey for the organisation to realise the business-aligned digital strategy, including cloud and digital technologies

Project Approach

- Week 0: Project initiation:
 - Agree and advise participants, dates for workshops and presentations, and schedule interviews
 - Provide briefing documentation to Gartner
- Weeks 1 to 2: Interviews and information gathering:
 - Description of the organisation mission, vision and objectives
 - Current ICT, cloud and digital strategy. Review descriptions of ICT decision-making and governance mechanisms
 - Understand the current exploitation of cloud capabilities (and any barriers or constraints)
 - Conduct selected interviews over four calendar days
- Weeks 3-4: Develop vision:
 - Facilitate workshop (participants to be agreed with the client sponsor)
- Weeks 5-6: Conduct workshops:
 - Facilitate workshop (participants to be agreed with the client sponsor)
- Weeks 7 to 8: Develop strategy and recommendations:
 - Provide recommendations on issues and opportunities
 - Provide actionable and pragmatic recommendations for improvements to allow greater exploitation and value from cloud and related technologies

Project Schedule

Gartner anticipates completion of this engagement within 8 weeks.