

# **A G-Cloud 15 Service Definition for Gartner for AI Leaders Guided: Team Member (AILGTM)**

Gartner G-Cloud 15 Service Definition  
2026

## Service Description

Gartner for AI Leaders Guided: Team Leader is designed for individuals who typically support the senior most artificial intelligence (“AI”) leader in the client company, typically the head of AI. The Service provides actionable insights, access to top experts, tools, events, and peer networks that help AI Leaders accelerate their programs and collaborate with business stakeholders.

## Service Benefits

- Client Success Manager will serve as primary point of contact
- Aids the productivity of clients who work in team environments
- Team Members can join the Leader in Team Inquiry
- Targeted content based on role, preferences, and key initiatives
- IT Conference attendance
- Gain objective insights on IT products, services, and initiatives
- Accessible via browser and app
- Access to online peer community for collaboration and advice
- AskGartner - AI tool providing tailored, actionable Gartner insights on demand

## Service Features

- AI Leaders Role-based Content and Tools, IT Initiative Based Research
- Role-specific Business Content
- Exclusive Leadership Research and related content
- Gartner for IT Leaders Research and Peer & Practitioner Research
- Strategic Business Content and Industry-specific IT Research
- IT Key Metrics Data, Diagnostic Tools and Templates
- Webinars
- Team Analyst Inquiry

## Invoicing

- The service is provided to one licensed user for a period of twelve months
- All invoices are payable net 30 days from date of invoice

## Full List of Service Features

- Assigned Client Service Manager — an experienced service professional who understands the Licensed user’s context and priorities, helps them understand their entitlements and leverage the most relevant Gartner resources.

- Peer & Practitioner Research: Includes peer benchmarks, best practices, case studies, tools and templates
- AI Leaders Role-based Content and Tools — Insight and Tools tailored to meet the unique and evolving needs of a specific role within an organisation. Topics span from building and maintaining programs to demonstrating business value, empowering clients to serve as strategic partners within their organisations and enable growth
- Gartner for IT Leaders Research — Enables clients to access the entire Core Research catalogue (e.g., Magic Quadrants, Vendor Ratings, Hype Cycles) and the additional tools from Gartner's IT Leaders library such as Toolkits (e.g., IT Score, ITBudget), Diagnostic Tools, and IT Key Metrics Data (e.g., IT performance measurement database, IT staffing levels, IT investment levels, key tech cost, performance metrics and trends). This provides clients with a complete set of pragmatic advice and decision-making tools to apply to their daily activities assisting them in applying Gartner methodologies to their specific situations
- Strategic Business Content — Select business and role-focused content related to business topics of strategic interest to the role
- Industry-specific IT Research — Research that provides analysis and advice on major issues within the following industry sectors: banking and investment services, energy and utilities, insurance, manufacturing or retail. Industry research is designed to deliver key technology insights to technology leaders, business-focused IT professionals, and business executives
- Emerging Technology Reports — Reports that build on the relevant Hype Cycle and provide more in-depth coverage of technologies that will impact clients. The purpose of this research is to educate the reader on the market impact of the emerging technology
- IT Key Metrics Data — Based on a comprehensive IT performance measurement database, provides access to data on IT staffing levels, IT investment levels, key technology cost, performance metrics and trends. The reports include: 1) data on trends in IT spending and staffing in more than 20 industries, 2) unit cost and performance measures and trends across critical IT domains, and 3) data on information security investment levels and outsource market price benchmarks for the technology domains
- Team Inquiry — Team Members are entitled to inquiry sessions with a Gartner research advisor and the Leadership Team
- Gartner BuySmart™ — helps clients select and craft a fair deal (e.g., determine what they need, pick the right provider, align deal structure with needs, and negotiate contracts to optimise spend and reduce complexity) through inquiries and document/proposal reviews by reducing costs and avoiding common pitfalls using the most recent insights on technology spend management, contracting practices, and long-term risk mitigation
- Webinars — Periodic web conferences where Gartner research advisors speak on timely topics in information technology and then solicit questions from listeners
- Gartner IT Summit Ticket — One (1) complimentary invitation to attend Gartner IT Summit
- AskGartner — A generative AI-powered tool available on gartner.com. Sourced solely from proprietary Gartner data, it provides our unbiased perspective and

expertise through AI-powered conversational interactions, replacing older keyword-based searching and providing a more holistic overview of Gartner insight on a given topic or question.

## **Additional Terms & Conditions**

- One (1) Leader plus a minimum of three (3) and a maximum of ten (10) additional members are required for this product option
- Participation in inquiry calls is limited to the Licensed User(s) and the Gartner research expert only (i.e., non-Users, either inside or outside of the client company, may not attend or otherwise participate on the call). Team Member is entitled to two types of inquiry: (i) inquiry sessions with an expert (“Individual Inquiry”), which may be scheduled and attended independent of other Team Members; and (ii) inquiry sessions with an expert and the Leadership Team (“Team Inquiry”). For Team Inquiry sessions: (i) Leader must schedule and attend the sessions, and (ii) Team Members may lead the discussion or pose questions to the expert on behalf of the team, provided all such questions and discussions advance the Leader’s agenda.
- The invitation or Ticket is a numbered identifier (e.g., 424562) that entitles Licensed User to register for one (1) conference as specified in the Ticket Letter emailed to Client. Tickets are valid for 12 (twelve) months from date of issue, per the expiration date on the Ticket Letter. Tickets provided as part of a Gartner insights product are valid only for conferences during the contract term of that product; one (1) Ticket is issued per 12-month (twelve-month) contract term – a shorter contract term does not entitle Client to a Ticket. Tickets are transferable within the client company but may not be transferred to another company. A single Ticket may not be used by more than one (1) individual and may not be used for admission to any conference other than an IT Summit.
- Depending on travel advisories and/or government orders, at Gartner’s sole discretion, some meetings and events may be held virtually
- Use of the Service is governed by the Gartner Usage Policy and the Gartner Copyright and Quote Policy, which are accessible on the Policies section of [gartner.com](https://gartner.com).