

A G-Cloud 15 Service Definition for Executive Programs v2 Self-Directed Team: CDAO Guided Member (EXPV2SD7)

Gartner G-Cloud 15 Service Definition
2026

Service Description

Executive Programs v2 Self-Directed: CDAO Guided Member is designed for the senior most data and analytics leaders in the client company, typically the Chief Data & Analytics Officer (CDAO). It helps deliver on mission-critical priorities and achieve strategic and innovation goals faster.

Service Benefits

- Contextualised research through a highly experienced Executive Partner (EP)
- Safe sounding board to discuss challenges and ideas
- Executive and team guidance, insights and skills transfer
- Delivered through a Cloud-based service
- Role-relevant CDAO research
- A rich, CDAO-specific online experience
- Stay on top of emerging trends
- AskGartner - AI tool providing tailored, actionable Gartner insights on demand
- Access to online peer community for collaboration and advice
- Accessible by browser and app

Service Features

- Assigned service delivery team, including Executive Partner
- Executive Programs Research and Related Content
- All industry research
- Business initiatives content
- Peer and Practitioner Research
- Unlimited access to Gartner analysts for Team and Individual Inquiries
- CIO Exclusive Leadership Development Content
- Ticket to Gartner IT Summit Ticket with VIP Access
- Virtual Strategy Meeting with EP
- Online Peer Community for networking

Invoicing

- The service is provided to one licensed user for a period of twelve months
- All invoices are payable net 30 days from date of invoice

Full List of Service Features

- **Assigned service delivery team - Executive Partner** — An Executive Partner with experience in senior technology executive roles and a client success manager will serve as the Licensed User's primary points of contact for this Service. They will help define and develop customized plans based on Licensed user's priorities and initiatives. The client success manager is an experienced service professional who understands the Licensed User's context and priorities and helps them understand their entitlements and leverage the most relevant Gartner resources.
- **Individual Inquiry** — Provides access to Gartner research experts associated with this Service for Individual Inquiries.
- **Team Inquiry** — Access to Gartner experts associated with this Service. Inquiry call participation is limited to the expert, the Leader, and Team Members. The Licensed user can schedule individual sessions with an expert and team sessions. Team sessions must be requested and moderated by the Licensed user, who must be present on the call and lead the discussion and questions to advance the Team agenda. The Licensed user may, on an occasional and infrequent basis (not to exceed 10 (ten) times per contract year, and not to exceed more than 25 (twenty-five) individuals per session), include in inquiry calls non-Team Members from within the client company.
- **Virtual Strategy Meeting** — A 60-minute virtual meeting between the EP and licensed user on a key priority, where Gartner provides guidance to problem solve at a strategic level what resources/actions the client needs to take to meet specific goals/objectives. The licensed user can invite up to (5) peers or team members to join the conversation.
- **Executive Programs Research and Related Content** — Up to 12 reports per year, covering Gartner-selected topics, such as IT governance, business value of IT, architecture, and other areas where business and IT intersect. Includes associated tools and teleconferences hosted by Executive Programs Research Report authors to discuss report topics. Business Research and Related Content is targeted to CIOs, CFOs, and other business executives. May include podcasts, Road Notes, toolkits, and top research picks. Third-party content such as Harvard Business Review articles and other news reports specifically chosen based on the current issues impacting CIOs and their organisations.
- **Executive Leadership Key Initiatives** — Access to content written on initiatives for Executive Leadership to address the specific and shared needs of leaders in their broader executive role, regardless of domain, e.g., digital business transformation, talent, internal communications, and others.
- **CIO Exclusive Leadership Development Content** — Written for aspiring CIOs and focused on the professional development of Team Members. Targeted to professionals, typically direct reports to the CIO, who are interested in developing the skills necessary for technology leadership.
- **Industry Research** — Research that provides analysis and advice on major issues within the following industry sectors: banking and investment services, energy and utilities, insurance, manufacturing or retail. Industry research is designed to deliver key technology insights to technology leaders, business-focused IT professionals, and business executives.
- **Emerging Technology and Trends** — Reports that analyse the key trends and recommendations across multiple dimensions such as technology, channel, vertical,

et. al. This research provides high-level guidance on countries with rapidly developing technology markets.

- **Facilitated Networking** — Service Delivery Team will, upon request, arrange meetings with peers around a specific topic or area of expertise.
- **Document Forwarding** — Licensed User may, on an occasional and infrequent basis, forward to others in client company no more than 25 (twenty-five) individual Gartner Research documents per contract year. This may not be done on a routine basis, or via posting on Client's intranet, or in any other manner that has the intent or effect of avoiding the purchase of additional Gartner User licenses
- **Gartner IT Summit with VIP access** — The Gartner IT Summit Conference Ticket provides admission to one (1) Gartner IT Summit Conference with VIP access. The VIP access provides an exclusive and elevated experience that is tailored executives. Tickets provided as part of a Gartner research offering are valid only for Gartner conferences that take place during the contract term of the research offering for which the Ticket has been issued. Ticket may not be used for admission to any conference other than an IT Summit.
- **AskGartner** — A generative AI-powered tool available on gartner.com. Sourced solely from proprietary Gartner data, it provides our unbiased perspective and expertise through AI-powered conversational interactions, replacing older keyword-based searching and providing a more holistic overview of Gartner insight on a given topic or question.

Additional Terms & Conditions

- The Service is part of Executive Programs v2 and requires the separate purchase of Executive Programs v2 Self-Directed Team Leader Service.
- The conference invitation entitles the Licensed User to register for one (1) conference and is valid for 12 (twelve) months from the date of issue. A conference invitation provided as part of a Gartner Research offering is valid only for a conference during the contract term of that Research offering. Invitations are not transferable. A single invitation may not be used by more than one (1) employee of client company and may not be used for admission to any conference other than a Gartner IT Summit.