

A G-Cloud 15 Service Definition for Gartner for Midsize Enterprise Technology Manager with Industry Reference (TMGRINDREF)

Gartner G-Cloud 15 Service Definition
2026

Service Description

The Gartner for Midsize Enterprise Technology Manager with Industry Reference service provides senior technology executives, typically direct reports of the CIO, in a midsize client company with access to exclusive actionable technology-related insights, tools, and resources to help advance their most critical Cloud priorities.

Service Benefits

- Client Success Manager will serve as primary point of contact
- Individualised strategies based on client priorities and initiatives
- Ongoing engagement and delivery of value
- Peer networking
- Exclusive research and content to advance critical cloud priorities
- Digital strategic and team guidance, insights and skills transfer
- Accessible by browser and app
- Access to online peer community for collaboration and advice
- AskGartner - AI tool providing tailored, actionable Gartner insights on demand

Service Features

- Peer Networking
- Gartner for IT Leaders Research
- Peer & Practitioner Research
- Industries IT Research
- Midsize Enterprise Research and Tools
- IT Key Metrics Data, Diagnostic Tools, Templates and Case Studies
- IT Podcast Series

Invoicing

- The service is provided to one licensed user for a period of twelve months
- All invoices are payable net 30 days from date of invoice

Full List of Service Features

- Peer Networking
 - ☐ Peer Directory: Access to searchable directory of senior most technology leaders

- ☐ Online Forums: Access to discussions of common issues among peers on gartner.com
- Research Access
 - ☐ Gartner for IT Leaders Research and related content: Includes Core IT and role-specific research; diagnostic tools, templates, and case studies; Weekly Picks and News Analysis; and webinars featuring Gartner experts.
 - ☐ Peer & Practitioner Research: Includes peer benchmarks, best practices, case studies, tools, and templates.
 - ☐ Industries IT Research: Access to Gartner research related to industries Gartner covers.
 - ☐ Midsize Enterprise Research and Tools: Includes midsize enterprise-contextualised content, tools and resources focused on the CIO's top priorities
- IT Key Metrics Data — Provides performance metrics on trends in IT spending and staffing, unit costs, and performance measures across critical IT domains
- IT Podcast Series — A podcast series featuring Gartner experts' perspectives on business priorities and challenges on topics in information technology
- AskGartner — A generative AI-powered tool available on gartner.com. Sourced solely from proprietary Gartner data, it provides our unbiased perspective and expertise through AI-powered conversational interactions, replacing older keyword-based searching and providing a more holistic overview of Gartner insight on a given topic or question

Additional Terms & Conditions

- This service is renewal only for existing license holders only.
- Depending on travel advisories and/or government orders, at Gartner's sole discretion, some meetings and events may be held virtually.