

A G-Cloud 15 Service Definition for Gartner for Product Teams: Cross-Market Member (GBLPTCM)

Gartner G-Cloud 15 Service Definition
2026

Service Description

Gartner for Product Team: Cross-Market Team Member enables access to Gartner research and experts related to working in a product team environment.

Service Benefits

- Achieve Success in Product Management
- Avoid costly mistakes
- Delivers critical insights
- Insights on buyer needs
- Provides go-to-market strategies
- Increase flexibility and reduce time to market
- Digital strategic guidance, insights and skills transfer
- Accessible by browser and app
- Access to online peer community for collaboration and advice
- AskGartner - AI tool providing tailored, actionable Gartner insights on demand

Service Features

- Product Management role-based content
- Gartner for IT Leaders Research
- Gartner for Business Leaders Research
- Hardware quarterly market share: worldwide, regional, and country
- Gartner Analytics (Search & Inquiry)
- Peer Experiences
- Team Analyst Inquiry
- IT Professional Research & Advisory Tools and Reports

Invoicing

- The service is provided to one licensed user for a period of twelve months
- All invoices are payable net 30 days from date of invoice

Full List of Service Features

- Gartner for IT Leaders Research (includes Core IT Research and Role-Specific IT Research, plus IT Initiative based Research)

- **Team Analyst Inquiry** — Includes 30-minute sessions with Gartner Analysts to ask questions based on published research or request reviews of business-related documents. Team members may lead the discussion or pose questions to the analyst on their behalf or on behalf of the team, provided the sessions are scheduled and attended by the Leader to advance the Team Leader's agenda
- **Core IT Research** — Magic Quadrants, Vendor Ratings, Hype Cycles, and other foundational research on more than 700 topics to help IT and business technology decision makers. Core Research covers a broad set of cross-industry technology topics and helps clients expand knowledge, build competencies, obtain objective viewpoints, and validate decisions to drive business value through technology.
- **Search Analytics Online** — Robust, web-delivered tool that provide easy access to end-user search trends.
- **Hardware Quarterly Market Share** - worldwide, regional, and country. **Semis Quarterly Forecast** – worldwide — Access to worldwide, region, and country level detail for disk array storage, PCs, Servers, and Printer-Copier/MFPs. Includes access to Semiconductor Forecast: Worldwide.
- **My Gartner** — A personalised, intelligent homepage that recommends the most relevant research and resources based on the user's key initiatives, activity, role, and profile information
- **AskGartner** — A generative AI-powered tool available on gartner.com. Sourced solely from proprietary Gartner data, it provides our unbiased perspective and expertise through AI-powered conversational interactions, replacing older keyword-based searching and providing a more holistic overview of Gartner insight on a given topic or question

Additional Terms & Conditions

- This service is subject to eligibility criteria.
- This service requires the separate purchase of Gartner for Product Teams: Leader.
- This Service is not available for analyst relations, market intelligence or leaders with solely frontline sales responsibility. This Service is only available to full-time direct employees of client company ("Client"). Employees of third-party companies, including agencies or contractors, who provide services, tools, consulting, or advisory to Client are not eligible for this Service.
- Depending on travel advisories and/or government orders, at Gartner's sole discretion, some meetings and events may be held virtually
- Use of the Service is governed by the Gartner Usage Policy and the Gartner Copyright and Quote Policy, which are accessible on the Policies section of gartner.com.