

A Gartner G-Cloud 15 Service Definition for Cloud Consulting: Cloud Infrastructure — Cloud Optimisation for Data Centres

2026

Gartner G-Cloud 15 Service Definition

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Gartner

Service Summary

Gartner will provide clear guidance on how to best position cloud within the context of current data centre provisioning. Gartner will support the full exploitation of Cloud Opportunities by reviewing optional solutions against organisational priorities, aligning them with strategy, compliance, and cost-effectiveness.

Service Description

Gartner will independently and objectively assess the organisation's cloud optimisation strategy, reviewing how existing data centre provisions can make good use of cloud alternatives to improve operational fitness for purpose and/or value for money. Gartner will discuss contrasting current data centre provisions with viable cloud alternatives using the latest market data, vendor offerings, and 'as a Service' (aaS) products. The outcome will be a report that supplies the organisation with an evidence-based recommendation on the most cost-effective, compliant and strategically aligned data centre option.

Service Benefits

- Baselines service component costs for current ICT operations
- Supports further analysis of a range of organisational elements
- Compares the organisation to an appropriate peer group
- Allows identification of cloud opportunities and best practice
- Provides details of service delivery and vendor alternatives
- Facilitates ongoing conversations via documentation provision and supporting materials
- Ensures executives are fully aware of alternatives and options
- Sets out project completion activities required to deliver success
- Provision of independent and objective advice

Service Features

- Analysis of current costs and capabilities
- Analysis of potential alternative models and approaches
- Milestone plans for change in strategy report
- Documented key findings and suggestions
- Assessment of cloud/data centre service capabilities
- Review of market alternatives and vendor offerings
- Accelerates delivery of actionable insights through proven analytical capabilities
- AI-powered analysis that augments Gartner's Insights and SME delivery experience

Full List of Service Features

- Project plan — Following Project Initiation, a plan will be proposed to cover roles and responsibilities, business stakeholders, timescales and key milestones for the review
- Optimisation workshops — where current costs are analysed, capabilities are reviewed, and possible alternatives are discussed and agreed

- Stakeholder interviews — A number of Engagement and Discovery interviews will be held with key stakeholders to enable input and alignment from the organisation's board
- Key findings and recommendations with a roadmap
- Assessment of cloud and data centre service capabilities, which includes costs, skills, processes, technologies in use and capacity
- Review of market alternatives and comparison of vendor offerings, including representative costs, compared to existing charges
- Final Report — Consolidation of Strategic Assessment, Roadmap and Recommendations

Project Approach

- Phase 0: Project initiation
 - Gather required documentation
 - Schedule interviews
 - Finalise project plan
- Phase 1: Describe enterprise value creation and enterprise drivers and influencers/establish a baseline
 - Understand the current environment
 - Evaluate organisational capacity
 - Stakeholder interviews
 - Develop a value-for-money assessment
 - Confirmation workshop
- Phase 2: Future state alternatives
 - Validate service requirements and constraints
 - Research technology trends, market offerings and future state alternatives
 - Analyse future state alternatives, including pricing, feasibility and risks
 - Identify viable options for the organisation's situation

Options workshop

- Phase 3: Develop a report
 - Socialise findings
 - Develop a draft report and roadmap to achieve the “future services vision.”
 - Confirmation workshop
- Phase 4: Completion
 - Strategy report
 - Executive presentation

Project Schedule

Gartner anticipates completion of this service within 12 weeks.