

# **A G-Cloud 15 Service Definition for Gartner for Chief Financial Officers — Reference Team Member (GCFOTRM)**

Gartner G-Cloud 15 Service Definition

2026

## Service Description

The Gartner for Chief Financial Officers Reference Team Member service is designed to meet the rapidly evolving needs of the senior financial leaders in the Client company. The service provides an ongoing advisory relationship with Gartner with access to top experts, indispensable insights, tools, events and peer networks.

## Service Benefits

- Research to understand and solve finance challenges
- Peer benchmarks, diagnostics and case studies
- Effective resource allocation, issues diagnosis, and best practice insights
- Targeted content based on role, preferences, and key initiatives
- Provides relevant content, data, and access
- Accessible by browser and app
- Access to online peer community for collaboration and advice

## Service Features

- Gartner Finance Research and Finance Initiative Based Research
- Peer & Practitioner Research
- Peer Networking and Virtual Peer Meetings
- Tools and Templates
- Maturity Assessments and Functional Diagnostics
- Peer Benchmarks and Case Studies
- Team Analyst Inquiry
- Webinars
- AskGartner AI tool, providing tailored actionable Gartner insights on demand

## Invoicing

- The service is provided to one licensed user for a period of twelve months
- All invoices are payable net 30 days from date of invoice

## Full List of Service Features

- CFO Role-based Content and Tools — Insight and Tools tailored to meet the unique and evolving needs of a specific role within an organisation. Topics span from building and maintaining programs to demonstrating business value, empowering clients to serve as strategic partners within their organisations and enable growth
- Facilitated Networking, Peer Community Research and Content

- ☐ **Facilitated Networking:** Service Delivery Team will, upon request, arrange meetings with peers around a specific topic to discuss best practices or areas of expertise.
- ☐ **Peer & Practitioner Research:** Includes peer benchmarks, best practices, case studies, tools and templates.
- **Functional diagnostics** — Tools for diagnosing the current state of the function and/or its roles
- **Team Inquiry** — Participate in Team discussions with research advisors, led by the Team Leader.
- **Webinars** — Periodic web conferences where Gartner experts present research on a topic and clients participate through Q&A chats/polls.
- **AskGartner** — AskGartner is a generative AI-powered tool available on gartner.com. Sourced solely from proprietary Gartner data, it provides our unbiased perspective and expertise through AI-powered conversational interactions, replacing older keyword-based searching and providing a more holistic overview of Gartner insight on a given topic or question.

## **Additional Terms & Conditions**

- Each Team must consist of one (1) Leader and one (1) to ten (10) Members. All Member licenses must be coterminous with the Leader license
- Participation in inquiry sessions with a research advisor (“Analyst Inquiry”) is limited to the Licensed User(s) and research advisors only (i.e., non-Users, either inside or outside the Client company, may not attend or otherwise participate on an inquiry call). For Team Inquiry sessions: (i) the Team Leader must schedule and attend the sessions; and (ii) Team Members may lead the discussion or pose questions to the research advisor on behalf of the team, provided all such questions and discussions advance the Team Leader’s agenda
- Use of the Service is governed by the Gartner Usage Policy and the Gartner Copyright and Quote Policy, which are accessible on the Policies section of gartner.com.