

A G-Cloud 15 Service Definition for Industry Advisory Services Individual Access Advisor (IASIAA)

Gartner G-Cloud 15 Service Definition
2026

Service Description

Gartner Industry Advisory Services Individual Access Advisor provides access to indispensable insights via Gartner Research and Gartner research advisors related to the specific industry preselected by the client at the time of purchase (Banking & Investment, Energy & Utilities, Insurance, Manufacturing or Retail).

Service Benefits

- Industry-specific IT Research and IT Initiative Based Research
- Select Harvard Business Review content
- Core IT Research and Role-specific IT Research
- Diagnostic Tools, Templates, and Case Studies
- Selected Vendor Reports and Weekly Picks & News Analysis
- Webinars and IT Podcast Series
- Individual Inquiry
- Accessible by browser and app
- Access to online peer community for collaboration and advice
- AskGartner AI tool providing tailored, actionable Gartner insights on demand

Service Features

- Aids the productivity of clients
- IT Summit Conference Ticket and Peer Networking
- IT Key Metrics Data
- Ongoing advisory relationship with Gartner
- Service users can hold inquiries with Gartner Analysts
- Targeted content based on role, preferences, and key initiatives
- Network with other IT professionals
- Gain objective insights on IT products, services, and initiatives

Invoicing

- The service is provided to one licensed user for a period of twelve months
- All invoices are payable net 30 days from date of invoice

Full List of Service Features

- Industry-specific IT Research — Access to Gartner Research related to the specific industry preselected by the Client at time of purchase

- Select Harvard Business Review content — Specially selected documents that leverage Harvard business expertise in key industries
- Core IT Research, IT Initiative Based Research and Role-specific IT Research — Enables clients to access the entire Core Research catalogue (e.g., Magic Quadrants, Vendor Ratings, Hype Cycles) and the additional tools from Gartner's IT Leaders library such as Toolkits (e.g., IT Score, ITBudget), Diagnostic Tools, and IT Key Metrics Data (e.g., IT performance measurement database, IT staffing levels, IT investment levels, key tech cost, performance metrics and trends). This provides clients with a complete set of pragmatic advice and decision-making tools to apply to their daily activities assisting them in applying Gartner methodologies to their specific situations
- IT Key Metrics Data — Provides performance metrics on trends in IT spending and staffing, unit costs, and performance measures across IT domains
- Diagnostic Tools — Interactive web-based tools that allow clients to apply Gartner methodologies to their specific situations. Diagnostic Tools deliver a customised set of recommended actions based on the clients' answers to a series of questions
- Templates and Case Studies
- Selected Vendor Reports
- Weekly Picks and News Analysis — Access to additional research, without impact on Document and Reversal Allocations. Weekly Picks are selected by Gartner research advisors (10 per week, with at least one document selected per Gartner for Enterprise IT Leaders role). These documents refresh weekly and are available only during the week they are selected. News Analysis is informed and immediate insight from Gartner on breaking news in IT
- Peer and Practitioner Research — Includes peer benchmarks, best practices, case studies, tools, and templates
- Webinars — Periodic web conferences where Gartner research advisors speak on timely topics in information technology and then solicit questions from listeners
- IT Podcast Series — A subscription-based podcast series featuring Gartner Research experts' perspectives on business priorities and challenges on topics in information technology
- Analyst Inquiry — Includes 30-minute sessions with Gartner analysts to ask questions based on published research or request reviews of business-related documents.
- IT Summit Conference Ticket — The Summit Ticket provides admission to one Gartner Summit Conference. Tickets provided as part of a Gartner Research offering are valid only for Gartner conferences that take place during the contract term of the Research offering for which the Ticket has been issued
- Peer Networking: Peer Community — Access an exclusive, trusted community of IT and business professionals who share unbiased references and opinions on technology products and vendors to help avoid pitfalls and leverage one another's experiences with strategic IT initiatives
- AskGartner — A generative AI-powered tool available on gartner.com. Sourced solely from proprietary Gartner data, it provides our unbiased perspective and expertise through AI-powered conversational interactions, replacing older keyword-

based searching and providing a more holistic overview of Gartner insight on a given topic or question

Additional Terms & Conditions

- Participation in inquiry calls is limited to the Licensed User(s) and the research advisor only (i.e., non-Users either inside or outside of the Client company, may not). The Summit Conference Ticket is a numbered identifier (e.g., 424562) that entitles the Licensed User to register for one (1) Gartner Conference as specified in the Ticket Letter emailed to Client. Tickets are valid for 12 (twelve) months from date of issue, per the expiration date on the Ticket Letter. Tickets provided as part of a Gartner Research offering are valid only for Gartner Conferences during the contract term of that Research offering. Tickets are transferable within the Client company but may not be transferred to another company. A single Ticket may not be used by more than one (1) employee and may not be used for admission to any Gartner Conference other than Summit.
- Depending on travel advisories and/or government orders, at Gartner's sole discretion, some meetings and events may be held virtually.
- Use of the Service is governed by the Gartner Usage Policy and the Gartner Copyright and Quote Policy, which are accessible on the Policies section of gartner.com.