

A G-Cloud 15 Service Definition for Gartner for Midsize Enterprise Technology Professional Advisor (TPROADV)

Gartner G-Cloud 15 Service Definition
2026

Service Description

The Gartner for Midsize Enterprise Technology Professional Advisor service provides implementation-focused technology team members in a midsize client company with access to exclusive actionable technology-related insights, tools, and resources to help advance their most critical Cloud priorities.

Service Benefits

- Individualised strategies based on client priorities and initiatives
- Implementation-level “how-to” research
- Gartner Analyst interactions
- IT Summit Conference & peer networking interactions
- Exclusive research and content to advance critical cloud priorities
- Technical guidance insights and skills transfer
- Access to online peer community for collaboration and advice
- Accessible via browser and app
- AskGartner - AI tool providing tailored, actionable Gartner insights on demand

Service Features

- Access to Research Experts
- Peer Networking
- Gartner for Technical Professionals Research and Tools
- Enhanced Vendor Selection Research
- Midsize Enterprise Research and Tools
- IT Summit Conference Ticket

Invoicing

- This product is only available as a renewal product for existing license holders only
- The service is provided for one licensed user for a period of 12 months
- Gartner will bill for 100% of the fees at contract signing
- All invoices are payable net 30 days from date of invoice

Full List of Service Features

- Research Expert Inquiry — Provides access to Gartner experts who are associated with this Service. Participation is limited to the expert, the Licensed User and other Gartner for Midsize Enterprise Technology Professional licensed users (i.e., non-Users, either inside or outside of the client company, may not attend or otherwise

participate on the call). The Licensed User (i) must be present on call and lead inquiry discussion to advance his/her agenda, and (ii) may also schedule individual inquiry sessions with an expert

- Peer Experiences — Gartner provides opportunities for peer engagement in a variety of ways. Licensed Users have access to Gartner assets that enable ratings and reviews, connecting with qualified peers, access to community features, and exclusive features specific to client role
- Peer Directory: Access to searchable directory of senior most technology leaders
- Online Forums: Access to discussions of common issues among peers on gartner.com
- Research Access
- Gartner for Technical Professionals Research and Tools: Access to in-depth technical research and decision support tools for technologists making technical architecture and implementation decisions, such as architects, engineers, analysts, and IT managers.
- Enhanced Vendor Selection Research: Includes Gartner Peer Insights Voice of the Customer Research, Gartner Vendor Rating Research, and Select Magic Quadrants and Critical Capabilities Research aligned to Technical Professional vendor market coverage.
- Midsize Enterprise Content and Tools: Includes midsize enterprise-contextualised content, tools and resources focused on the CIO's top priorities
- Tools and Data — Access tools and data relevant to Licensed User. These may include interactive assets that enable viewing of data-driven insights and benchmarks designed to enable Licensed User to make informed decisions and enhance workflows
- IT Summit Conference Ticket — One (1) invitation to attend a Gartner IT Summit Conference
- AskGartner — A generative AI-powered tool available on gartner.com. Sourced solely from proprietary Gartner data, it provides our unbiased perspective and expertise through AI-powered conversational interactions, replacing older keyword-based searching and providing a more holistic overview of Gartner insight on a given topic or question.

Additional Terms & Conditions

- This product is only available as a renewal product for existing license holders only
- Purchase of this product is subject to eligibility conditions. Please contact your Gartner Account Team to confirm eligibility
- This service requires a pre-requisite purchase of one of the Midsize Enterprise Technology CIO service or one of the Midsize Enterprise Technology Manager services
- The Gartner IT Summit Conference Ticket is a numbered identifier (e.g., 424562) that entitles the Licensed User to register for one (1) Gartner IT Summit Conference as specified in the Ticket Letter emailed to Client. Tickets are valid for 12 (twelve) months from the date of issue, per the expiration date on the Ticket Letter. Tickets provided as part of a Gartner research service are valid only for conferences during

the contract term of that service. Tickets are transferable within the client company but may not be transferred to another company. A single Ticket may not be used by more than one (1) client employee and may not be used for admission to any Gartner conference other than IT Summit

- Depending on travel advisories and/or government orders, at Gartner's sole discretion, some meetings and events may be held virtually
- Use of the Service is governed by the Gartner Usage Policy and the Gartner Copyright and Quote Policy, which are accessible on the Policies section of gartner.com