

A G-Cloud 15 Service Definition for Gartner for Sales Leaders Team: Reference Team Member (SLSLDRREFM)

Gartner G-Cloud 15 Service Definition
2026

Service Description

Gartner for Sales Leaders provides indispensable insights, ongoing advisory support, and access to research covering the sales sector and roles. Tailored for senior sales leaders, this membership provides ongoing support for leaders, tied to their individual mission-critical priorities.

Service Benefits

- Research to understand and solve functional challenges
 - Peer benchmarks, diagnostics and case studies
 - Effective resource allocation, issues diagnosis, and best practice insights
 - Targeted content based on role, preferences, and key initiatives
 - Dedicated service delivery
 - Provides relevant content, data, and access
 - Best practice and decision support content
 - Virtual events with peer executives
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- Tools and Templates
 - Team Analyst Inquiry
 - Peer Networking
 - AskGartner AI tool, providing tailored actionable Gartner insights on demand
 - Virtual Meetings
 - Webinars

Invoicing

- The service is provided to one licensed user for a period of twelve months
- All invoices are payable net 30 days from date of invoice

Full List of Service Features

- Gartner research for Sales roles — Gartner technology research for Sales leaders
- Peer & Practitioner Research — Includes peer benchmarks, best practices, case studies, tools, and templates
- Tools and templates — Step-by-step toolkits to execute on key initiatives
- Sales Functional diagnostics — Tools for diagnosing the current state of the function and/or its roles. Licensed Users may deploy Functional Diagnostics to both Licensed and Non-licensed Users in the client company
- Peer benchmarks and case studies — Benchmarking reports and best-practice insights
- Analyst Inquiry — Access to individual discussions with research advisors
- Team Inquiry — Participate in team discussion with research advisors
- Peer networking — Access to peer networking through facilitated inquiries
- Virtual meetings/webinars — Virtual meetings on research and best practices
- Sales Conference Ticket — Ticket to Sales Conference

members are required for this product option

- The Team Leader may forward to others in the client company up to 25 (twenty-five) Gartner Research documents per contract year. This forwarding may not be done in a manner that has the intent or effect of avoiding the purchase of additional User licenses
- Participation in inquiry calls is limited to the Licensed User(s) and Research Experts (“experts”) only (i.e., non-Users, either inside or outside the client company, may not attend or otherwise participate on an inquiry call). The Team Leader is entitled to two types of inquiry: (i) inquiry sessions with an expert (“Individual Inquiry”) which may be scheduled independent of other Team Members; and (ii) inquiry sessions with the expert and other members of the Sales Leaders Team (“Team Inquiry”). For Team Inquiry sessions: (i) the Team Leader must schedule and attend the sessions; and (ii) Team Members may lead the discussion or pose questions to the expert on behalf of the team, provided all such questions and discussions advance the Team Leader’s agenda
- Sales Leadership Session participation may be extended to Non-Licensed Users provided they meet the following criteria: (i) they are employed within the client company; and (ii) they are in commercial leadership roles, typically denoted by a

director (or equivalent) title. Sessions are not suitable for frontline commercial teams or frontline sales managers

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