

A G-Cloud 15 Service Definition for Gartner for Chief Procurement Officers: Individual Access (GCPDIA)

Gartner G-Cloud 15 Service Definition
2026

Service Description

Gartner for Chief Procurement Officers: Individual Access is a membership-based program for the most senior procurement leaders that combines pragmatic Gartner research with the real-world experience of peers, delivered through a personalised service model that tailors advice to the member's key initiatives to improve business performance and leadership.

Service Benefits

- Service Delivery Team led by Executive Partner
- Member can hold unlimited Analyst Inquiries
- Targeted content based on role, preferences, and key initiatives
- Digital executive and team guidance, insights and skills transfer
- Access to online peer community for collaboration and advice
- Gain objective insights on procurement products, services, and initiatives
- Accessible by browser and app

Service Features

- Assigned Service Delivery Team
- Executive Leadership Key Initiatives
- CPO Role-based Content & Tools
- Peer Community Contributed Content
- Analyst Inquiry
- Peer Networking
- Tools and Data
- Webinars
- Supply Chain Conference Ticket with VIP Access
- AskGartner AI tool, providing tailored actionable Gartner insights on demand

Invoicing

- The service is provided to one licensed user for a period of twelve months
- All invoices are payable net 30 days from date of invoice

Full List of Service Features

- **Assigned Service Delivery Team** — An Executive Partner with experience in senior technology executive roles and a client service manager will serve as the Licensed User's primary points of contact for this Service. They will help define and develop customised plans based on Licensed user's priorities and initiatives. The Licensed user may interact monthly with the Executive Partner and Gartner to ensure ongoing engagement and delivery of value. Interactions may include: virtual strategy meetings, peer networking or Executive Partner virtual discussions
- **Exclusive Role Based Content & Tools** — Insight and Tools tailored to meet the unique and evolving needs of a specific role within an organisation. Topics span from building and maintaining programs to demonstrating business value, empowering clients to serve as strategic partners within their organisations, and enabling growth.
- **Cross-practice Research content** — Access to a selection of content from across Gartner that addresses key responsibilities and organisational dependencies of the CPO. Topics include supply chain, risk and real estate
- **Executive Leadership Key Initiatives** — Access to content written on initiatives for Executive Leadership to address the specific and shared needs of leaders in their broader executive role a regardless of domain, e.g., Digital Business Transformation, Talent, Internal Communications, and others
- **Enhanced Vendor Selection Research** — Access to all Gartner Magic Quadrant and Market Guide methodologies to aid in the vendor selection process
- **Individual Inquiry** — Unlimited, 50-minute sessions with Gartner research advisors to ask questions based on published research or request reviews of business-related documents
- **Webinars** — Periodic multi-client virtual events (live and/or replays) where Gartner expert(s) present research on a topic and clients participate through Q&A chats/polls. Clients have access to webinars through gartner.com
- **Peer Experiences** — Gartner provides opportunities for peer engagement in a variety of ways. Licensed Users have access to Gartner assets that enable rating and reviews, connecting with qualified peers, community features, and exclusive features specific to client role
- **One (1) Gartner Supply Chain Conference VIP Ticket** — The Gartner Supply Chain Conference Ticket provides admission to one (1) Gartner SC Conference with VIP access. The VIP access provides an exclusive and elevated experience tailored to executives
- **AskGartner** — AskGartner is a generative AI-powered tool available on gartner.com. Sourced solely from proprietary Gartner data, it provides our unbiased perspective and expertise through AI-powered conversational interactions, replacing older keyword-based searching and providing a more holistic overview of Gartner insight on a given topic or question.

Additional Terms & Conditions

- The Conference Ticket is a numbered identifier (e.g., 424562) that entitles Licensed User to register for one (1) Conference as specified in the Ticket Letter emailed to Client. Tickets are valid for 12 (twelve) months from date of issue, per the expiration date on the Ticket Letter. Tickets provided as part of a Gartner research offering are valid only for Gartner conferences during the contract term of that service. One (1) Ticket is issued per contract term of 12 (twelve) months – a shorter contract term does not entitle Client to a Ticket. Tickets are transferable within the client company but may not be transferred to another company. A single Ticket may not be used by more than one (1) individual and may not be used for admission to any conference other than a Supply Chain Conference
- Participation in inquiry calls is limited to Licensed User(s) and Gartner research expert only (i.e., non-Users, either inside or outside of the client company, may not attend or otherwise participate on the call).
- Use of the Service is governed by the Gartner Usage Policy and the Gartner Copyright and Quote Policy, which are accessible on the Policies section of [gartner.com](https://www.gartner.com).