

A G-Cloud 15 Service Definition for Gartner for Chief Financial Officers — Advisor Team Leader (GCFOTLA)

Gartner G-Cloud 15 Service Definition

2026

Service Description

The Gartner for Chief Financial Officers Advisor Team Leader service is designed to meet the rapidly evolving needs of the senior financial leaders in the Client company. The service provides an ongoing advisory relationship with Gartner with access to top experts, indispensable insights, tools, events and peer networks.

Service Benefits

- Research to understand and solve finance challenges
- Peer benchmarks, diagnostics and case studies
- Effective resource allocation, issues diagnosis, and best practice insights
- Targeted content based on role, preferences, and key initiatives
- Dedicated service delivery
- Provides relevant content, data, and access
- Live and virtual events with peer executives
- Unlimited, on-demand advisory and research advisor support
- Accessible by browser and app
- Access to online peer community for collaboration and advice

Service Features

- Gartner Finance Research and Finance Initiative Based Research
- Peer & Practitioner Research
- Virtual Strategy Meeting
- Tools and Templates
- Maturity Assessments and Functional Diagnostics
- Peer Benchmarks and Case Studies
- Individual and Team Analyst Inquiry
- Webinars
- Finance Symposium Ticket
- AskGartner AI tool, providing tailored actionable Gartner insights on demand

Invoicing

- The service is provided to one licensed user for a period of twelve months
- All invoices are payable net 30 days from date of invoice

Full List of Service Features

- Guided Service Partner — An Executive Partner will serve as the License User's primary point of contact for this Service and will maintain the relationship through the delivery of the Service and implementation of a member value plan. The customised service plan is created in collaboration with the License User at the beginning of the Service and reviewed periodically through the membership lifecycle. Elements include setting License User expectations, value criteria, up to three (3) key initiatives and action plan
- Facilitated Networking, Peer Community Research and Content
- Facilitated Networking: Service Delivery Team will, upon request, arrange meetings with peers around a specific topic to discuss best practices or areas of expertise.
- Peer & Practitioner Research: Includes peer benchmarks, best practices, case studies, tools and templates.
- CFO Role-based Content and Tools — Insight and Tools tailored to meet the unique and evolving needs of a specific role within an organisation. Topics span from building and maintaining programs to demonstrating business value, empowering clients to serve as strategic partners within their organisations and enable growth
- Functional diagnostics — Tools for diagnosing the current state of the function and/or its roles
- Individual Inquiry — Inquiry sessions of up to 30 minutes with a Research Expert which may be scheduled independent of other team members, and which also may be used to request reviews of business-related documents or contracts of up to 20 pages, including attachments
- Team Inquiry — Team Members are entitled to inquiry sessions with a Gartner research advisor and the Leadership Team
- Webinars — Periodic web conferences where Gartner experts present research on a topic and clients participate through Q&A chats/polls.
- Finance Symposium — Ticket to annual Finance Symposium
- AskGartner — AskGartner is a generative AI-powered tool available on gartner.com. Sourced solely from proprietary Gartner data, it provides our unbiased perspective and expertise through AI-powered conversational interactions, replacing older keyword-based searching and providing a more holistic overview of Gartner insight on a given topic or question.

Additional Terms & Conditions

- Each Team must consist of one (1) Leader and one (1) to ten (10) Members. All Member licenses must be coterminous with the Leader license
- The Advisor Team Leader may forward to others in the client company up to 25 (twenty-five) Gartner research documents per contract year. This forwarding may not be done in a manner that has the intent or effect of avoiding the purchase of additional User licenses
- Participation in inquiry calls is limited to the Licensed User(s) and the Gartner research expert only (i.e., non-Users, either inside or outside the client company, may not attend or otherwise participate on an inquiry call). The Advisor Team Leader is

entitled to two types of inquiry: (i) inquiry sessions with an expert (“Individual Inquiry”) which may be scheduled independent of other Team Members; and (ii) inquiry sessions with an expert and other members of the Leadership Team (“Team Inquiry”)

- The Symposium Ticket is a numbered identifier (e.g., 424562) that entitles the Licensed User to register for one (1) Symposium as specified in the Ticket Letter emailed to Client. Tickets are valid for 12 (twelve) months from the date of issue, per the expiration date on the Ticket Letter. Tickets provided as part of a Gartner research service are valid only for conferences during the contract term of that service. Tickets are transferable within the client company but may not be transferred to another company. A single Ticket may not be used by more than one (1) client employee and may not be used for admission to any Gartner conference other than the Gartner Finance Symposium.
- Use of the Service is governed by the Gartner Usage Policy and the Gartner Copyright and Quote Policy, which are accessible on the Policies section of [gartner.com](https://www.gartner.com).