

A Gartner G-Cloud 15 Service Definition for Cloud Consulting: Cloud Data and Analytics — Data and Analytics Maturity Capability Assessment

2026

Gartner G-Cloud 15 Service Definition

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Service Summary

Gartner utilises its Data and Analytics Maturity Assessment Benchmark toolkit to assess and benchmark data and analytics maturity and existing data capabilities, identify gaps and provide an actionable roadmap to close the capability gaps for effective and safe deployment and scaling of data across the organisation.

Service Description

Gartner independently and objectively assesses the client's current maturity of data and analytics capabilities, considering potential opportunities, and compare against Gartner and industry best practices. Gartner will identify gaps against the full set of capabilities that are required to successfully and safely deploy and scale data and analytics and provide a capability gap analysis. Gartner will then develop an action plan and a prioritised roadmap to close the gaps and help adopt and scale data and analytics safely and effectively.

Service Benefits

- View of data and analytics (D&A) maturity across the organisation
- Understand the ability to manage data and provide analytical services
- Understand the team mix and benchmark it
- Understand the effort and cost distribution across D&A
- Benchmark the organisation against peers across similar/other industries
- Reveal gaps and blind spots in D&A opportunities
- Evaluation of the current state regarding ambitions of D&A
- Accelerates delivery of actionable insights through proven analytical capabilities
- AI-powered analysis that augments Gartner's Insights and SME delivery experience

Service Features

- On-site objective leadership team
- Supports development of strategy and planning
- Supports analysis, utilising research frameworks and consulting work products
- Weekly status reports against agreed deliverables and timeframes
- Final presentation to executive stakeholders

Full List of Service Features

- Project Kick-off — Following project initiation, a plan will be proposed to cover roles and responsibilities, business stakeholders and timescales and key milestones for the review. Interview guides and any surveys will be prepared. Pertinent documents and materials, including current strategy, metrics, processes, governance structure, and decision models, will be collected
- Discovery and maturity assessment/benchmark — Stakeholder interviews will be conducted, and collected documents will be reviewed. Decision use cases, drivers and pain points will be identified
- Develop recommendations for evolving data and analytics maturity and capabilities to meet the ambition

- Recommendations and roadmap — Gartner will identify a detailed roadmap with pragmatic, actionable activities to improve maturity and prioritise investments
- Key data and analytics capabilities to be developed, and a list of initiatives to achieve the target state data and analytics

Project Approach

- Week 0: Project kick-off and initiation
- Weeks 1-3: Sprint 1 — Discovery and assessment
- Weeks 3-4: Sprint 2 — Create data and analytics maturity assessment and benchmark report
- Weeks 5-6: Sprint 3 — Recommendations and roadmap

Project Schedule

Gartner anticipates completion of this engagement within 6 weeks.