

A G-Cloud 15 Service Definition for Gartner for Midsize Enterprise Technology Manager Reference (TMGRREF)

Gartner G-Cloud 15 Service Definition
2026

Service Description

Gartner for Midsize Enterprise Technology Manager Reference is for senior technology executives, typically direct reports to the CIO, in a midsize client company. The Service provides Client with an ongoing advisory relationship with Gartner.

Service Benefits

- Individualised strategies based on client priorities and initiatives
- Ongoing engagement and delivery of value
- Peer Experiences
- Exclusive research and content to advance critical cloud priorities
- Accessible by browser and app
- Access to online peer community for collaboration and advice
- AskGartner - AI tool providing tailored, actionable Gartner insights on demand

Service Features

- Gartner for IT Leaders Research
- Midsize Enterprise Research and Tools
- Peer & Practitioner Research
- Peer Networking
- IT Key Metrics Data, Diagnostic Tools, Templates and Case Studies
- IT Podcast Series

Invoicing

- The service is provided to one licensed user for a period of twelve months
- All invoices are payable net 30 days from date of invoice

Full List of Service Features

- Research Access
 - ☐ Expert Insights: Exclusive Gartner Research Reports relevant to Licensed User. These may include Gartner selected topics across IT, business
 - ☐ Gartner for IT Leaders Research and related content: Includes Core IT and role-specific research; diagnostic tools, templates, and case studies; Weekly Picks and News Analysis; and webinars featuring Gartner experts

- ☐ **Midsize Enterprise Research and Tools:** Includes midsize enterprise-contextualised research, tools and resources focused on the CIO's top priorities
- ☐ **Peer & Practitioner Research:** Includes peer benchmarks, best practices, case studies, tools, and templates
- **Tools and Data —** Access tools and data relevant to Licensed User. These may include interactive assets that enable viewing of data-driven insights and benchmarks designed to enable Licensed User to make informed decisions and enhance workflows
- **Peer Experiences —** Gartner provides opportunities for peer engagement in a variety of ways. Licensed Users have access to Gartner assets that enable ratings and reviews, connecting with qualified peers, access to community features, and exclusive features specific to client role
- **IT Key Metrics Data —** Provides performance metrics on trends in IT spending and staffing, unit costs, and performance measures across critical IT domains
- **IT Podcast Series —** A podcast series featuring Gartner experts' perspectives on business priorities and challenges on topics in information technology
- **AskGartner —** A generative AI-powered tool available on gartner.com. Sourced solely from proprietary Gartner data, it provides our unbiased perspective and expertise through AI-powered conversational interactions, replacing older keyword-based searching and providing a more holistic overview of Gartner insight on a given topic or question

Additional Terms & Conditions

- Purchase of this product is subject to eligibility conditions. Please contact your Gartner Account Team to confirm eligibility
- Depending on travel advisories and/or government orders, at Gartner's sole discretion, some meetings and events may be held virtually
- Use of the Service is governed by the Gartner Usage Policy and the Gartner Copyright and Quote Policy, which are accessible on the Policies section of gartner.com.