

A G-Cloud 15 Service Definition for Gartner Marketing Symposium/Xpo Ticket (GDMCX)

Gartner G-Cloud 15 Service Definition
2026

Service Description

Gartner Marketing Symposium/Xpo is the world's most important gathering of CMOs and senior marketing executives, featuring an expanded agenda of research, advice, and shared learning across B2B and B2C environments.

Service Benefits

- Strategic insights
- Unparalleled expertise
- Opportunity to compare and contrast relevant solution providers
- Inspiration from analysts and industry professionals
- Actionable advice
- Enhance your network
- Fast track initiatives
- Increased confidence in execution

Service Features

- Analyst one-to-ones
- Roundtable discussions
- Problem-solving workshops
- Peer meet-ups
- Solution provider show floor
- Solution provider sessions
- Solution provider one-to-ones
- Case studies
- Theatre presentations

Invoicing

- All invoices are payable net 30 days from date of invoice

Deliverables

- The Ticket is a numbered identifier (e.g., 424562) that entitles the Licensed User to register for admission to one (1) Gartner Marketing Symposium/Xpo conference (the "Conference") as specified in the Ticket Letter emailed to Client and may not be used to register for any other Gartner Conference.

Additional Terms & Conditions

- Tickets are transferable within the Client organisation but not to another company
- Tickets are valid for 12 (twelve) months from the date of issue which is indicated by the expiration date listed in the Ticket Letter. Tickets provided as part of a Gartner Research offering, or purchased separately, are valid only for Gartner conferences that take place during the contract term of the Research offering for which the Ticket has been issued
- Tickets cover payment for the Gartner conference registration fees only. Client is solely responsible for hotel accommodations, transportation to and from the conference, as well as any activities or Gartner products not expressly included in the Event agenda, including Workshops
- Payment for Tickets may be made by credit card, check or wire transfer. Ticket-holders who wish to use a Ticket as a means of payment for registration must use the numbered identifier as stated above. Tickets that are not redeemed at the time of registration may still be used as payment in substitution of an earlier form of payment for up to 30 (thirty) days following the conclusion of the Gartner conference
- Tickets may be used by any Client employee, but a single Ticket may not be used by more than one individual. The registered attendee may send a substitute at any time up to the start of the Gartner conference. Tickets that are used for registration are for the sole use of the named registered attendee and may not be shared or transferred
- Gartner conference registrations where Tickets are used as the means of payment may be cancelled in writing at any time up to 30 (thirty) calendar days prior to the start of the Gartner conference. No refunds will be made, but the Ticket will be reinstated for use at a future Marketing Symposium/Xpo conference during the period for which the original Ticket was valid. In the event of non-attendance or cancellation after the 30-calendar-days cutoff, no refunds will be made without the above-referenced cancellation notice, and the Ticket will be forfeited
- All materials provided as part of a Gartner event are copyright © Gartner, Inc. and/or its affiliates. All rights reserved. Such materials may not be reproduced or transmitted in any form, by any means (electronic, photocopying, recording or otherwise) without prior written permission of Gartner
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