

A Gartner G-Cloud 15 Service Definition for Cloud Consulting: Cloud Transformation — Conceptual Target Platform Architecture

2026

Gartner G-Cloud 15 Service Definition

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Service Summary

Gartner works collaboratively to design a conceptual target platform architecture, ensuring full stakeholder engagement and consensus. By analysing the current landscape, we identify gaps and technical priorities, delivering a clear, actionable roadmap that supports cloud transformation with strategic clarity, objective expertise, and alignment to your organisational vision and best practices.

Service Description

- Review key stakeholder demands, needs and observations
- Conduct information architecture workshops and interviews to build consensus
- Develop your conceptual target platform architecture
- Review the “as-is” architectural landscape and develop a summary of components
- Establish gaps between the “as-is” and target model
- Prioritise gaps and a view of known technical constraints
- Develop a high-level roadmap for the conceptual target platform architecture

Service Benefits

- Conceptual target platform architecture development, independent of supplier bias
- Full stakeholder engagement ensures broad consensus and buy-in
- Clear identification and prioritisation of target model gaps
- Strategic alignment with organisational vision and goals
- Actionable roadmap accelerates target architecture adoption
- Accelerates delivery of actionable insights through proven analytical capabilities
- AI-powered analysis that augments Gartner's Insights and SME delivery experience

Service Features

- Interviews and workshops with key stakeholders
- Comprehensive review of current architectural landscape
- Development of conceptual target platform architecture
- Gap analysis and prioritisation of technical constraints
- Delivery of high-level target architecture adoption roadmap
- Independent and objective assessment
- Copies of the supporting analyses and work products
- Presentation of findings and recommendations to executive stakeholders

Full List of Service Features

- Gartner will conduct information architecture workshops and interviews to build consensus
- Develop conceptual target platform architecture

- Review the “as is” architectural landscape and develop a summary of components
- Establish gaps between the “as is” and target model
- Prioritise gaps and view of known technical constraints
- Develop a high-level roadmap for the conceptual target platform architecture
- Electronic copies of any supporting analyses, research, frameworks, and other relevant work products
- Final presentation to executive stakeholders

Project Approach

- Week 0: Project initiation
- Week 1: Data collection and interviews
 - Request documentation and develop preparation plans for the next phases
 - Review target platform architecture outcomes standards and agree on key principles
 - Agree on stakeholder interviews and workshop schedule
- Week 2 to 5: Develop target architecture
 - Run interviews and architecture workshops (up to 2)
 - Debate and establish viable architectural options
 - Use the latest Gartner research to determine current and emerging architecture, interoperability services, technologies and developments that can be cost-effectively utilised
 - Package stakeholder requirements into target architecture and core services needed to deliver the target platform architecture vision
- Week 6 to 9: Gap analysis and prioritised roadmap development
 - Develop gap analysis
 - Develop conceptual target platform architecture architectural roadmap
 - Examine Gartner's published research on technology trends and IT key metrics to plug any gaps
- Week 10: Finalise and present target platform architecture
 - Develop a summary report
 - Present report to key client stakeholders

Project Schedule

Completion of this engagement will be within 10 to 11 weeks.

Assumptions

- Does not include consideration of quality, fitness for purpose, or state of readiness for transformation. This work does not include the business's target operating model. These are available as additional Gartner services
- Stakeholders and their associated vendors/service providers will provide timely access to and share architectural and where appropriate, financial and commercial information.