

A G-Cloud 15 Service Definition for Gartner Industry Advisory Services Reference (IASREF)

Gartner G-Cloud 15 Service Definition
2026

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Service Description

Gartner Industry Advisory Services Reference provides access to Gartner research, analysts and indispensable insights related to the specific industry pre-selected by the client at the time of purchase (Banking & Investment Services, Energy & Utilities, Insurance, Manufacturing or Retail).

Service Benefits

- Industry-specific IT Research and IT Initiative Based Research
- Select Harvard Business Review content
- Core IT Research and Role-specific IT Research
- Tools and Templates
- Selected Vendor Reports
- Weekly Picks & News Analysis
- Accessible by browser and app
- Access to online peer community for collaboration and advice
- AskGartner - AI tool providing tailored, actionable Gartner insights on demand

Service Features

- IT Key Metrics Data
- Aids the productivity of clients
- Targeted content based on role, preferences, and key initiatives
- Network with other IT professionals
- Gain objective insights on IT products, services, and initiatives
- Webinars

Invoicing

- The service is provided to one licensed user for a period of twelve months
- All invoices are payable net 30 days from date of invoice

Full List of Service Features

- Industry-specific IT Research — Access to Gartner Research related to the specific industry preselected by the Client at time of purchase
- Select *Harvard Business Review* content — Specially selected documents that leverage Harvard business expertise in key industries
- Core IT Research, IT Initiative Based Research and Role-specific IT Research — Enables clients to access the entire Core Research catalogue (e.g., Magic Quadrants, Vendor Ratings, Hype Cycles) and the additional tools from Gartner's

IT Leaders library such as Toolkits (e.g., IT Score, ITBudget), Diagnostic Tools, and IT Key Metrics Data (e.g., IT performance measurement database, IT staffing levels, IT investment levels, key tech cost, performance metrics and trends). This provides clients with a complete set of pragmatic advice and decision-making tools to apply to their daily activities assisting them in applying Gartner methodologies to their specific situations

- IT Key Metrics Data — Provides performance metrics on trends in IT spending and staffing, unit costs, and performance measures across IT domains
- Diagnostic Tools — Interactive web-based tools that allow clients to apply Gartner methodologies to their specific situations. Diagnostic Tools deliver a customised set of recommended actions based on the clients' answers to a series of questions
- Templates and Case Studies
- Selected Vendor Reports
- Weekly Picks and News Analysis — Access to additional research, without impact on Document and Reversal Allocations. Weekly Picks are selected by Gartner research advisors (10 per week, with at least one document selected per Gartner for Enterprise IT Leaders role). These documents refresh weekly and are available only during the week they are selected. News Analysis is informed and immediate insight from Gartner on breaking news in IT
- Peer and Practitioner Research — Includes peer benchmarks, best practices, case studies, tools, and templates
- Webinars — Periodic web conferences where Gartner research advisors speak on timely topics in information technology and then solicit questions from listeners
- Peer Networking: Peer Community — Access an exclusive, trusted community of IT and business professionals who share unbiased references and opinions on technology products and vendors to help avoid pitfalls and leverage one another's experiences with strategic IT initiatives
- AskGartner — A generative AI-powered tool available on gartner.com. Sourced solely from proprietary Gartner data, it provides our unbiased perspective and expertise through AI-powered conversational interactions, replacing older keyword-based searching and providing a more holistic overview of Gartner insight on a given topic or question

Additional Terms & Conditions

- Use of the Service is governed by the Gartner Usage Policy and the Gartner Copyright and Quote Policy, which are accessible on the Policies section of gartner.com.