

A Gartner G-Cloud 15 Service Definition for Cloud Consulting: Cloud Cost Optimisation — Roadmap Development

2026

Gartner G-Cloud 15 Service Definition

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Gartner

Service Summary

As a supplement to a Cloud Services Baseline and Cloud IT Savings Opportunity Appraisal, Gartner will develop an implementation roadmap for service towers selected by the client to ensure the client possesses a detailed understanding of benefits, costs, risks and the time frame by which delivery will be realised.

Service Description

- This service is available as a supplement to a Cloud Services IT Spend Transparency Baseline or Benchmark
- Gartner will develop an implementable roadmap for each selected service tower, provide a delivery structure, and identify key risks and potential mitigations
- Gartner will define the delivery cycle for each opportunity, in conjunction with client staff, and create an implementation plan:
 - Providing best practices and relevant recommendations based on Gartner databases
 - Producing a detailed assessment of benefit, ICT organisational risk, input cost to achieve benefit, and time frame in which the opportunity is realisable to a client implementation roadmap

Service Benefits

- Independent and objective benchmark data-based assurance
- Supplements client cost reduction programmes
- Reinforces evidence of cost savings and overall business value
- Utilises Gartner frameworks and models to analyse feasible opportunities
- Drives strategic planning by providing unbiased risk identification
- Supports internal business cases for change and evolution
- Defines a practical, actionable implementation plan with identified owners
- Utilises a proven framework based on vast client experience
- Balance increased demand with current or declining budgets

Service Features

- IT Spend Optimisation — roadmap report
- Opportunity implementation roadmap, including key milestones and deliverables
- Benefits of each step, including risk mitigation actions
- Key findings of Gartner cost-benefit analysis
- Workshop to refine and develop output matching client needs
- Options analysis worksheet with ranked opportunities list
- Roadmap report to support investment business case to leadership
- Accelerates delivery of actionable insights through proven analytical capabilities
- AI-powered analysis that augments Gartner's Insights and SME delivery experience

Full List of Service Features

- Workshop: detail and roadmap — Gartner works with the client's ICT organisation to further refine and develop the analysis output from the previous baseline or benchmarking workshops into a roadmap, which matches the opportunity to actions and timescales to deliver benefits identified
- Roadmap report — Based on workshop outputs, Gartner produces a roadmap as input into the business case for investment, comprising key findings, roadmap, benefits and risk mitigation
- Updated options analysis worksheet — Update of options appraisal and ranked list of opportunities
- Development of the cost-benefit analysis using Gartner cloud advisory services, as well as experience in implementing cost-improvement actions

Project Approach

- Further refinement of options using quantitative and qualitative criteria; assessment of likely positive and negative outcomes and potential mitigation by opportunity
- Formulation of a roadmap with detailed implementation timelines
- To understand the current and desired future state of cloud and IT and support the client in achieving both strategic and tactical change
- To input into client cloud and ICT strategies and supplement existing planning

Project Schedule

Through the use of workshops and off-site work to achieve an implementable roadmap within 4 weeks

Assumptions

Project pricing is based on the assumption that Gartner will conduct 3 interviews/workshops over a period of 10 days and that the client will arrange all sessions with the client's personnel