

A G-Cloud 15 Service Definition for Gartner Communications Leadership Council Learning and Development Classic (CCECLD)

Gartner G-Cloud 15 Service Definition
2026

Service Description

Communications Leadership Council Learning and Development Classic provides access to research and support for communications organisation leadership. Access is provided to the senior-most executive in the specific function at the client company and select team members co-located in the senior-most executive's country.

Service Benefits

- Helps business leaders evaluate new issues and challenges
- Utilise proven best practices to solve business challenges
- Advisory support for pending decisions and other needs
- Assess functional performance against a structured framework
- Focus on areas with the highest impact
- Accessible by browser and app
- Access to online peer community for collaboration and advice

Service Features

- Research and Insight
- Proven Best Practices
- Learning Events
- Decision and Diagnostic Tools
- Peer Benchmarks
- Executive Networking
- Staff Development Virtual Workshops
- Virtual Workshop
- Virtual Skills Training

Invoicing

- The service is provided to one licensed user for a period of twelve months
- All invoices are payable net 30 days from date of invoice

Full List of Service Features

- Research and Insights — Concise, targeted research and tools to help business leaders evaluate new issues and challenges
- Proven Best Practices — Tested approaches to solving business challenges from our network of leading companies

- Advisory Support — Personalised expert guidance and project support for pending decisions, new tactics, internal presentations, and other needs
- Virtual Learning Events — Network and learning opportunities include senior executive-only events, staff training, and skill development
- Decision and Diagnostic Tools — Interactive web-based tools to assess functional performance against a structured framework, identify next steps, and ensure alignment of strategy and resources with market opportunities and business need
- Virtual Skills Training — Training is delivered using a combination of on-demand videos, discussion boards, templates, exercises, case studies, self-study and reflection to help client and team develop to a consistent standard. *** Client is entitled to deliverable once during the contract term ***
- Peer Benchmarks — Relevant, quantitative data and analysis clarify the most efficient resource allocation and focus areas with the highest impact
- Executive Networking — Peer interaction through live events and online discussion groups provides regular perspective and validation
- Staff Development Virtual Workshops — Carefully curated training that addresses the competencies most critical to success in communications today
- Virtual Workshop — An interactive presentation of research led by a Research and Advisory member, including facilitated discussion and focusing on contextualisation and application for the company

Additional Terms & Conditions

- This product is available for renewing subscribers only
- Licensed Users may deploy Functional Diagnostics to both Licensed and non-Licensed Users within the Client company
- Two (2) additional participants who are members of the Client company may attend Staff Development Workshops
- The Virtual Workshop incorporates research and applications activities on a topic mutually agreed upon by Client and Gartner presented in an interactive format with an anticipated delivery date on or before the contract end date. Delivery of the Virtual Workshop is at the discretion of the Client and must be scheduled on or before contract expiration
- Virtual Skills Training includes up to 25 (twenty-five) sessions which must be used within the earlier of (i) 12 months of purchase, or (ii) the term of the original Service Agreement. Any training not used during that period will expire and will not be rescheduled
- Depending on travel advisories and/or government orders, at Gartner's sole discretion, some meetings and events may be held virtually
- Use of the Service is governed by the Gartner Usage Policy and the Gartner Copyright and Quote Policy, which are accessible on the Policies section of gartner.com