



iShare in the Cloud

Pricing Schedule v15

Overview

iShare is an end to end Enterprise GIS for the public sector comprising a spatial data warehouse, rich functionality browser based GIS including editing and spatial querying for internal users and an award winning public facing mapping application and API that enables organisations to share data with citizens and customers while reducing interaction costs.

iShare is used by Local Authorities, Central Government departments and agencies, Emergency Services and Housing Associations.

iShare in the Cloud (iSiC) is the cloud hosted and managed version of iShare that frees users from the costs and complexity of managing Geographic Information infrastructure (software, servers, networks, bandwidth) allowing GI managers and analysts to focus on delivering Geographic Intelligence to staff and stakeholders.

Software Capabilities

iShare pricing is defined per 1000 population and based on assigned capability points. Each iShare capability is assigned a specific number of points by its value to our customers and also the needs of running in the cloud.

Total cost is calculated by:

1. Summing the points for all desired capabilities to create various options
2. Multiplying the total points by the organisation type, the population / resident coverage and the cost per point
3. Applying this against a Base Platform Subscription fee

Choosing the right option for you

Capability	Description	Public	Private
Spotlight for Maps / LocalInfo	Public facing mapping portal - My Maps, My Nearest and My House	✓	✗
Spotlight for Maps	Easy to deploy public mapping	✓	✗
Spotlight for Maps	Embed maps within web applications	✓	✗
Spotlight for LocalInfo	Embed spatially derived content within web applications	✓	✓
iShare with Clarity	Support for INSPIRE compliant metadata with metadata creation and publishing to data.gov.uk available	✓	✓
Logger	Fault reporting and public consultation	✓	✗
iShare GIS	Easy sharing of maps within your organisation	✗	✓
iShare GIS	Full functionality intranet GIS	✗	✓
iShare GIS	Connections for desktop GIS clients (e.g. QGIS, iShare Desktop with QGIS, ArcGIS and MapInfo) - See iShare Desktop with QGIS optional module.	✗	✓
iShare GIS	Manage user access via Microsoft Entra ID additional service.	✗	✓
iShare with Clarity	Support for Enterprise metadata with Enterprise metadata creation	✗	✓
iShare Mobile with QField	Mobile data capture using mobile devices direct to iShare SDW	✗	✓
Base Platform	Spatial Data Warehouse	✓	✓
Base Platform	OS base mapping as a service	✓	✓
Base Platform	Syndicated OpenData Feeds e.g. NHS Choices	✓	✓
Base Platform	OGC WMS & WFS web services (client and server)	✓	✓
Base Platform	Data upload using QGIS	✓	✓
Base Platform	Data harvesting and upload using iShare Studio ETL	✓	✓
Base Platform	iShare Studio for administering iShare	✓	✓
Base Platform	Access to local systems by secure VPN - Configuration - optional	✓	✓
Base Platform	iShare Insights with Power BI enables non-GIS users to create custom visualisations. Configuration Option as an additional service.	✓	✓

Subscription Pricing

Our pricing model for iShare in the Cloud is defined by 1000 population of the organisation and the functionality required. For each iShare functional module a specific number of [capability points](#) are allocated. The total subscription price is calculated by summing the points for all desired capabilities and then multiplying the total points by the [organisation type](#), the population covered, and the cost per point then adding the base platform subscription fee.

Calculator

Calculating an annual subscription is as easy as 1,2,3!

1. Your organisation type
2. Determine your population or number of residents
3. The total number of capability points required

Apply the following formula

$$(\text{Organisation Ranking} * \text{Population}/1000 * \text{Points Total}) * \text{Price per Point} + \text{Base Cost}$$

Organisation Type

Pricing it's based on population that a client organisation covers i.e. Strategic, Combined, Transport, Unitary or Other i.e. Housing Association (residents).

Organisation type	Ranking
Unitary	1
Strategic	0.3
Transport	0.1
Historic County	0.5
Other	1

Population

Population statistics gathered in the 2021 census. Where local authority areas have merged, the combined population value is used.

The values for your area can be found on the ONS website here [Population and household estimates, England and Wales: Census 2021](#).

Capability options

Software modules are based on their capability.

The pricing for all modules is based on population size, as this accounts for scaling with the Internet use (Unlimited users access) option when the population is not known.

The sole exception is [iShare Desktop with QGIS](#).

Capability	Points
Spotlight for Maps	6
Spotlight for LocalInfo	4
iShare GIS	10
Advanced Edit Module	4
iShare with Clarity	2
Logger	3
iShare Mobile with QField (enterprise)	12
iShare Mobile with QField (dept)	6.2
iShare Insights with PowerBI	2
Vector Data Download Service	2

Base Platform Subscription

The Base Platform Subscription encompasses the essential AWS cloud infrastructure, which includes disaster recovery provisions (such as backups), incident response, monitoring (alarms), and support services. This pricing also integrates a standard suite of Astun tools supplied with all implementations: iShare Studio ETL, the Spatial Data Warehouse (SDW), and Astun Data Services.

Base costs	
Point cost	£3.70
Base Platform cost	£10,950

For some typical examples please refer to [Appendix: Scenarios](#)

iShare Desktop with QGIS (per user pricing)

iShare Desktop with QGIS has unique per user pricing as each user has their own cloud hosted machine including operating system that is started and stopped as when required.

Desktop Users	10	15	25	50	75	100
Annual Cost	£3,305	£4,225	£5,950	£10,380	£14,715	£19,120
Per user	£331	£282	£238	£208	£196	£191

Please note. The savings for an organisation can be significant, negating the need for specialist IT hardware. Running on-premise Desktop GIS software is no longer required.

Discount via Customer Success & Partnership (CSP) program

Astun values long-term partnerships with the public sector and offers a relationship discount to reward customers for their continued use of our services. These discounts are applied automatically to the subscription cost / fee upon reaching specific continuous service milestones.

Astun provides all of our customers dedicated support services, including account managers, access to the Astun Support desk, Help pages and regular reviews to ensure you're getting the most out of our products and services. We also reward long-term customers with a longevity and usage discount. This discount is a percentage off the standard G-Cloud price, and it increases the longer you've been with Astun and the more services you've purchased.

Your discount level is set when your contract begins and applicable from the commencement of subsequent contracts and re-assessed accordingly.

Calculator

Calculating your CSP discount simply needs two variables.

- Total contract capability points
- Number of whole consecutive calendar years as an existing customer

Apply the following formula

$$\text{Discount \%} = (\text{points} * 10\text{th of membership years}) - \text{membership years}$$

Please Note:

- Maximum discount that can be applied is 15%
- CSP discount is applied at the start of a contract and remains at that level until a successive, consecutive contract is signed

CSP Discount Example

The following is a breakdown of the first example in our Appendix [CSP discounts](#).

Contract 1 (New Customer)

Unitary organisation with 570,000 population and 22 capability points.

- Total contract capability points = 22
- Applicable membership years = 0

No CSP discount is applied

Contract 2

The same organisation with 570,000 population and 22 capability points, entering their **second contract** after 3 whole calendar years of **continuous service**.

- Total contract capability points = 22
- Applicable membership years = 3

CSP discount applied: 3.6% = $(22 * 0.3) - 3$

- Pre-discount annual subscription fee: £57,348 pa
- CSP 3.6%: £2,065 pa
- Final annual subscription fee: £55,283 pa

Implementation Services

Day rates	
Consultancy	£1,150
Project Management	£1,275

Setup

Setup of an iShare in the Cloud environment is included within the cost of your first year's subscription.

Configuration

Initial configuration of iShare in the Cloud is charged in addition to subscription charges at our Astun Consultancy rates. Astun offers a range of implementation work packages which provide the services needed to deliver the selected capabilities and these are set out below. Alternative service requirements and options can be quoted on request.

Individual Capabilities Set-Up & Configuration

Capability	Days
Spotlight for Maps	3
Spotlight for LocalInfo	3
iShare GIS	3
Advanced Edit Module	1
iShare with Clarity	4
Logger	5
iShare Mobile with QField (enterprise)	3
iShare Mobile with QField (dept)	3
iShare Insights with PowerBI	1
Vector Data Download Service	0

Base Platform Set-Up & Configuration

Base Platform	Days
Initiation / Onboarding	3
Spatial Data Warehouse	2

Training

Astun offers a range of training workshops for system administrators and developers, charged in addition to subscription fees, at our G-Cloud Government Digital & Data Roles rates.

Training Module	Required for Public Capabilities	Required for Private Capabilities	Duration
iShare Overview: Components & Architecture	✓	✓	0.5 days
iShare GIS: User Essentials	✗	✓	0.5 days
iShare ETL and SDW: Admin Essentials	✓	✓	0.5 days
iShare GIS: Admin Essentials	✗	✓	0.5 days
iShare Public: Admin Essentials	✓	✗	0.5 days
iShare Public: APIs to Build Custom Applications	Optional	Optional	0.5 days

Training example

A customer purchases iShare GIS, a Private Capability, in addition to their Base Platform subscription. The required training modules include:

- iShare Overview: Components & Architecture
- iShare GIS: User Essentials
- iShare ETL and SDW: Admin Essentials
- iShare GIS: Admin Essentials

The 4 required training modules have a combined duration of X2 days. At our £1,150 day rate the total cost for training is **£2,300**.

Project Management

Project Management fees are charged in addition to subscription, setup, configuration and training fees.

Implementation of the Base Platform including the Astun Standard Suite has a 3 month project duration and requires 4 days project management. Each additional capability will increase the Project Management requirement, detailed in the tables below.

The minimum Project Management requirement for the Base Platform would be as follows:

Month	No. of Days
1	2 days
2	1 day
3	1 day
Total	4 days

The total Project Management Costs will depend upon the Capabilities selected:

Capabilities to be deployed	No. of Days PM
Spotlight for Maps	1 day
Spotlight for LocalInfo	1 day
iShare GIS	1 day
Advanced Edit	0.5 days
iShare with Clarity	1 day
Logger	1 day
iShare Mobile with QField	1 day
iShare Insights	0.5 days

Project Management example

A customer purchases iShare GIS, Advanced Edit and iShare Mobile with QField. The project management required would include:

- Base platform: 4 days
- iShare GIS: 1 day
- Advanced Edit: 0.5 days
- iShare Mobile with QField: 1 day

The combined total is 6.5 days. At our £1,275 day rate the total cost for project management is **£8,287.50**.

Implementation examples

Please [refer to the table](#) below for examples.

Appendix A: Scenarios

Examples

The tables below summarises five distinct subscription scenarios, detailing:

- **Description:** The iShare capabilities included (e.g., iShareGIS, Spotlight, Clarity, Logger) and the population/resident basis.
- **Organisation Ranking:** The type of organisation (Unitary, Transport, Other, Strategic).
- **Total Points:** The total number of capability points assigned for the bundle.
- **Population (1000's):** The population or resident count in thousands the service covers.

The examples include a Unitary organisation for 570,000 population with 22 total points, a Transport organisation for 2.9 million population with 16 points, and a Strategic organisation for 1.57 million population.

Subscriptions

Description	Organisation Ranking	Total Points	Population 1000's	Price per point	Base Cost	Subs Cost
Population based on 570,000 inc iShareGIS, Spotlight (Maps & LocalInfo), Clarity	Unitary	22	570	£3.70	£10,950	£57,348
Population based on 196,000 inc iShareGIS, Spotlight (Maps & LocalInfo), Logger	Unitary	22	196	£3.70	£10,950	£26,904
iShare GIS & Spotlight for Maps	Transport	16	2900	£3.70	£10,950	£28,118
Resident based 103,000 inc iShareGIS, Spotlight (Maps & LocalInfo), Clarity	Other	22	130	£3.70	£10,950	£21,532
Population based on 1.57m inc iShareGIS, Spotlight (Maps & LocalInfo)	Strategic	20	1571	£3.70	£10,950	£45,826

Customer Success Partnership (CSP) discount

Description	Total Points	Subs Cost	CSP years	% CSP	£ CSP discount	Subs inc CSP discount
Population based on 570,000 inc iShareGIS, Spotlight (Maps & LocalInfo), Clarity	22	£57,348	3	3.6	-£2,065	£55,283
Population based on 196,000 inc iShareGIS, Spotlight (Maps & LocalInfo), Logger	22	£26,904	3	3.6	-£969	£25,936
iShare GIS & Spotlight for Maps	16	£28,118	4	2.4	-£675	£27,443
Resident based 103,000 inc iShareGIS, Spotlight (Maps & LocalInfo), Clarity	22	£21,532	4	4.8	-£1,034	£20,498
Population based on 1.57m inc iShareGIS, Spotlight (Maps & LocalInfo)	20	£45,826	3	3	-£1,375	£44,451

Implementation examples

The totals listed below are purely illustrative figures based upon the typical duration of a project of this nature.

Description	Project Duration	Mgmt Cost	Consult Days	Consult Cost	Project Cost
Population based on 570,000 inc iShareGIS, Spotlight (Maps & LocalInfo), Clarity	4	£6,375	18	£20,700	£27,075
Population based on 196,000 inc iShareGIS, Spotlight (Maps & LocalInfo), Logger	5	£7,650	19	£21,850	£29,500
iShare GIS & Spotlight for Maps	3	£5,100	11	£12,650	£17,750
Resident based 103,000 inc iShareGIS, Spotlight (Maps & LocalInfo), Clarity	4	£6,375	18	£20,700	£27,075
Population based on 1.57m inc iShareGIS, Spotlight (Maps & LocalInfo)	3	£5,100	11	£12,650	£17,750

Appendix B: Standard capacity

The hosted virtual machines have adequate resources to provide great responses for a typical organisation of your size with the capabilities you've selected. If you wish to increase the capacity then we offer that option.

Please note: Every iShare implementation begins with a mandatory Base Platform. This foundational layer ensures your service is secure, resilient, and always up to date. It includes:

- **Essential AWS Infrastructure:** Hosted within a dedicated Virtual Private Cloud (VPC) with multi-zone disaster recovery, backups, and 24/7 monitoring
- **Managed Services:** Maintenance, incident response, and regular software updates/bug fixes

Storage Capacity

Blocks of GB	RRP
50	£420
100	£720
250	£1,440
500	£2,370
1000	£3,710

Virtual machine scaling

Sizing	RRP
Large	£1,135
Extra Large	£2,470
Double Extra Large	£4,940

Please note. The above costs are annual charges that can be applied mid-term via a contract variation if requested.