

AI Pathfinder

This funded engagement will help you understand how to use AI to drive real business results. We'll work with you to understand your goals, then help you identify and prioritise the AI opportunities that will deliver the biggest impact. Whether it's streamlining operations, enhancing customer experiences, or uncovering new efficiencies, our AI Pathfinder gives you a clear roadmap to success.

How does it work?

You'll meet with our data experts in a number of sessions so we can better understand your business needs and help build the plan for next steps. This process usually takes 3 weeks to complete.



Start with the end in mind

Understand your current vs target state, the challenges you face and how we can align to your business goals.



Identify opportunities for data

Discover areas where AI can be leveraged to improve business processes, enhance customer experiences, and drive innovation.



Define use case ideas

Outline the most feasible ideas with a use case brief, looking at the business and technical components.



Prioritise use cases and move forward

Compare the detailed use cases based on relevant criteria like business value and time to market and decide on next steps.

Whats in it for me?



Access to data
and AI experts



Strategic and
contextualised
advice



Fast and
actionable results



Clear vision on
strategy execution

Who is this suitable for?

Organisations exploring AI for the first time

Unsure where to start? Our experts will guide the way.

Businesses looking to solve specific challenges

Know you have a problem? Let's see if AI can help.

Leaders seeking to prioritise AI investments

All the ideas but no clarity? We'll focus on the initiatives that drive measurable results.

Teams who want a clear and actionable plan

Need some structure? We'll put together a clear roadmap to set you up for AI success.