G-Cloud 15

Cyber Security Strategy Services

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Transformation Business using the Cloud

Enabling business and enterprise transformation using cloud is a complex, strategic consideration facing many private and public sector organisations. We have worked with many Central and Local Government clients to support the implementation of their business objectives using cloud technology.

Cloud technology and services have the potential to reduce cost, remove technology bottlenecks, and facilitate rapid business innovation. As a result, for most organisations globally, adopting cloud technology has become a question of "when and how" rather than "if".

Opportunities for enterprises generally include a combination of one or more of the following:

- Implementing private and/or hybrid clouds for infrastructure and applications
- Smarter use of public cloud infrastructure for optimising existing business functions
- Using cloud for implementing new business services or digital operations
- Reducing cost by moving to consumption-based pricing models that only charge for the actual IT capacity and services used.

Migration or adoption of cloud must be properly choreographed for success. We understand the realities and the business and technical risks that should be fully considered, understood and mitigated before such a move. Critical considerations include:

- **Alignment of business and technology objectives.** This is essential to fully realise the targeted benefits of any cloud transformation or any refinement of existing cloud services. There can be a tendency to adopt cloud systems to fit current ways of working, rather than adopt and standardise processes where possible. The trade-offs between business, customer and technology requirements must be considered to make informed design decisions
- **Availability and reliability of services.** The avoidance of operational downtime to mitigate in lost revenue, unnecessary operational cost or reputational damage that can disrupt a business' operations
- **Decentralised support structures.** The need to tailor and revise the approach to operational security to cover the support structures employed by cloud service providers that will have a different risk profile for sensitive information
- **Data handling practices.** Data classification and data-handling practices that reflect the data flow within a cloud environment must be understood and tailored accordingly to protect customer data.

- **Data privacy.** Compliance with GDPR to understand where and how information can be stored or processed. The cloud model enables data to bounce swiftly around the world by using available server capacity in various geographic locations, but this must be within the bounds of what is permissible. This is ever more of a concern as organisations review their front office, back office and out of office experiences

- **Future Technology Trends.** Cloud applications are the stated direction of travel for the major application vendors, but any upgrade path must also cater for the future technology needs of the organisation and seek to minimise technical debt where possible.

A careful assessment of an organisation's needs and different cloud service provider's controls is required, enabling concerns to be addressed and the correct path to the cloud is selected.

As a trusted advisor PwC provides the framework, and the wealth of private and public sector experience, to consider the combination of Business, customer experience and Technology activities outlined above. There is no single answer that covers each and every client organisation; we tailor our frameworks to client circumstances to support them:

- As a partner through the complete lifecycle of strategy through to execution

- With point business issues encountered during implementation or running the business.

Security Strategy Services

This section describes in more detail the service features and benefits included in this service definition document.

Our cyber security strategy services facilitate the transformation of your security for the Cloud and in the Cloud, as you cloud-enable your business. This includes cloud security strategy, planning and approaches for cloud security programme development and implementation. We achieve this through:

- **Business Value Alignment:** Connecting your evolving business and security drivers into your strategy and change programme. Our objective is for you to have a genuine and inspiring target, with a change agenda to get you there

- **Assets and Accelerators:** Brining assets and platforms that offer rapid and sustainable insight to both shape and continually direct / orient strategy and change. Complex security strategy and change become manageable

- **Security Change Capacity and Expertise:** Providing real expertise / specialism and resources to help shape and enable you to deliver on your strategy. Ideas and objectives become the direction and execution.

PwC delivers a distinctive security strategy portfolio that encompasses:

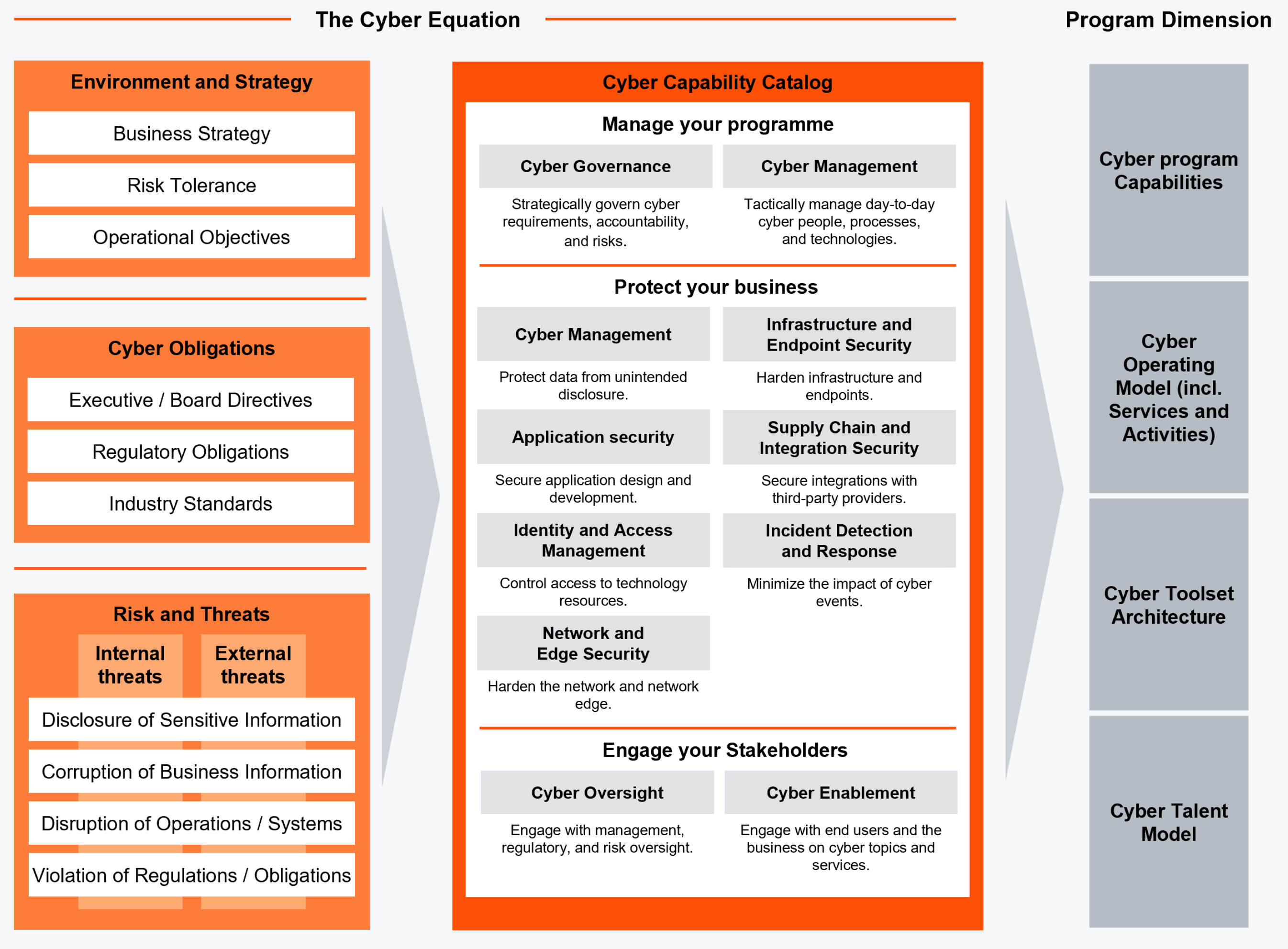
- Security posture and optimisation assessment
- Security strategy and policy development
- Security programme design and execution
- Operating model and people change.

Our Service Delivery Approach

We blend cyber strategy and transformation into a single journey called the **'security equation'**. We use the principles of SABSA Enterprise Security Architecture to underpin how we connect your strategy and transformation together. Our service enables the flexibility to target particular areas of the 'security equation' to deliver specific outcomes, knowing that it connects into a broader whole.

The Security Equation drives security strategy and transformation

The Cyber Equation will translate an organization's requirements, ecosystem, and priorities into a holistic cyber program design.



Your security strategy service may include one or more of the following:

- **Security Strategy:** To generate a security strategy that enables you to enable business goals, mitigate security risks, optimise security performance and maximise effectiveness
- **Security Policy Development:** Development of security policies to enable you to effectively govern your security in your organisation
- **Security Programme and Capability Assessments:** To assess and diagnose your current security programme and running cyber capabilities and set out a pathway for improvement.
- **Security Operating Model:** To develop a Target Operating Model (TOM) for your future cyber capability
- **Strategic Security Transformation:** To architect and support execution of security transformation to execution your security strategy.

We offer different models that provide the commercial flexibility to align with your needs, including fixed fee and time and materials. We also have several different delivery locations who can support delivering these services, including Greece and Egypt.

Benefits of a PwC Security Strategy

PwC Security Strategy Services Features	PwC Security Strategy Services Benefits
• Service execution is backed-up with tried and proven assets • Industry good-practice aligned architecture products • Commercial flexibility to support fixed-price and T&M • Alignment of Security Strategy to business goals and objectives • Security Capability Maturity Assessment & Enhancement against NIST CSF or other industry frameworks • Senior leadership / CxO engagement and security leadership support and guidance • NCSC Certified Cyber Services Professionals UK wide/ International delivery capability • Security roadmap and execution plan assessment and development • Security posture assessment and Definition • Security culture assessment, training and awareness.	• Alignment of Security capabilities and outcomes to business strategy and key risks • Setting a clear Vision, Operating Model, and Direction for Security • Security Cost Reduction • Business sponsorship of security direction and objectives • Support in decision making and transformational change • Optimisation of enterprise Security capabilities and investments • Enhancement of organisational Security people, processes and technical defences.

PwC Alliances

By combining PwC's expertise and our Alliance partners' technology, we can help you to solve your most critical business issues. Whatever your focus, moving to the Cloud, greater innovation, or business transformation PwC are here to help. Read more about PwC's partnerships and awards here:

https://www.pwc.co.uk/services/alliances.html