

Learning Pool LMS

Core LMS Pricing

	Essential	Professional	Business
Users (up to)	Price per annum	Price per annum	Price per annum
250	£2,100	£6,875	£9,020
500	£2,967	£11,870	£16,786
600	£3,075	£12,409	£17,265.60
750	£3,398	£13,488	£18,224.80
1,000	£3,776	£14,837	£19,663.60
1,500	£5,126	£17,023	£22,661.10

2,000	£6,475	£19,208	£25,658.60
3,000	£9,172	£19,963	£26,138.20
4,000	£11,168	£21,743	£27,241.28
5,000	£13,218	£23,578	£29,207.64
6,000	£14,675	£25,034	£29,735.20
7,500	£17,373	£28,542	£30,982.16
10,000	£21,582	£33,452	£33,955.68
12,500	£24,417	£35,610	£36,615.28
15,000	£27,247	£37,769	£39,279.24
20,000	£32,912	£42,085	£44,602.80
25,000	£35,561	£46,508	£48,775.32

30,000	£38,308	£50,933	£52,947.84
40,000	£42,894	£56,139	£63,376.96
50,000	£47,480	£58,533	£73,810.44
60,000	£53,372	£65,797	£82,970.80
75,000	£60,468	£74,545	£94,001.60
100,000	£70,902	£87,407	£110,220.80
150,000	£83,365	£102,772	£129,596.64
200,000	£95,639	£117,903	£148,676.00

Implementation

A 15% implementation fee will be applied to the annual cost of the platform. This will also include extended API and user provisioning.

Additional Hardware Costs

Any customer with more than 20,000 named users should check user concurrency and the need for dedicated infrastructure.

Concurrent Users	Price Per Annum
1,000	£10,000
2,000	£15,000
3,000	£20,000
4,000	£30,000

Additional (optional) Costs

LMS Add-On Pricing (Optional Costs)

LMS Option	Price Per Annum	Notes
Learning Pool App	£400	

Shopping Basket £1500

Hotspots	£1000	Comprises background and 1-8 'spots' in default options only.
Default Option		

Hotspots £2,000 Price is dependent on the customer providing their own graphics. If required, Learning Pool will charge a one-off day rate of £600 for the creation of graphics.

Custom Option

Data Connector - LP Analytics Customer

The prices below apply to customers who also use Learning Pool's Analytics product.

Total Records	LP Hosted	Customer Hosted (Redshift)
<100 million	Year One: £11,995	Year One: £8,918.20
	Annual Maintenance: £11,590	Annual Maintenance: £7,650
<1 billion	Year One: £18,112.50	Year One: £11,902.50
	Annual Maintenance: £17,500	Annual Maintenance: £11,500

Data Connector - Non-LP Analytics Customer

Total Records	LP Hosted	Customer Hosted (Redshift)
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<100 million

Year One: £18,112.50

Year One: £12,492

Annual Maintenance: £17,500 Annual Maintenance: £12,070

<1 billion

Year One: £26,199

Year One: £18,112.50

Annual Maintenance: £25,315 Annual Maintenance: £17,579

Ecommerce

Users	Annual Price
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1000

£6,650.00

2000

£11,134.00

3000

£12,768.00

4000

£16,682.00

5000

£18,620.00

6000

£21,660.00

7000	£23,332.00
8000	£25,802.00
9000	£28,044.00
10000	£30,096.00
15000	£41,040.00
20000	£49,248.00
25000	£55,594.00
30000	£63,384.00
35000	£70,034.00
40000	£76,336.68
45000	£82,443.28

Analytics (renewal only)

	Price per annum
Annual Subscription	£5,153
Analytics - Designer License (1)	£450

Analytics - Additional Viewer Licenses (5 pack)	£572
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Automation (renewal only)

	Price Per Annum
(2,000 jobs / month)	£4,500
(5,000 jobs / month)	£7,200
(10,000 jobs / month)	£10,800

Additional Services (Optional Costs)

	Implementation Cost	Maintenance - per Annum
LMS API Configuration	£1,620	£1,500
LMS Scheduled Data Export	£1,620	£1,500
Data Cleanse	£2,800	
SSO - Learning Pool Cloud	£3,000	£3,000

SSO - Customer Install	£500 to £3,000	£0
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Discounts

Annual Contract Value, excl VAT GBP £	% discount
Less than 250,000	0%
250,001 to 500,000	3%
500,001 to 1,000,000	5%
1,000,001 to 2,500,000	7.5%
2,500,001 to 5,000,000	10%
5,000,001+	10%