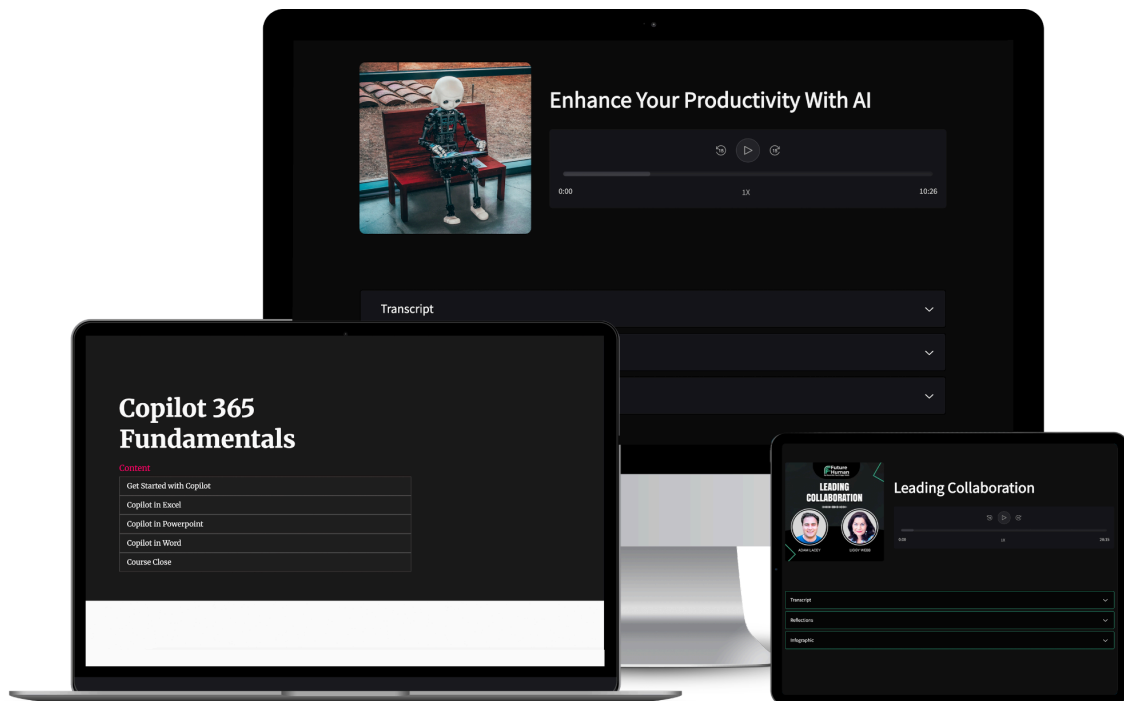




G-Cloud 15

Service Definition Document:

Filtered Content

2026

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Introducing Filtered Content

Learning Pool provides content in **partnership with Filtered**, a leading learning technology company dedicated to maximising the return on organisational L&D spend.

Filtered uses data science to pinpoint the most crucial skills an organisation needs. They then analyse which content is truly helping to build those skills and filter out the rest. This approach has led to six-figure savings on content and curation, simultaneously boosting user engagement. Over a decade since their inception, they have helped a million people build the skills they genuinely need to do better work.

Service Background and Development

Filtered was founded by Marc Zao-Sanders, Chris Littlewood, and Vinit Patel, who drew from their own experiences at firms like Mars & Co and Deloitte. They realised that while roles demanded technical skills such as advanced Excel, existing training—often delivered on the job or by colleagues—was inadequate.

They understood that core professional skills cover a vast array of functions, often niche and complex. Critically, there was no resource available that efficiently and impactfully helped people achieve the desired skill level. In 2009, they decided to start a company to tackle this challenge head-on.

The quality of their content and the team's commitment have since secured key relationships with global organisations, including the **ICAEW, AAT, Santander, City & Guilds, and KPMG**, alongside dozens of smaller businesses.

Seamless Integration

Filtered uses a flexible content authoring tool, which means we can deliver their packages seamlessly via **SCORM 1.2 or xAPI**, integrating easily with your existing hosting platform.

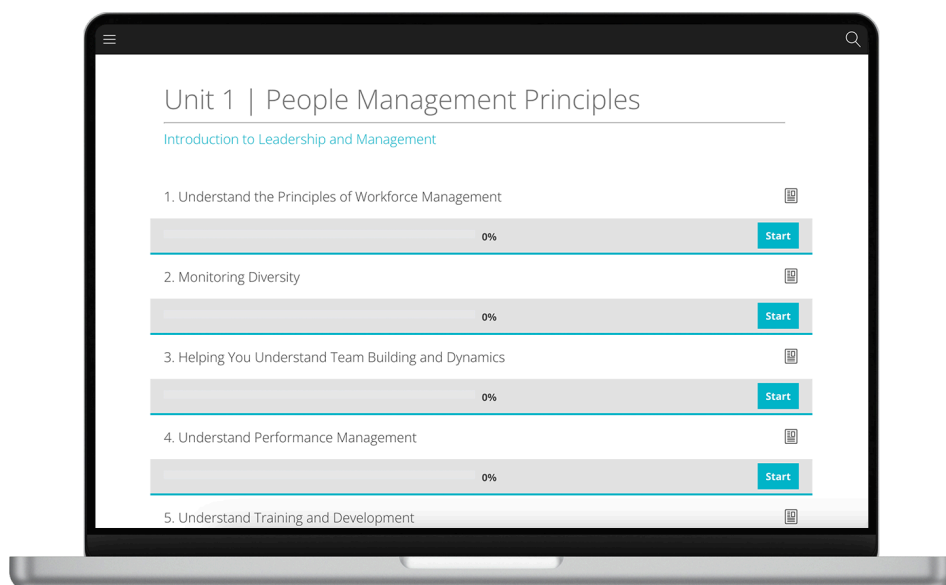
Collections

Business Skills

This learning collection focuses on strategic business analysis and the essential **data skills** required to meet modern workplace challenges.

Designed for any organisation—large or small, new or established—this content will help you become more **data-led** and maximise its overall outputs.

Lessons Summary



Introduction to Leadership and Management (3h 0m, No Assessment)

Introduction to Python (6h 0m, No Assessment)

Introduction to Tableau (6h 30m, No Assessment)

Developing as a Leader & Manager (4h 30m, No Assessment)

Strategy and Business Models (11h 0m, No Assessment)

Project Management (11h 0m, No Assessment)

Introduction to Data Science (10h 0m, No Assessment)

Finance for non-finance professionals (9h 0m, No Assessment)

Critical Thinking and Problem Solving (7h 0m, No Assessment)

Introduction to Jira (3h 10m, No Assessment)

Communication, Influence and Teams (9h 0m, No Assessment)

Business Writing (7h 0m, No Assessment)

Business Maths (8h 0m, No Assessment)

Business Analysis (13h 0m, No Assessment)

Microsoft Office Digital Skills

This catalogue provides MS Office lessons and essential skills to master Microsoft tools and tackle modern workplace challenges. It supports any size of organisation—new or established—on their journey to becoming more data-led and boosting overall outputs.

Lessons Summary

15 Essential Advanced Excel Formulas (0h 53 , No Assessment)

Advanced Formulas in Excel (3h 0m, No Assessment)

Advanced Macros and VBA in Excel: Mini Masterclass (0h 45m, No Assessment)

Analysing Large Datasets in Excel: Mini Masterclass (0h 45m, No Assessment)

Basic Macros in Excel: Mini Masterclass (0h 30m, No Assessment)

Basic Navigation and Editing in Excel: Mini Masterclass (0h 30m, No Assessment)

Chart Formatting in Excel (0h 47m, No Assessment)

Cleaning Data in Excel (0h 47m, No Assessment)

Cleaning Data in Power Query to Maximise Your Efficiency and Impact (0h 37m, No Assessment)

Controlling User Input in Excel: Mini Masterclass (0h 35m, No Assessment)

Copilot in Microsoft 365 for Beginners (1h 50m, No Assessment)

Data Analysis in Excel (2h 30m, No Assessment)

Essential PowerPoint Hacks and Tips (0h 58m, No Assessment)

Excel Custom Formatting to Control your Data (0h 42 , No Assessment)

Excel Dashboards (10h 0m, No Assessment)

Excel for Accountants (Basic) (3h 0m, No Assessment)

Excel for Accountants (Intermediate) (3h 0m, No Assessment)

Excel for Business Analysts (7h 0m, No Assessment)

Excel PivotTable and PivotChart: Mini Masterclass (0h 45m, No Assessment)

Fix Bad Habits in Excel (0h 52m, No Assessment)

Formula Auditing in Excel: Mini Masterclass (0h 45 , No Assessment)

Getting Started With Functions and Formulas in Excel: Mini Masterclass (0h 20m, No Assessment)

Logical Functions in Excel: Mini Masterclass (0h 30m, No Assessment)

Manipulating Data in Excel: Mini Masterclass (0h 45m, No Assessment)

Mastering Excel Lookup Functions (0h 54m, No Assessment)

Microsoft Access (Advanced) (7h 0m, No Assessment)

Microsoft Access (Basic) (10h 0m, No Assessment)

Microsoft Access 2021 (6h 30m, No Assessment)

Microsoft Excel (20h 0m, No Assessment)

Microsoft Excel 2021 - Advanced Course (10h 0m, No Assessment)

Microsoft Excel 2021 - Beginner Course (11h 0m, No Assessment)

Microsoft Excel 2021 - Intermediate Course (10h 0m, No Assessment)

Microsoft Excel 365 Advanced (6h 21m, No Assessment)

Microsoft Excel 365 Intermediate (8h 56m, No Assessment)

Microsoft Excel 365: Ultimate Beginner Guide (10h 21m, No Assessment)

Microsoft Office 365 (7h 40m, No Assessment)

Microsoft OneNote (7h 0m, No Assessment)

Microsoft Outlook 2021 (6h 0m, No Assessment)

Microsoft Power Automate (3h 0m, No Assessment)

Microsoft Power Bi (7h 0m, No Assessment)

Microsoft Power BI Essentials (1h 31m, No Assessment)

Microsoft PowerPoint 2021 (8h 0m, No Assessment)

Microsoft PowerPoint 365 for Beginners (6h 47m, No Assessment)

Microsoft Project (Advanced) (7h 0m, No Assessment)

Microsoft Project 2016 (Basic) (10h 0m, No Assessment)

Microsoft Project 2021 (5h 26m, No Assessment)

Microsoft Publisher 365 Fundamentals (2h 51m, No Assessment)

Microsoft SharePoint (10h 0m, No Assessment)

Microsoft Teams (5h 0m, No Assessment)

Microsoft VBA (Advanced) (5h 0m, No Assessment)

Microsoft VBA (Basic) (4h 0m, No Assessment)

Microsoft Visio (10h 0m, No Assessment)

Microsoft Visio 365 Essentials (1h 39m, No Assessment)

Microsoft Windows 11 (4h 0m, No Assessment)

Microsoft Word 2019 (Advanced) (15h 0m, No Assessment)

Microsoft Word 2021 (8h 0m, No Assessment)

Microsoft Word 365 for Beginners (8h 29m, No Assessment)

Naming Data in Excel: Mini Masterclass (0h 30m, No Assessment)

New Dynamic Array Functions in Excel (0h 40m , No Assessment)

Organising Data in Excel: Mini Masterclass (0h 30m, No Assessment)

Outlook Email Management (0h 37m, No Assessment)

Pivot Tables in Excel (Advanced) (10h 0m, No Assessment)

Power Pivot, Power Query & DAX (4h 0m, No Assessment)

PowerPoint Tips to Maximise Your Efficiency (0h 51m, No Assessment)

Principles of Modelling in Excel: Mini Masterclass (0h 25m, No Assessment)

Protecting and Sharing Worksheets in Excel: Mini Masterclass (0h 45m, No Assessment)

Setting up Excel: Mini Masterclass (0h 20m, No Assessment)

SharePoint Online 2023 (3h 49m, No Assessment)

Summarising Data in Excel: Mini Masterclass (0h 40m, No Assessment)

Ten Essential Excel Formulas to Master (1h 18m, No Assessment)

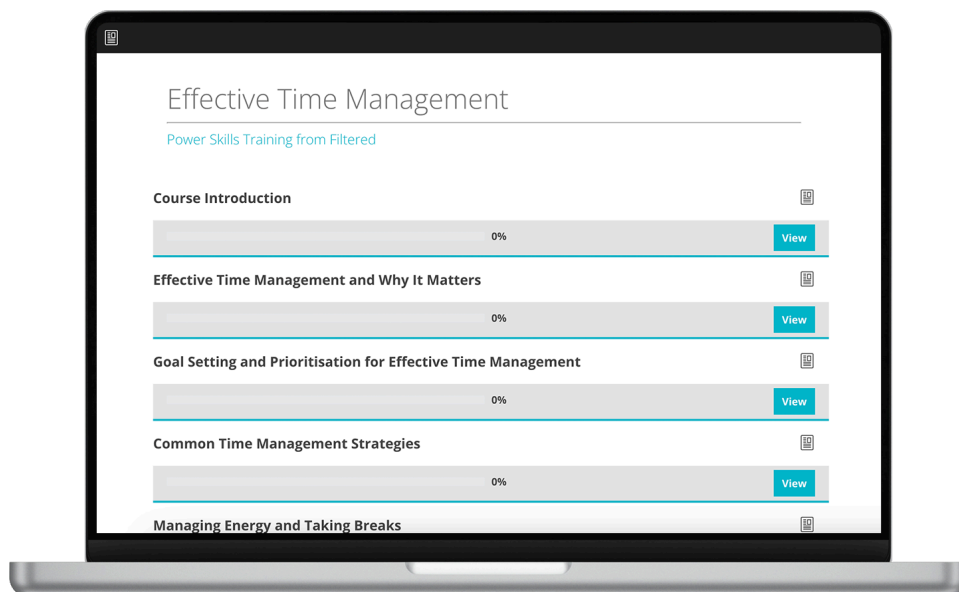
Using the Data Model with Pivot Tables in Excel (0h 35m, No Assessment)

What-If Analysis in Excel: Mini Masterclass (0h 30m, No Assessment)

Windows 11 Advanced (1h 32m, No Assessment)

Personal Skills

Reflecting on experiences is an effective way to develop and grow. Considering the positive and negative elements of an event is a powerful way to investigate what ought to be changed in future. It's important to look back with clarity and purpose, so in this course, you will learn about reflective practice as a valuable tool for success. We'll provide a comprehensive guide to reflective practice – what it is, how to implement it, and the benefits of embedding it into your everyday work.



Lessons Summary

Effective Time

Management (40m, No Assessment)

Leading with Empathy (45m, No Assessment)

Mindfulness at Work (There are 9 micro learning experiences under this topic, Includes Assessment)

Building Resilience (45m, No Assessment)

Building Emotional Intelligence (45m, No Assessment)

How To Be More Confident (45m, No Assessment)

How To Be More Influential (45m, No Assessment)

Manage Stress and Thrive Under Pressure (45m, No Assessment)

The Importance of Self Reflection (40m, No Assessment)

Intellectual Curiosity – How to be more Curious (40m, No Assessment)

Dealing with and Accepting Failure (40m, No Assessment)

Arguing your case (40m, No Assessment)

Compounding Habits to Maximise Productivity (45m, No Assessment)

Why Learning Pool?

Why Choose Learning Pool for the Public Sector?

Learning Pool is a provider of digital learning technology and services, delivering comprehensive, data-driven digital learning solutions trusted by public sector organisations worldwide.

For almost two decades, we've helped organisations transform employee performance through continuous innovation, strategic partnerships, and a deep commitment to customer success. Our offering provides a complete, scalable solution designed to meet the complex needs of the public sector - from essential **compliance** and **onboarding** to strategic **upskilling** and **agile workforce development**.

Proven Excellence and Strategic Leadership

Our dedication to innovation is consistently recognised, with recent accolades including the **2024 Brandon Hall HCM Award: Best Compliance Training Gold** and the **2025 eLearning Industry Top Content Providers with AI Tools Top 10**.



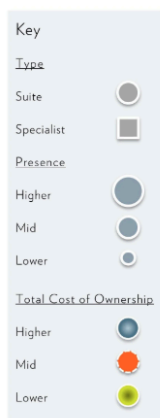
Strategic Leader Status (5 Consecutive Years)

We have been recognised as a **Strategic Leader** on the prestigious **2025 Fosway 9-Grid™** for Digital Learning for the fifth consecutive year (2020-2025). This independent assessment confirms our capability to meet the needs of large, complex, enterprise-scale customers like those in the public sector.

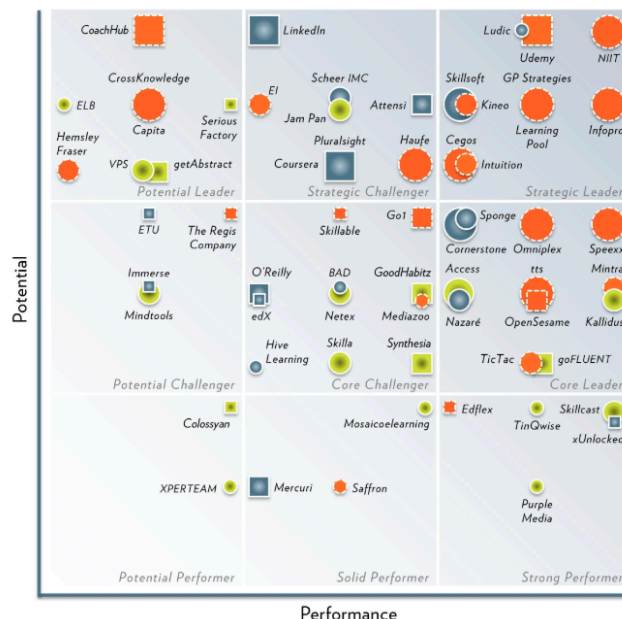
Fosway 9-Grid™

Digital Learning

2025



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Trusted by over 200 Public Sector Organisations



Focus on Customer Success

We are a trusted partner, supporting **26+ million learners worldwide** across 37 countries.

Our commitment to our clients is proven by performance metrics that have remained consistent throughout our growth. We currently have a Net Promoter Score of 36, demonstrating strong performance and high customer loyalty.



Committed to Ethical Partnership and Shared Values

Learning Pool is a **values-based company** committed to doing business the right way, aligning with the principles and integrity expected by the public sector.

Ethical Foundation: Our values, 'Build To Grow', 'Do The Right Thing', and 'Raise the Bar', form the foundation of our **Code of Conduct**. We expect all employees to act ethically and do right by our customers.



Social and Environmental Responsibility: Our **ESG programme** proudly aligns with the **B Corp™ movement**, prioritising social and environmental responsibility alongside profit. We transparently report our progress on key ESG topics and offer employees two paid volunteer days annually, demonstrating our commitment to making a positive impact.

Constraints and Dependencies

Supported Regions

In terms of geographical restrictions, there are no specific countries where the content can't be accessed.

It is important to note that while we do not restrict access, some specific regions or locations may have their own bespoke requirements, restrictions, or limitations on certain websites.

Language Limitations

Content is available in English only.

Customisation Limits

Filtered content is delivered off-the-shelf and cannot be customised.

Browser / Device Limitations

Content can be accessed via all modern, **evergreen web browsers** (including the latest versions of Chrome, Firefox, Safari, and Edge). All content can be accessed via desktop or mobile devices.

Dependency on Customer-Side Systems

Filtered content is typically launched via a learning platform (LMS or LXP). Administration of the content, completion tracking etc. will be done through that platform.

Disaster Recovery and Backup

We maintain a Business Continuity and Disaster Recovery plan as part of our ISO 27001 ISMS. This is tested annually to ensure we're able to combat any new threats or potential disasters. The plan covers a range of disaster scenarios, including fire, flood, terrorism, pandemic, theft and loss of utilities.

Security

We're committed to protecting your data, meeting the requirements of information security good practice and seeking ways in which we can improve our security to mitigate new risks.

Learning Pool and all of our products and services are GDPR compliant. We are proud to be certified to the international standard for information security, **ISO 27001**, as well as **Cyber Essentials** and **SOC2 TYPE2**. Doing business with us means that you can be assured of standardised security levels and practices which have been independently verified by a third-party auditor.

