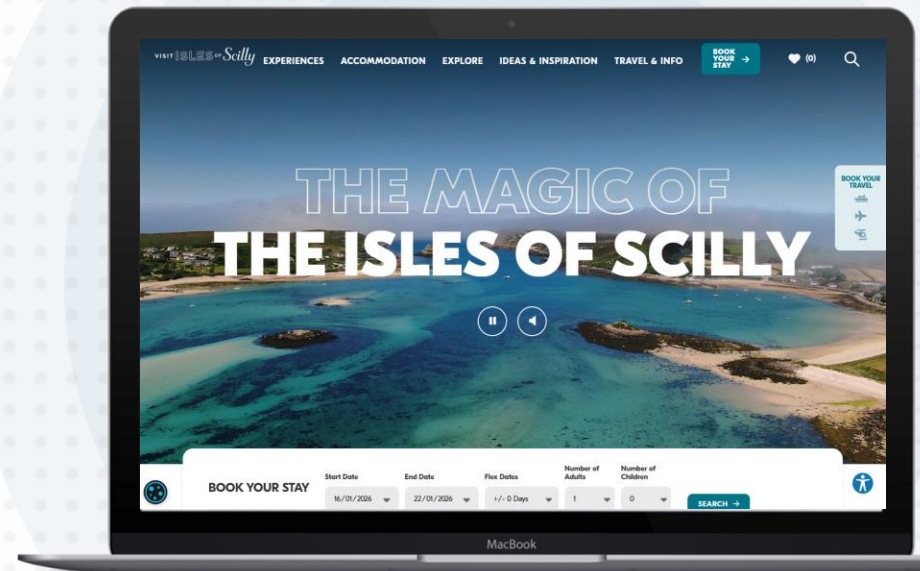




Pricing overview

Destination and Place Digital Marketing Tools and Services



Service options

Our digital solutions for destinations are available to purchase in several different configurations dependant on the features required by each client and as defined in the G-Cloud Service Definition.

Destination Management System (DMS) Licences

Licences include account management, support, maintenance and updates.

		DISTRICT	SMALL DESTINATION	CITY	SUB- REGION	REGION
Module	Price Type					
Business Listing Management (includes hosting, address lookups and mapping)	Per User, Per Annum	£1,784	£2,244	£2,849	£3,785	£6,704
Extranet for Members / Partners	Per User, Per Annum	£0 (included in the licence for the Business Listing module)				
Enquiry Management System (EMS) – Legacy Only	Per User, Per Annum	£866	£866	£866	£866	£866
Business CRM	Per User, Per Annum	£184	£263	£347	£462	£735
Visitor CRM	Per User, Per Annum	£184	£263	£347	£462	£735
Reporting & Insights	Per User, Per Annum	£0 (included with any DMS licence)				

All prices shown are annual licence fees and exclude implementation fee. All prices are exclusive of VAT.

Destination Management System (DMS) Additional Modules

Licences include project management, account management, support, maintenance and updates.

			DISTRICT	SMALL DESTINATION	CITY	SUB-REGION	REGION
MODULE NAME	METRIC	ONE TIME	LICENCE	LICENCE	LICENCE	LICENCE	LICENCE
Channel Validation	1 module	£551	£1,103	£1,103	£1,103	£1,103	£1,103
Visitor Import Tool	1 module	£551	£1,103	£1,103	£1,103	£1,103	£1,103
Event Submission and Approval Module - Basic form	1 module	£1,103	£1,103	£1,103	£1,103	£1,103	£1,103
Event Submission and Approval Module - Enhanced form	1 module	£1,653	£1,103	£1,103	£1,103	£1,103	£1,103
Data Thistle Event Data Integration	1 module	£2,205	£551	£551	£551	£551	£551
Culture Hosts							
Venues		£1,050	£525	£525	£525	£525	£525
Events		£1,050	£525	£525	£525	£525	£525
Product Submission and Approval Module (already has event form) - per form e.g. Accommodation, Attractions, Activities, Eating Out, Shopping, Conference Venues, Business Services	1 form 2 forms 3 forms 4 forms 5 forms 6 forms 7 forms 8 forms	£588 £882 £1,176 £1,470 £1,764 £2,058 £2,352 £2,646	£1,103 Regardless of no. of forms	£1,103 Regardless of no. of forms	£1,103 Regardless of no. of forms	£1,103 Regardless of no. of forms	£1,103 Regardless of no. of forms
Product Submission and Approval Module (without event form enabled) Module - per form e.g. Accommodation, Attractions, Activities, Eating Out, Shopping, Conference Venues, Business Services	1 form 2 forms 3 forms 4 forms 5 forms 6 forms 7 forms 8 forms	£1,654 £1,947 £2,242 £2,536 £2,830 £3,124 £3,418 £3,712	£1,103 Regardless of no. of forms	£1,103 Regardless of no. of forms	£1,103 Regardless of no. of forms	£1,103 Regardless of no. of forms	£1,103 Regardless of no. of forms
Extranet Moderation	1 module	£551	£551	£551	£1,103	£2,205	£4,410
Survey Builder	1 module	£735	£551	£551	£551	£551	£551
Auto-Translation of Product Records	Per language	£551	£168	£420	£840	£1,265	£3,150

All prices are exclusive of VAT.

Content Management System (CMS) Licence

Licences include account management, support, maintenance and updates.

ITEM	PRICE TYPE	DISTRICT	SMALL DESTINATION	CITY	SUB-REGION	REGION
		LICENCE	LICENCE	LICENCE	LICENCE	LICENCE
CMS Licence (including support)	Per Site, Per Annum	£4,190	£4,740	£6,835	£6,835	£7,938
Child Site Licence (same domain as main site) – including support	Per Site, Per Annum	£2,315	£2,315	£2,315	£2,315	£2,315
Multi-Site Licence – including support	Per Site, Per Annum	£3,087	£3,087	£4,630	£4,630	£4,630
Replication Site Licence – including support	Per Site, Per Annum	£2,315	£2,315	£2,315	£2,315	£2,315
Language Site Licence – including support	Per Site, Per Annum	£385	£385	£385	£385	£385
Microsites (Campaign Builder) (per unique domain) – including support	Per Domain, Per Annum	£3,780	£3,780	£3,780	£5,280	£10,000

All prices shown are annual licence fees and exclude implementation fee. All prices are exclusive of VAT.

Content Management System (eCMS) Licence – Legacy CMS

Licences include account management, support, maintenance and updates.

ITEM	PRICE TYPE	DISTRICT	SMALL DESTINATION	CITY	SUB- REGION	REGION
		LICENCE	LICENCE	LICENCE	LICENCE	LICENCE
Main Website (includes support)	Per Site, Per Annum	£3,307	£3,307	£4,961	£4,961	£4,961
Additional Site (includes support)	Per Site Per Annum	£2,480	£2,480	£2,480	£2,480	£2,480
Tourism Essentials Site (includes support)	Per Site Per Annum	£2,480	£2,480	£2,480	£2,480	£2,480
Channel Site (includes support)	Per Site Per Annum	£827	£827	£827	£827	£827
Language Site (includes support)	Per Site, Per Annum	£414	£414	£414	£414	£414

All prices shown are annual licence fees and exclude implementation fee. All prices are exclusive of VAT.

Website Hosting

The hosting costs for a website are based on the bandwidth consumed by the site.

DATA TRANSFER ALLOWANCE	ANNUAL
2.5 Gb per month	£396
5 Gb per month	£660
10 Gb per month	£990
15 Gb per month	£1,458
20 Gb per month	£1,788
30 Gb per month	£2,250
40 Gb per month	£2,520
50 Gb per month	£2,772
75 Gb per month	£3,303
100 Gb per month	£4,224
125 Gb per month	£4,845
150 Gb per month	£5,292
200 Gb per month	£6,480
250 Gb per month	£7,470
300 Gb per month	£8,352
350 Gb per month	£9,114
400 Gb per month	£9,936
450 Gb per month	£10,476
500 Gb per month	£10,920

All prices shown are annual licence fees and exclude implementation fee. All prices are exclusive of VAT.

Web Services & RSS

The Simpleview RESTful API is licensed on a per-channel, per-agency basis. One license provides unlimited user access. Licences include account management, support, maintenance and updates.

ITEM	ONE TIME	ANNUAL
RESTful API (per channel, per agency)	£1,102	£3,308
Additional RESTful APIs per channel	£551	£1,653
Product RSS Feed	£551	£551

Security & Privacy

ITEM	ONE TIME	ANNUAL
SSL Certificate	£110	£110
Wildcard SSL Certificate (legacy clients only)	£331	£331
Cookie Preference Tool (Per domain)	£276	£276
Cookie Preference Tool (Channel sites on same domain)	£147	£0

All prices are exclusive of VAT.

Communications & Email Marketing

MailMinder

Licensed on a per annum basis. Licences include account management, support, maintenance and updates.

MODULE NAME	ONE TIME	DISTRICT	SMALL DESTINATION	CITY	SUB-REGION	REGION
		LICENCE	LICENCE	LICENCE	LICENCE	LICENCE
MailMinder Email Marketing Licence	£551	£551	£551	£1,102	£1,102	£2,205
Branding Setup	£551	-	-	-	-	-

MAILMINDER EMAIL CREDITS	PRICE
50,000 (cost per email 0.007)	£404
100,000 (cost per email 0.006)	£693
200,000 (cost per email 0.005)	£1,155
300,000 (cost per email 0.005)	£1,732
400,000 (cost per email 0.004)	£1,848
500,000 (cost per email 0.004)	£2,310
600,000 (cost per email 0.003)	£2,079
700,000 (cost per email 0.003)	£2,426
800,000 (cost per email 0.003)	£2,772
900,000 (cost per email 0.003)	£3,118
1,000,000 (cost per email 0.003)	£3,465
1,200,000 (cost per email 0.0025)	£3,465

All prices are exclusive of VAT.

Search Engine Optimisation (SEO)

Monthly SEO package. Minimum of 12 months.

ITEM	UNIT	ONE TIME	ANNUAL
Monthly SEO Package	12 months	£1,500	£11,250
SEO Redirects	1 site – small (<60 pages)	£1,470	-
	1 site – medium (<120 pages)	£2,058	
	1 site - (121+ pages)	£2,646	
Site Plan Preparation	1 site – small (<60 pages)	£1,176	-
	1 site – medium (<120 pages)	£1,470	
	1 site - (121+ pages)	£1,764	

Click Rate Optimisation (CRO)

ITEM	DURATION	ONE TIME	ANNUAL
CRO Package	12 months	£1,312	£8,625

Destination Experience Workshop

ITEM	DURATION	ONE TIME
Experience Workshop	Half day	£12,000
Experience Workshop	Full day	£25,000

All prices are exclusive of VAT.

Training

ITEM	REMOTE	ONSITE
DMS Training - max 8 attendees	£1,654	£2,068
CMS Training (New or Legacy) - max 4 attendees	£1,654	£2,068
Email Marketing Training - max 4 attendees	£827	£1,241
CRM Training	£1,654	£2,068
DMS Orientation for Web Services API	£1,240	£1,654

Expenses will be charged in addition to the onsite training rate.

Data & Content Services

ITEM	VOLUME	ONE TIME
Content Migration Set Up	Per site	£588
Content Migration	1 page 10 pages 50 pages 100 pages	£38 £368 £1,837 £3,675
Content Creation - Up to 1000-word Content Piece (images not provided)	1	£882
Content Creation - Two 500-word Content Pieces (images not provided)	1	£588

Web Design

ITEM	ONE TIME
Bespoke design - Enhanced package - design consultation, initial layouts (up to 3 amends per layout) and asset creation	£12,789
Bespoke design - Standard package - design consultation, initial layouts (up to 3 amends per layout) and asset creation	£8,709

All prices are exclusive of VAT.

Website Development

Prices include project management, account management and testing.

ITEM	ONE TIME
Bespoke website	£38,514
Kit 1 Website (Essentials Template)	£12,495
Kit 2 Website (Enhanced Template)	£18,117
Child Website	£11,025
Replication Website	£11,025
Language Website (per language)	£5,880

Please note that any implementation items such as customisations, additional integrations or additional design will incur additional charges at our standard day rates.

All prices are exclusive of VAT.

Additional Website Functionality

Prices include project management, account management and testing. The annual costs include support, maintenance and updates

MODULE NAME	ONE TIME	DISTRICT	SMALL DESTINATION	CITY	SUB-REGION	REGION
		LICENCE	LICENCE	LICENCE	LICENCE	LICENCE
Blog	£1,654	£551	£551	£1,103	£1,103	£2,205
Dynamic Content	-	£4,684	£4,684	£4,684	£4,684	£4,684
A/B Testing (requires Dynamic Content)	£1,103	£2,480	£2,480	£2,480	£2,480	£2,480
Accommodation Booking Engine	£3,969	£2,720	£2,720	£2,720	£2,720	£10,500
Accommodation Booking Engine for Web Services API	£2,205	£2,720	£2,720	£2,720	£2,720	£10,500
Ticketing (TXGB Experiences) - With Accommodation Booking Enabled	£588	-	-	-	-	-
Ticketing (TXGB Experiences) - Without Accommodation Booking Enabled	£1,323	£1,102	£1,102	£1,102	£1,102	£1,102
Map Publisher	£735	£2,204	£2,204	£2,204	£2,204	£2,204
Trails	£1,764	£551	£551	£551	£551	£551
Audio Eye Standard (Main site)	£551	£463	£463	£695	£695	£695
Audio Eye Standard (Channel site)	£294	£232	£232	£232	£232	£232
TripAdvisor – Accommodation – Legacy Only	-	£551	£551	£551	£551	£551
TripAdvisor – Per Additional Product Type – Legacy Only	-	£275	£275	£275	£275	£275
You.Smart.Thing	£2,683	£1,800	£3,400	£5,800	£5,800	£8,120

All prices are exclusive of VAT.

CrowdRiff (UGC)

CrowdRiff is licensed on a per-domain, per-annum basis.

ITEM	ONE TIME	ANNUAL
Crowdriff - Tier 1 (National)	-	£20,000
Crowdriff - Tier 2	-	£4,200
Crowdriff Call-to-Action (CTA)	-	£1,500
Crowdriff Social Add-On Including Social Publisher & Scheduling	-	£1,500
Crowdriff API Access	-	£4,500
Crowdriff Advanced Rights Management (ARM)	-	£2,000
Crowdriff on Product Pages	£1,029	-

Digital Asset Management System (DAM)

Licensed per-domain, per-annum. Prices are tiered based on required storage.

ITEM	STORAGE	ONE TIME	ANNUAL
Digital Asset Management (Legacy Only)	1 TB	£825	£3,300
	5 TB	£1,265	£5,940
	10 TB	£1,650	£9,900
Cloudinary Digital Asset Management System (up to 5 users)	1 TB	£1,650	£5,500
	5 TB	£2,530	£8,250
	10 TB	£3,300	£11,000

All prices are exclusive of VAT.

Website Advertising

		DISTRICT	SMALL DESTINATION	CITY	SUB- REGION	REGION
MODULE NAME	ONE TIME	LICENCE	LICENCE	LICENCE	LICENCE	LICENCE
DTN - Standard Banners (3 across) with Google Ads Config Assistance	£882	£1,103	£1,103	£1,654	£2,205	£3,300
DTN - Sponsored Content (Header Image, Premium Page Sponsor, Run of Sites, Spotlights, Mobile banner) with Google Ads Config Assistance	£1,617	£1,103	£1,103	£1,654	£2,205	£3,300
DTN - Full Package (Standard Banners and Sponsored Content) with Google Ads Config Assistance	£1,911	£1,654	£1,654	£2,480	£3,307	£4,961
DTN Serviced Package (Revenue Generation)		Revenue share - Granicus 60% / Client 40%	Revenue share - Granicus 60% / Client 40%	Revenue share - Granicus 60% / Client 40%	Revenue share - Granicus 60% / Client 40%	Revenue share - Granicus 60% / Client 40%
DTN - Custom collection widgets	£882	-	-	-	-	-
Banner Advertising (Legacy)	£882	£1,103	£1,103	£1,654	£2,205	£3,300

All prices are exclusive of VAT.

Azira

ITEM	ONE TIME	ANNUAL
Azira:-Pinnacle Datasets (100 points of interest) - 12 months	£11,440	-
Azira:-Pinnacle Datasets (20 points of interest) – 12 months	£3,299	-
Azira:-Pinnacle Datasets (50 points of interest) - 12 months	£7,699	-
Azira:-Pinnacle Reports Dashboard - 12 months	£5,499	-

All prices are exclusive of VAT.

CRM

	WEB ONLY		BASIC		LITE		INTERMEDIATE		PRO		ENTERPRISE	
	ONE TIME	ANNUAL	ONE TIME	ANNUAL	ONE TIME	ANNUAL	ONE TIME	ANNUAL	ONE TIME	ANNUAL	ONE TIME	ANNUAL
Licence Cost	£0	£1,058	£4,070	£1,058 pa + £1,058 pa per user	£16,280	£14,245	£24,420	£17,094	£33,374	£24,420	£85,470	£64,306
Max users	No limit		1 - 5		6 - 15		16 - 25		26 - 50		50+	
Support hrs	0		10 hrs per user, pa		300		375		450		600	
Groups Sales	n/a		Included		Included		Included		Included		Included	
Member / Partner	Included		Included		Included		Included		Included		Included	
Partner Service	Included		Included		Included		Included		Included		Included	
Consumer	Included		Included		Included		Included		Included		Included	
Data Migration / Import	Not Included		Not Included		Included		Included		Included		Included	
Custom Reports	Not Included		Not Included		Included		Included		Included		Included	
Remote Training	16 hrs		16 hrs		n/a		n/a		n/a		n/a	
Onsite Training	n/a		n/a		16 hrs		16 hrs		16 hrs		16 hrs	
Onsite Training	n/a		2 days / pa		2 days / pa		2 days / pa		2 days / pa		3 days / pa	
Tour/Travel Trade	n/a		Included		Included		Included		Included		Included	
Media / PR	n/a		£1,121	£488 per user	Included		Included		Included		Included	
Inventory	n/a		£1,121	£488 per user	Included		Included		Included		Included	
Site Inspections / FAMS	n/a		Included		Included		Included		Included		Included	
DMO Hosted Events	Included		Included		Included		Included		Included		Included	
Marketing & Advertising	n/a		Included		Included		Included		Included		Included	
Form Builder	Included		Included		Included		Included		Included		Included	

All prices are exclusive of VAT.

CRM – Additional Items

	WEB ONLY		BASIC		LITE		INTERMEDIATE		PRO		ENTERPRISE	
ITEM	ONE TIME	ANNUAL	ONE TIME	ANNUAL	ONE TIME	ANNUAL	ONE TIME	ANNUAL	ONE TIME	ANNUAL	ONE TIME	ANNUAL
Facility Calendar	£6,105	£2,116	£6,105	£2,116	£6,105	£2,116	£6,105	£2,116	£6,105	£2,116	£6,105	£2,116
Meeting Planner Extranet	£2,442	£895	£2,442	£895	£2,442	£895	£2,442	£895	£2,442	£895	£2,442	£895
Skinned Member/Partner Extranet	£4,070	-	£4,070	-	£4,070	-	£4,070	-	£4,070	-	£4,070	-
Dues & Invoicing	£2,442	£895	£2,442	£895	Included		Included		Included		Included	
Online Dues Payment	£6,105	£2,116	Included		Included		Included		Included		Included	
MarketPlace (1 form)	Included		Included		Included		Included		Included		Included	
MarketPlace (3 forms)	-	£3,093	-	£3,093	-	£3,093	-	£3,093	-	£3,093	-	£3,093
MarketPlace (Unlimited forms)	-	£6,105	-	£6,105	-	£6,105	-	£6,105	-	£6,105	-	£6,105
Eventsforce Integration up to 1000 Registrations pa	-	£4,070	-	£4,070	-	£4,070	-	£4,070	-	£4,070	-	£4,070
Form API	£2,442	£895	£2,442	£895	£2,442	£895	£2,442	£895	£2,442	£895	£2,442	£895
RFP Integration Form	£4,070	£1,302	£4,070	£1,302	£4,070	£1,302	£4,070	£1,302	£4,070	£1,302	£4,070	£1,302
Listings & Special Offers API	£6,105	£2,116	£6,105	£2,116	£6,105	£2,116	£6,105	£2,116	£6,105	£2,116	£6,105	£2,116
Calendar of Events API	£6,105	£2,116	£6,105	£2,116	£6,105	£2,116	£6,105	£2,116	£6,105	£2,116	£6,105	£2,116
Listings Data Feed (per feed)	-	£509	-	£509	-	£509	-	£509	-	£509	-	£509
Calendar of Events Feed	-	£509	-	£509	-	£509	-	£509	-	£509	-	£509
Special Offers Feed	-	£509	-	£509	-	£509	-	£509	-	£509	-	£509

All prices are exclusive of VAT.

CRM – Additional Users

	ANNUAL
Additional Users – per user, per year	1,058

CRM – Additional Support

VOLUME	PRICE
100 Hours Per Year	£10,175
50 Hours Per Year	£6,105
Hourly Support - Per Hour	£122

CRM – Third Party Integrations

	WEB ONLY		BASIC		LITE		INTERMEDIATE		PRO		ENTERPRISE	
ITEM	ONE TIME	ANNUAL	ONE TIME	ANNUAL	ONE TIME	ANNUAL	ONE TIME	ANNUAL	ONE TIME	ANNUAL	ONE TIME	ANNUAL
Meeting Broker	n/a		Included		Included		Included		Included		Included	
Venue Ops / Event Booking *View Only* Calendar	n/a		Included		Included		Included		Included		Included	
Venue Ops / EventBooking CRM	n/a		Included		Included		Included		Included		Included	
Destinations International Event Impact Calculator	n/a	-	£488	-	£1,302	-	£1,709	-	£2,116	-	£2,605	
CVENT	n/a	-	£1,058	-	£1,709	-	£3,419	-	£5,128	-	£6,838	
ICCA Database Import Tool	n/a		Included		Included		Included		Included		Included	
Outlook	n/a	-	£1,628	-	£1,628	-	£1,628	-	£1,628	-	£1,628	
Quickbooks Desktop Pro	n/a	£4,070	£1,221	£4,070	£1,221	£4,070	£1,221	£4,070	£1,221	£4,070	£1,221	

All prices are exclusive of VAT.

Act-On (Email Marketing)

CONTACTS	ANNUAL (GBP)	PRICE PER ADDITIONAL CONTACT - PER YEAR	PRICE PER ADDITIONAL CONTACT - MONTHLY OVERAGE CHARGE
1,000	£3,516	£0.5861	£0.0586
2,500	£4,396	£0.3516	£0.0352
5,000	£5,275	£0.2930	£0.0293
10,000	£6,740	£0.2110	£0.0211
15,000	£7,795	£0.2110	£0.0211
20,000	£8,850	£0.2227	£0.0223
25,000	£9,963	£0.1055	£0.0105
50,000	£12,601	£0.0645	£0.0064
100,000	£15,824	£0.0586	£0.0059
250,000	£24,615	£0.0410	£0.0041
500,000	£34,872	£0.0234	£0.0023
1,000,000	£46,593	£0.0114	£0.0012

The overage charge rate will be assessed for every contact over the allowed amount each month. The overage rate represents a 20% surcharge for each contact in excess of the user's allowed amount.

SendSites With CRM

ITEM	WEB ONLY		BASIC		LITE		INTERMEDIATE		PRO		ENTERPRISE	
	ONE TIME	ANNUAL	ONE TIME	ANNUAL	ONE TIME	ANNUAL	ONE TIME	ANNUAL	ONE TIME	ANNUAL	ONE TIME	ANNUAL
SendSites	£2,849	£2,442	£2,849	£2,442	£4,477	£4,884	£4,477	£7,326	£4,477	£9,768	£6,919	£14,652
Included Templates	1		1		2		2		3		3	
Include Partner Sections	40		40		60		80		100		120	
Included Training (Hrs)	2		2		3		3		4		4	
Included User Seats (Logins)	2		3		3		5		8		8	

SendSites Without CRM

ITEM	ONE TIME	ANNUAL
Implementation Fee (Import and Training)	£4,477	-
Implementation Fee (Quick Start)	£1,628	-
Annual Licensing Fee	-	£4,884
Users	3	

SendSites Additions

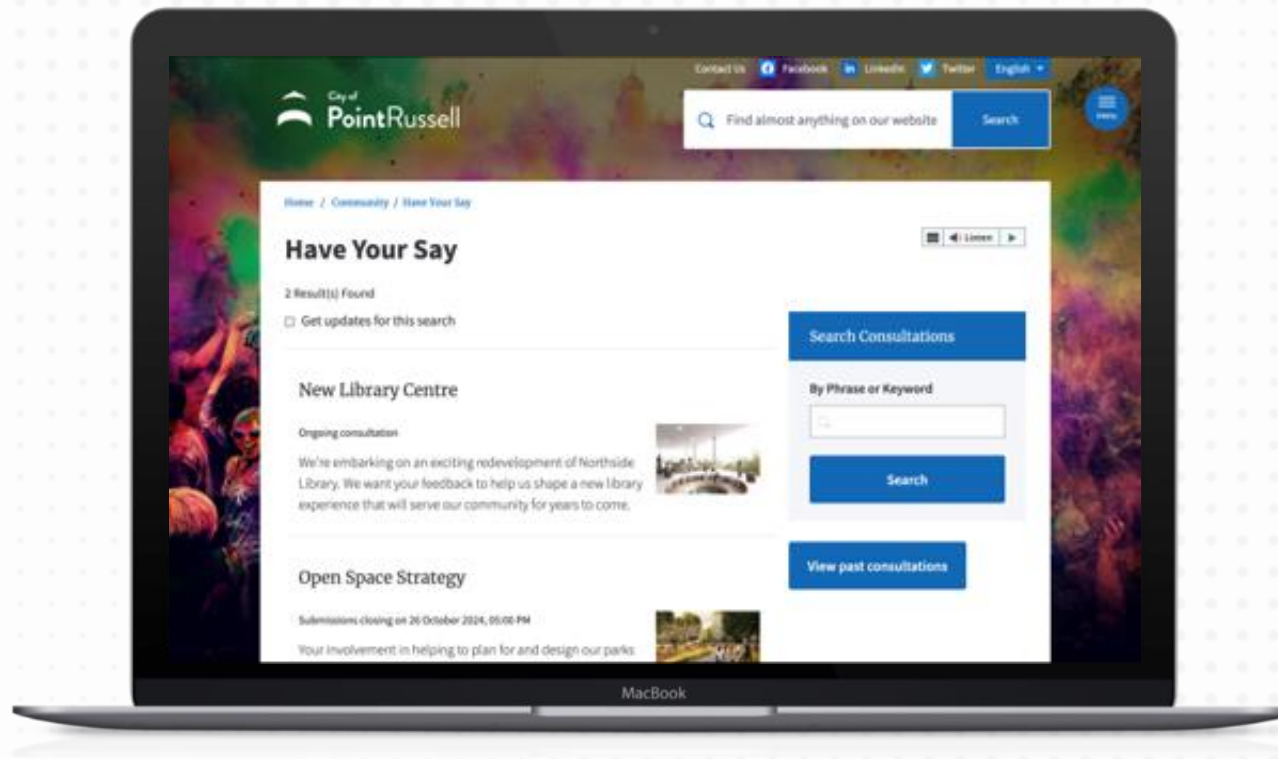
	WEB ONLY		BASIC		LITE		INTERMEDIATE		PRO		ENTERPRISE	
	ONE TIME	ANNUAL	ONE TIME	ANNUAL	ONE TIME	ANNUAL	ONE TIME	ANNUAL	ONE TIME	ANNUAL	ONE TIME	ANNUAL
Additional User	£488	-	£488	-	£488	-	£733	-	£977	-	£977	-
Additional Template	£488	-	£488	-	£488	-	£733	-	£977	-	£977	-

All prices are exclusive of VAT.

Sentiment & Feedback

Sentiment & Feedback fosters inclusive conversations in secure, interactive digital spaces, catering to diverse needs without sacrificing speed or accessibility. With it you can empower your audience to participate from anywhere and equip your team with data to power decision making.

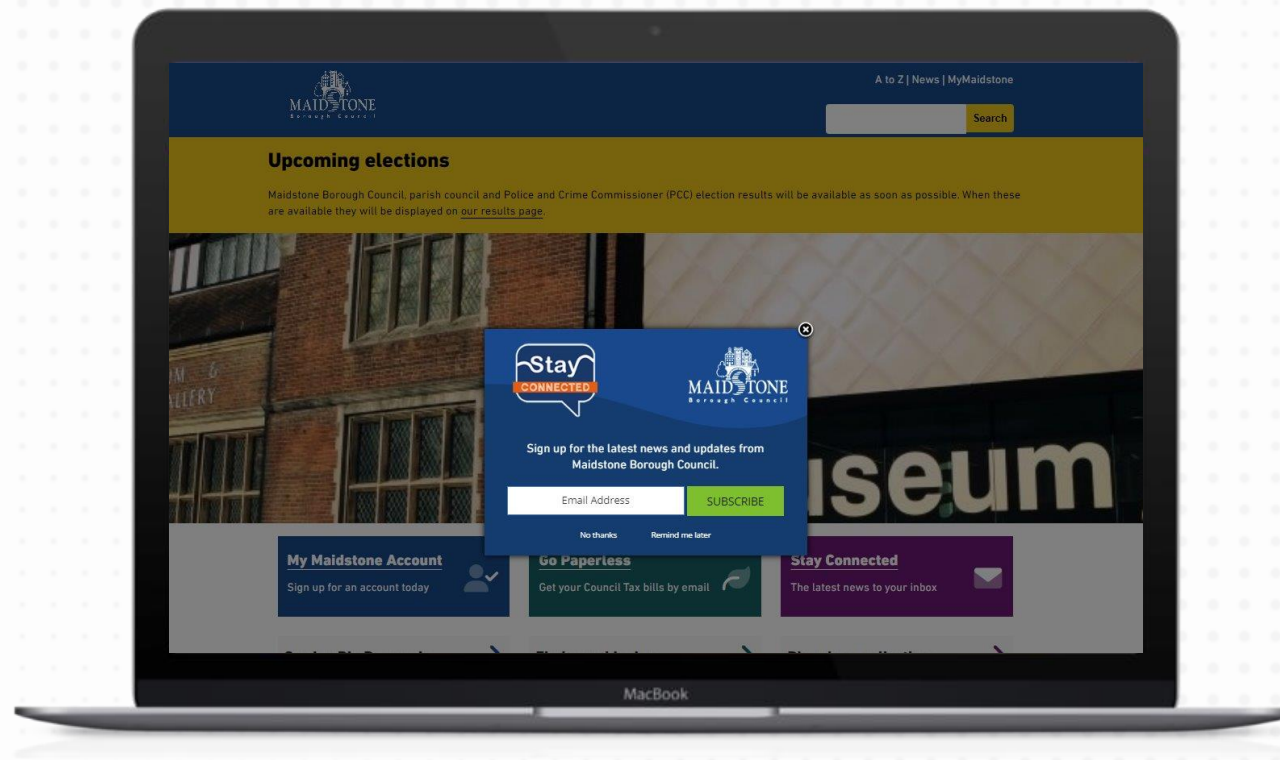
Please see our G-Cloud listing [Sentiment & Feedback \(EngagementHQ\) - Online community engagement software](#) for further details and pricing options.



Communications

Granicus Communications is a secure SaaS marketing platform built exclusively for public sector organisations and is designed to promote usage of online services, enhance public awareness, and increase the contributions and engagement of communities.

Please see our G-Cloud listing [Granicus Communications \(govDelivery\) - Digital Communications Platform](#) for further details and pricing options.



Ad-hoc Requirements

To focus on achieving measurable outcomes for our customers we always scope our projects before calling off a contract, providing a statement of work that details our services, which are offered on a firm fixed price basis. This allows us to stay flexible, adjusting our scope to meet customer needs as they may adjust throughout the performance period.

Our resource-based firm fixed pricing follows the rate card below.

ROLE	PER HOUR	HALF DAY	FULL DAY
Developer	£147	£551	£1,102
Designer	£147	£551	£1,102
Project Manager	£147	£551	£1,102
Account Manager	£147	£551	£1,102
Configuration	£147	£551	£1,102
Tester	£147	£551	£1,102
SEO	£147	£551	£1,102
Trainer	£221	£827	£1,654

All prices are exclusive of VAT.

Discounts

Discounts are offered based on the length of the contract. Simpleview can offer these discounts due to the savings of not having to more regularly re-contract clients / re-tender.

CONTRACT DURATION	DISCOUNT
2 years	5%
3 years	10%

Dependencies

The following products will require the client to purchase, or setup up, products directly with 3rd party organisations:

- Google Maps
- Cookie Preference Tool
- Google Analytics
- Social Media Platforms
- Chatbot provider
- Azira
- DataThistle
- CultureHosts
- TXGB
- TripAdvisor
- Meeting Broker Integration
- Venue Ops – Event Booking *View Only* Calander and Event Booking CRM Integrations
- Destinations International Event Impact Calculator Integration
- CVENT Integration
- ICCA Database Import Tool Integration
- Outlook Integration
- Quickbooks Desktop Pro Integration
- You.Smart.Thing
- CrowdRiff



Do more with Granicus

Ready to take the next step?

Simpleview offers destination organisations a unified, industry-focused partner that brings people, processes and technology together to help them work more efficiently, strengthen stakeholder relationships and deliver better visitor experiences. By providing an integrated ecosystem designed specifically for DMOs, Simpleview supports smoother collaboration, clearer insights and more consistent organisational performance allowing teams to focus on strategy, storytelling and growth rather than fragmented tools or manual effort.

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