

 G-CLOUD 15

Pricing Overview

Eventsforce



Packages

Eventsforce supports two different products – **Classic** and **Groups & Ticketing**

There is also the option to purchase products for a single event.

Both packages are available to new clients; however, all clients are encouraged to upgrade to Groups and Ticketing if it meets their requirements.

Licences for both products include account management, support, hosting, updates and releases.

Eventsforce Classic

Licences include account management, support, maintenance and updates.

	VOLUME	ANNUAL
Registration Licence	3 User Licences and 1,500 Registrations	£6,353
Awards Licence	3 User Licences and 1,500 Awards	£6,353
Abstracts Licence	3 User Licences and 1,500 Abstracts	£6,353

Optional Eventsforce Classic modules

Licences include account management, support, maintenance and updates.

	METRIC	ONE TIME	ANNUAL
Unlimited Registrations User Licence	1	--	£50,000
Additional Registrations	1 – 2000 Registrations	--	£2.54 (each)
	2001 – 5000 Registrations		£1.97 (each)
	5001+ Registrations		£1.62 (each)
Additional Abstracts	1 - 1,500 Abstracts	--	£3.70 (each)
	1,501+ Abstracts		£2.66 (each)
Multilingual	1	--	£1,238
API Usage	1	--	£1,238
Single Sign-On (SAML2)	1	--	£1,238
CRM Integration Module (Salesforce)	1	--	£1,238
Table Booking	1	--	£1,238
Onsite Kiosk - Single Event (Unlimited Registrations)	1	--	£1,815
Onsite Kiosk - Single Event (300 Registrations)	per Batch of 300 Registrations	--	£618
Onsite Kiosk - Additional Registrations	per Registration	--	£2.07
Eventsforce Attendance App	1	--	£1,238
Custom Account Domain	1	--	£825

All prices are exclusive of VAT.

Group Registration & Ticketing

	METRIC	ONE TIME	ANNUAL
Registration & Ticketing	3 User Licences and 1,500 Registrations	--	£6,353
Additional Registrations	Each	--	£3.00

Single Event - One Event per Subscription Year

	METRIC	ONE TIME	ANNUAL
Registration Licence	1 Event up to 300 Registrations	--	£1,183
Additional Registrations	1 – 2,000 Registrations	--	£1.93
	2,001 – 5,000 Registrations		£1.76
	5,001+ Registrations		£1.49
Abstract Licence	Unlimited Submissions	--	£880
Award Licence	Unlimited Entries	--	£880

Additional Items

	PLATFORM	ONE TIME
Website Template	Classic	£1,155
Onsite Training	Classic and Group Registration & Ticketing	£1,100
Remote Training	Classic and Group Registration & Ticketing	£880

Payment Gateways

	PLATFORM	ANNUAL
Sage Pay	Classic	£451
Worldpay	Classic	£451
DataCash - Hosted Payment Solution	Classic	£451
Authorize.net SIM	Classic	£451
PayPal UK	Classic	£451
Netbanx	Classic	£451
Ogone	Classic	£451
Secure Trading	Classic	£451
Datatrans	Classic	£451
PayPal Payflow	Classic	£451
Global Payments – GB Web pay	Classic	£451
eWay	Classic	£451
Stripe - SCA	Classic	£451
Shuttle Global	Classic and Group Registration & Ticketing	£451

All Payment Gateway prices shown are annual licence fees and exclude implementation fee. All prices are exclusive of VAT.

Mobile / Desktop App

	VOLUME	ONE TIME	ANNUAL
Base Event - Per Event	125 Attendees	£263	£1,313
	250 Attendees	--	£2,310
	375 Attendees	--	£3,150
	Unlimited	--	£4,200
Base Event – Existing Client (215 Attendees, per Event)	215 Attendees	--	£1,313
	430 Attendees	--	£2,310
	645 Attendees	--	£3,150
	Unlimited	--	£4,200
Dedicated App	1	--	£5,250
Additional Attendees	250	£525	£2,100
	500	£1,050	£4,200
	750	£1,575	£6,300
	1,000	£2,100	£8,400
	1,500	£2,625	£10,500
	2,000	£3,150	£12,600
	2,500	£4,200	£16,800
Audience Response (Conferences.io)	1	--	£3,150
Hosting	Small	-	£5,000
	Medium	-	£10,000
	Large	-	£15,000

All prices are exclusive of VAT.

Website Design

	PRICE
Enhanced Design Package Design consultation, initial layouts (up to 3 amends per layout) and asset creation	£12,789
Standard Design Package Design consultation, initial layouts (up to 3 amends per layout) and asset creation	£8,709

Web Development

Prices include project management, account management and testing.

Please note that any implementation items such as customisations, additional integrations or additional design will incur additional charges at our standard day rates.

	PRICE
Bespoke website	£38,514
Kit 1 Website (Essentials Template)	£12,495
Kit 2 Website (Enhanced Template)	£18,117
Child Website	£11,020
Replication Website	£11,020
Language Website (per Language)	£5,880

Additional Website Functionality

Prices include project management, account management and testing. The annual costs include support, maintenance and updates

		DISTRICT	SMALL DESTINATION	CITY	SUB-REGION	REGION
	ONE TIME	LICENCE	LICENCE	LICENCE	LICENCE	LICENCE
Blog	£1,395	£578	£435	£1,156	£1,156	£2,312
Dynamic Content	£0	£4,684	£4,684	£4,684	£4,684	£4,684
A/B Testing (requires Dynamic Content)	£1,103	£2,480	£2,480	£2,480	£2,480	£2,480
Audio Eye Standard (Main Site)	£551	£463	£463	£695	£695	£695
You.Smart.Thing	£2,489	£1,980	£3,740	£6,380	£6,380	Bespoke

All prices are exclusive of VAT.

CrowdRiff (UGC)

CrowdRiff is licensed on a per domain, per annum basis.

	ONE TIME	ANNUAL
CrowdRiff Tier 1 (National)	--	£20,000
CrowdRiff Tier 2	--	£4,200
CrowdRiff Call-to-Action (CTA)	--	£1,500
CrowdRiff Social Add-On Including Social Publisher & Scheduling	--	£1,500
CrowdRiff API Access	--	£4,500
CrowdRiff Advanced Rights Management (ARM)	--	£2,000
CrowdRiff on Product Pages	£1,029	--

Digital Asset Management System (DAM)

Licensed per domain, per annum. Prices are tiered based on required storage.

	STORAGE	ONE TIME	ANNUAL
Cloudinary Digital Asset Management System (up to 5 users)	1 TB	£1,650	£5,500
	5 TB	£2,530	£8,250
	10 TB	£3,300	£11,000

Digital Marketing

Search Engine Optimisation (SEO)

Monthly SEO package. Minimum of 12 months.

ITEM	UNIT	ONE TIME	ANNUAL
Monthly SEO Package	12 Months	£1,500	£11,250
SEO Redirects	1 Site – Small (<60 pages)	£1,470	--
	1 Site – Medium (<120 pages)	£2,058	
	1 Site - (121+ pages)	£2,646	
Site Plan Preparation	1 Site – Small (<60 pages)	£1,176	--
	1 Site – Medium (<120 pages)	£1,470	
	1 Site - (121+ pages)	£1,764	

Click Rate Optimisation (CRO)

	DURATION	ONE TIME	ANNUAL
CRO Package	12 Months	£1,312	£8,625

Event Management Experience Workshop

	DURATION	ONE TIME
Experience Workshop	Half Day	£12,000
Experience Workshop	Full Day	£25,000

CRM

	WEB ONLY		BASIC		LITE		INTERMEDIATE		PRO		ENTERPRISE	
	ONE TIME	ANNUAL	ONE TIME	ANNUAL	ONE TIME	ANNUAL	ONE TIME	ANNUAL	ONE TIME	ANNUAL	ONE TIME	ANNUAL
Licence	--	£1,058	£4,070	£1,058 per Annum + £1,058 per Annum, per User	£16,280	£14,245	£24,420	£17,094	£33,374	£24,420	£85,470	£64,306
Max Users	Unlimited		1 - 5		6 - 15		16 - 25		26 - 50		50+	
Support Hours	0		10 Hours per User, per Annum		300		375		450		600	
Groups Sales	N/A		✓		✓		✓		✓		✓	
Member / Partner	✓		✓		✓		✓		✓		✓	
Partner Service	✓		✓		✓		✓		✓		✓	
Consumer	✓		✓		✓		✓		✓		✓	
Data Migration / Import	✗		✗		✓		✓		✓		✓	
Custom Reports	✗		✗		✓		✓		✓		✓	
Remote Training	16 Hours		16 Hours		N/A		N/A		N/A		N/A	
Onsite Training	N/A		N/A		16 Hours		16 Hours		16 Hours		16 Hours	
Onsite Training	N/A		2 Days per Annum		2 Days per Annum		2 Days per Annum		2 Days per Annum		3 Days per Annum	
Tour/Travel Trade	N/A		✓		✓		✓		✓		✓	
Media / PR	N/A		£1,121	£488 per User	✓		✓		✓		✓	
Inventory	N/A		£1,121	£488 per User	✓		✓		✓		✓	
Site Inspections / FAMS	N/A		✓		✓		✓		✓		✓	
DMO Hosted Events	✓		✓		✓		✓		✓		✓	
Marketing & Advertising	N/A		✓		✓		✓		✓		✓	
Form Builder	✓		✓		✓		✓		✓		✓	

All prices are exclusive of VAT.

CRM – Additional Items

	WEB ONLY		BASIC		LITE		INTERMEDIATE		PRO		ENTERPRISE	
	ONETIME	ANNUAL	ONETIME	ANNUAL	ONETIME	ANNUAL	ONETIME	ANNUAL	ONETIME	ANNUAL	ONETIME	ANNUAL
Facility Calendar	£6,105	£2,116	£6,105	£2,116	£6,105	£2,116	£6,105	£2,116	£6,105	£2,116	£6,105	£2,116
Meeting Planner Extranet	£2,442	£895	£2,442	£895	£2,442	£895	£2,442	£895	£2,442	£895	£2,442	£895
Skinned Member/Partner Extranet	£4,070	--	£4,070	--	£4,070	--	£4,070	--	£4,070	--	£4,070	--
Dues & Invoicing	£2,442	£895	£2,442	£895	✓		✓		✓		✓	
Online Dues Payment	£6,105	£2,116	✓		✓		✓		✓		✓	
MarketPlace 1 Form	✓		✓		✓		✓		✓		✓	
MarketPlace 3 Forms	--	£3,093	£0	£3,093	£0	£3,093	£0	£3,093	£0	£3,093	£0	£3,093
MarketPlace Unlimited Forms	--	£6,105	£0	£6,105	£0	£6,105	£0	£6,105	£0	£6,105	£0	£6,105
Eventsforce Integration up to 1000 Registrations pa	--	£4,070	£0	£4,070	£0	£4,070	£0	£4,070	£0	£4,070	£0	£4,070
Form API	£2,442	£895	£2,442	£895	£2,442	£895	£2,442	£895	£2,442	£895	£2,442	£895
RFP Integration Form	£4,070	£1,302	£4,070	£1,302	£4,070	£1,302	£4,070	£1,302	£4,070	£1,302	£4,070	£1,302
Listings & Special Offers API	£6,105	£2,116	£6,105	£2,116	£6,105	£2,116	£6,105	£2,116	£6,105	£2,116	£6,105	£2,116
Calendar of Events API	£6,105	£2,116	£6,105	£2,116	£6,105	£2,116	£6,105	£2,116	£6,105	£2,116	£6,105	£2,116
Listings Data Feed (per feed)	£0	£509	£0	£509	£0	£509	£0	£509	£0	£509	£0	£509
Calendar of Events Feed	£0	£509	£0	£509	£0	£509	£0	£509	£0	£509	£0	£509
Special Offers Feed	£0	£509	£0	£509	£0	£509	£0	£509	£0	£509	£0	£509

All prices are exclusive of VAT.

CRM – Additional Users

	LICENCE
Additional Users – per User, per Year	1,058

CRM – Additional Support

	PRICE
100 Hours per Year	£10,175
50 Hours per Year	£6,105
Hourly Support per Hour	£122

CRM – Third-Party Integrations

	WEB ONLY		BASIC		LITE		INTERMEDIATE		PRO		ENTERPRISE	
	ONE TIME	ANNUAL	ONE TIME	ANNUAL	ONE TIME	ANNUAL	ONE TIME	ANNUAL	ONE TIME	ANNUAL	ONE TIME	ANNUAL
Meeting Broker	N/A		✓		✓		✓		✓		✓	
Venue Ops / Event Booking *View Only* Calendar	N/A		✓		✓		✓		✓		✓	
Venue Ops / EventBooking CRM	N/A		✓		✓		✓		✓		✓	
Destinations International Event Impact Calculator	N/A	--		£488	--	£1,302	--	£1,709	--	£2,116	--	£2,605
CVENT	N/A	--		£1,058	--	£1,709	--	£3,419	--	£5,128	--	£6,838
ICCA Database Import Tool	N/A		✓		✓		✓		✓		✓	
Outlook	N/A	--		£1,628	--	£1,628	--	£1,628	--	£1,628	--	£1,628
QuickBooks Desktop Pro	N/A		£4,070	£1,221	£4,070	£1,221	£4,070	£1,221	£4,070	£1,221	£4,070	£1,221

All prices are exclusive of VAT.

Act-On (Email Marketing)

CONTACTS	PRICE	COST PER ADDITIONAL CONTACT (per year)	COST PER ADDITIONAL CONTACT (monthly overage charge)
1,000	£3,516	£0.5861	£0.0586
2,500	£4,396	£0.3516	£0.0352
5,000	£5,275	£0.2930	£0.0293
10,000	£6,740	£0.2110	£0.0211
15,000	£7,795	£0.2110	£0.0211
20,000	£8,850	£0.2227	£0.0223
25,000	£9,963	£0.1055	£0.0105
50,000	£12,601	£0.0645	£0.0064
100,000	£15,824	£0.0586	£0.0059
250,000	£24,615	£0.0410	£0.0041
500,000	£34,872	£0.0234	£0.0023
1,000,000	£46,593	£0.0114	£0.0012

The overage charge rate will be assessed for every contact over the allowed amount each month. The overage rate represents a 20% surcharge for each contact in excess of the user's allowed amount.

All prices are exclusive of VAT.

SendSites with CRM

	WEB ONLY		BASIC		LITE		INTERMEDIATE		PRO		ENTERPRISE	
	ONE TIME	ANNUAL	ONE TIME	ANNUAL	ONE TIME	ANNUAL	ONE TIME	ANNUAL	ONE TIME	ANNUAL	ONE TIME	ANNUAL
SendSites	£2,849	£2,442	£2,849	£2,442	£4,477	£4,884	£4,477	£7,326	£4,477	£9,768	£6,919	£14,652
Templates	1		1		2		2		3		3	
Partner Sections	40		40		60		80		100		120	
Training Hours	2		2		3		3		4		4	
User Seats (Logins)	2		3		3		5		8		8	

SendSites without CRM

	ONE TIME	ANNUAL
Implementation Fee (Import and Training)	£4,477	£0
Implementation Fee (Quick Start)	£1,628	£0
Annual Licensing Fee	£0	£4,884
Users	3	

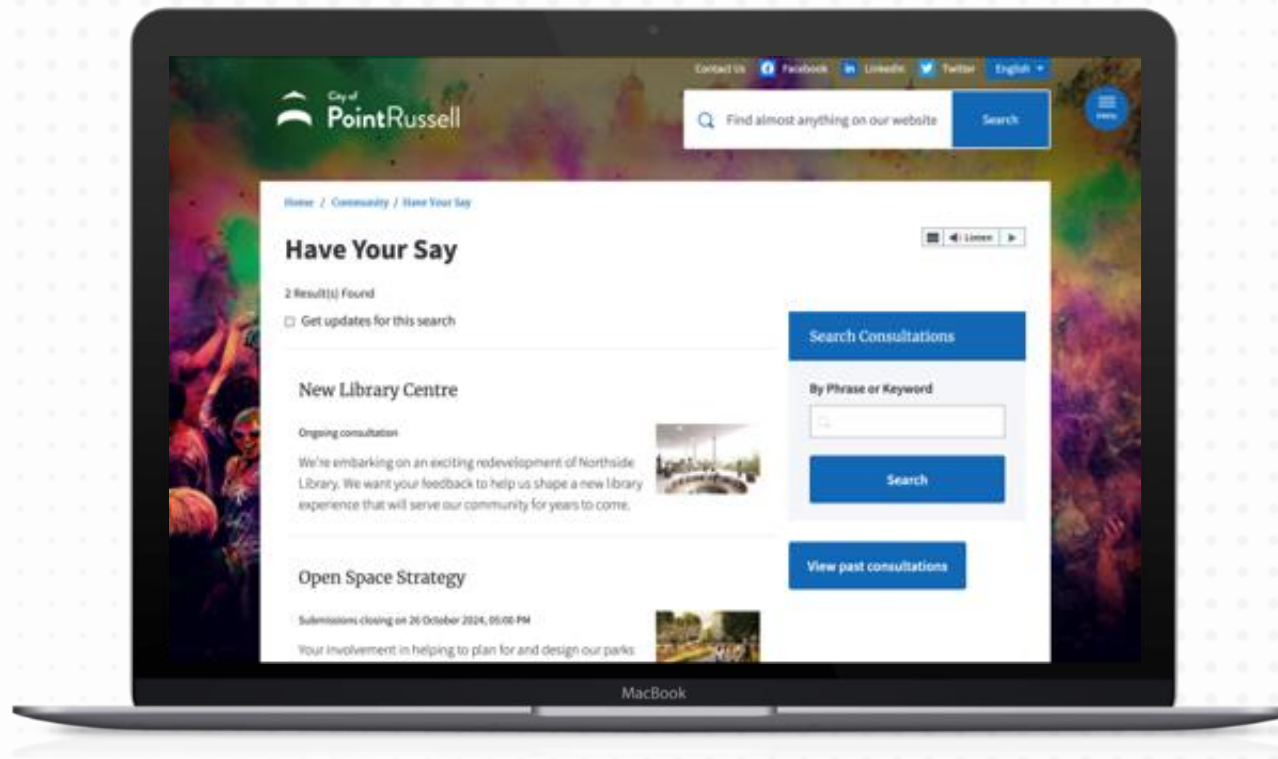
SendSites Additions

	WEB ONLY		BASIC		LITE		INTERMEDIATE		PRO		ENTERPRISE	
	ONE TIME	ANNUAL	ONE TIME	ANNUAL	ONE TIME	ANNUAL	ONE TIME	ANNUAL	ONE TIME	ANNUAL	ONE TIME	ANNUAL
Additional User	£488	--	£488	--	£488	--	£733	--	£977	--	£977	--
Additional Template	£488	--	£488	--	£488	--	£733	--	£977	--	£977	--

Sentiment & Feedback

Sentiment & Feedback fosters inclusive conversations in secure, interactive digital spaces, catering to diverse needs without sacrificing speed or accessibility. With it you can empower your audience to participate from anywhere and equip your team with data to power decision making.

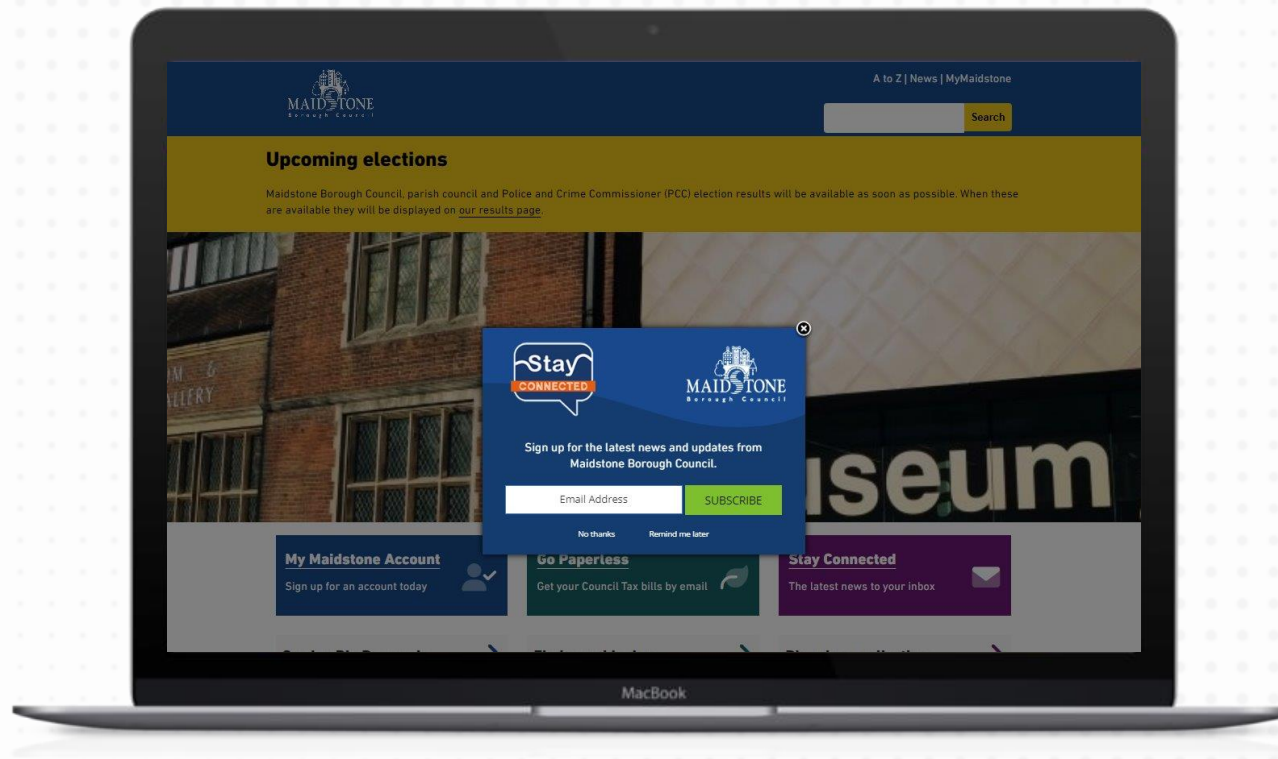
Please see our G-Cloud listing [Sentiment & Feedback \(EngagementHQ\) - Online community engagement software](#) for further details and pricing options.



Communications

Granicus Communications is a secure SaaS marketing platform built exclusively for public sector organisations and is designed to promote usage of online services, enhance public awareness, and increase the contributions and engagement of communities.

Please see our G-Cloud listing **Granicus Communications (govDelivery) - Digital Communications Platform** for further details and pricing options.



Ad-hoc Requirements

To focus on achieving measurable outcomes for our customers we always scope our projects before calling off a contract, providing a statement of work that details our services, which are offered on a firm fixed price basis. This allows us to stay flexible, adjusting our scope to meet customer needs as they may adjust throughout the performance period.

Our resource-based firm fixed pricing follows the rate card below.

ROLE	PER HOUR	HALF DAY	FULL DAY
Developer	£147	£578	£1,102
Designer	£147	£578	£1,102
Project Manager	£147	£578	£1,102
Account Manager	£147	£578	£1,102
Configuration	£147	£578	£1,102
Tester	£147	£578	£1,102
SEO	£147	£578	£1,102
Trainer	£221	£827	£1,654

Discounts

Discounts are offered based on the length of the contract. Eventsforce can offer these discounts due to the savings of not having to more regularly re-contract clients / re-tender.

CONTRACT DURATION	DISCOUNT
2 years	5%
3 years	10%

Dependencies

The following products will require the client to purchase/setup up products directly with 3rd party organisations:

- Google Maps
- Cookie Preference Tool
- Google Analytics
- Social Media Platforms
- Mobile App
- Payment Gateways: Shuttle, Stripe, WorldPay, SagePay, NPP, PayPal, SecureTrading, DataCash, Authorize.net, Netbanx, Ogone, Secure Trading, DataTrans, Global Payments, eWay.
- Meeting Broker Integration
- Venue Ops – Event Booking *View Only* Calander and Event Booking CRM Integrations
- Destinations International Event Impact Calculator Integration
- CVENT Integration
- ICCA Database Import Tool Integration
- Outlook Integration
- Quickbooks Desktop Pro Integration
- You.Smart.Thing
- CrowdRiff
- Chatbot provider



Do more with Eventsforce

Ready to take the next step?

Whether you're looking for a quick chat or a detailed discussion on your event tech requirements, our team of event professionals are on hand to help. Tell us about the challenges you face, the problems you're trying to solve and the deadlines you need to meet, and we'll show you how Eventsforce can help you deliver the ultimate delegate experience.

Contact us:



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www.eventsforce.com



[linkedin.com/company/eventsforce/](https://www.linkedin.com/company/eventsforce/)