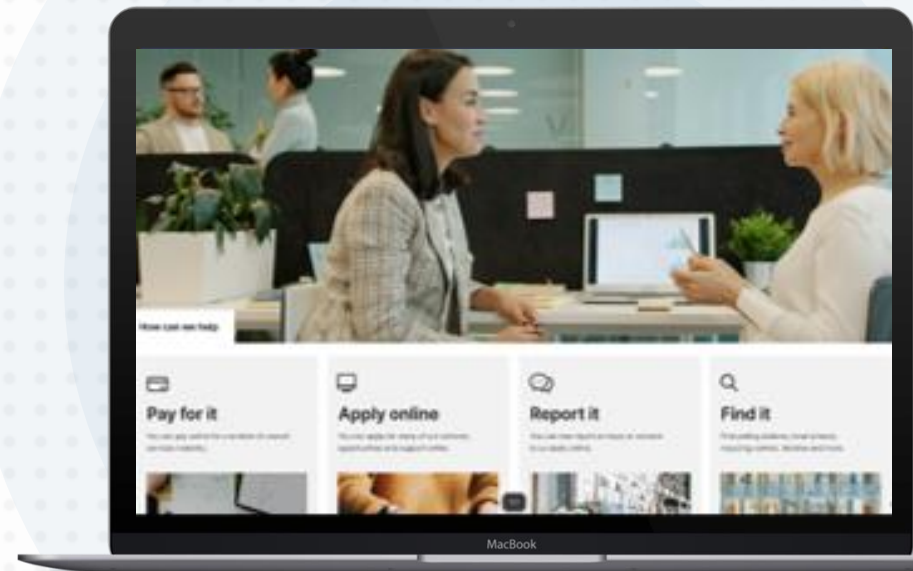




Pricing overview

Public Sector Website & Content Management System (CMS)



Service options

Our digital solutions are available to purchase in several different configurations dependant on the features required by each client and as defined in the G-Cloud Service Definition.

Content Management System (CMS) Licence

Licences includes production hosting, platform updates, CDN delivery, SSL, WAF security, and support.



Access to the software



All production hosting within the agreed conditions



Standard level support and maintenance



All solution updates including major new versions

BAND	POPULATION	PRICE
1	<= 150,000	£22,500
2	150,001-350,000	£28,500
3	350,001-650,000	£42,000
4	650,001 – 1,200,000	£58,000
5	1,200,001+	£78,000

Local Government Bundles

Public Sector Website & Content Management System comes packaged in bundles to align with the needs of organisations of various sizes.

Each package has defined core functionality. However, where further capabilities are required, the platform supports the straightforward addition of optional modules to extend and enhance the solution.

The standard packages are:

	BAND 1	BAND 2	BAND 3	BAND 4	BAND 5
Content Management System	✓	✓	✓	✓	✓
Hosting	✓	✓	✓	✓	✓
CDN/WAF	✓	✓	✓	✓	✓
Standard Support	✓	✓	✓	✓	✓
Event Submission	✓	✓	✓	✓	✓
Training (Remote)	✓	✓	✓	✓	✓
WCAG 2.2 AA Compliance	✓	✓	✓	✓	✓
Forms & Service Integration Setup	✓	✓	✓	✓	✓
DMS Integration	✓	✓	✓	✓	✓
Cookie Preference Tool	✓	✓	✓	✓	✓
Penetration Testing	✓	✓	✓	✓	✓
Insights & Analytics	✓	✓	✓	✓	✓
Blog & News Articles	✓	✓	✓	✓	✓
CMS APIs	✓	✓	✓	✓	✓

	BAND 1	BAND 2	BAND 3	BAND 4	BAND 5
Product Submission		✓	✓	✓	✓
Dynamic Content & A/B Testing		✓	✓	✓	✓
CRM		✓	✓	✓	✓
Survey Builder		✓	✓	✓	✓
Map Publisher		✓	✓	✓	✓
Child sites				1 *	2 *
Multi sites					1
Language site					✓
Chatbot Integration					✓
Microsite Builder					✓
Advanced Analytics Dashboards					✓

* Child sites must be developed in parallel with the main site during the initial implementation phase.

All prices are exclusive of VAT.

Implementation Bundles

Prices include project management, account management and testing.

Please note that any implementation items such as customisations, additional integrations or additional design will incur additional charges at our standard day rates.

	QUICK START	STANDARD	PREMIUM	ENTERPRISE
Website Development	y	y	y	y
Project Management	y	y	y	y
Site Transition Plan & Redirects	S (<60 pages)	M (<120 pages)	XL (<240 pages)	XXL (<240+ pages)
Design Package	Local Gov Template	Standard	Standard	Enhanced
Content Migration	Sitemap Import	50 pages	100 pages	200 pages
Child Sites			1	2
Multi Site				1
	£15,000	£25,000	£42,000	£150,000

Web Design

	ONE TIME
Enhanced Bespoke Design - design consultation, initial layouts (up to 3 amends per layout) and asset creation	£12,789
Standard Bespoke design - design consultation, initial layouts (up to 3 amends per layout) and asset creation	£8,709

Additional Website Functionality

Prices include project management, account management and testing. The annual costs include support, maintenance and updates

		BAND 1	BAND 2	BAND 3	BAND 4	BAND 5
	ONE TIME	LICENCE	LICENCE	LICENCE	LICENCE	LICENCE
Blog	£1,654	£551	£551	£1,103	£1,103	£2,205
Dynamic Content	£0	£4,684	£4,684	£4,684	£4,684	£4,684
A/B Testing	£1,103	£2,480	£2,480	£2,480	£2,480	£2,480
Map Publisher	£735	£2,204	£2,204	£2,204	£2,204	£2,204
Trails	£1,764	£551	£551	£551	£551	£551
You.Smart.Thing	£2,683	£1,800	£3,400	£5,800	£5,800	£8,120
AudioEye Standard (Main site)	£551	£463	£463	£695	£695	£695
AudioEye Standard (Child site)	£294	£232	£232	£232	£232	£232
Child Site Licence	£11,025	£2,315	£2,315	£2,315	£2,315	£2,315
Multi-Site Licence	£11,025	£3,087	£3,087	£4,630	£4,630	£4,630
Language Site Licence	£5,880	£385	£385	£385	£385	£385
Microsite Builder	£0	£3,087	£3,087	£4,630	£4,630	£4,630
Chatbot Integration	£10,000	£10,000	£10,000	£10,000	£10,000	£10,000
Advanced Analytics Dashboard	£20,000	£20,000	£40,000	£60,000	£80,000	£100,000

Security & Privacy

	ONE TIME	ANNUAL
Cookie Preference Tool (per domain)	£276	£276
Cookie Preference Tool (Channel sites on same domain)	£147	£0

CrowdRiff (UGC)

CrowdRiff is licensed on a per domain, per annum basis.

	ONE TIME	ANNUAL
CrowdRiff - Tier 1 (National)	--	£20,000
CrowdRiff - Tier 2	--	£4,200
CrowdRiff Call-to-Action (CTA)	--	£1,500
CrowdRiff Social Add-On Including Social Publisher & Scheduling	--	£1,500
CrowdRiff API Access	--	£4,500
CrowdRiff Advanced Rights Management (ARM)	--	£2,000
CrowdRiff on Product Pages	£1,029	--

Digital Asset Management System (DAM)

Licensed per domain, per annum. Prices are tiered based on required storage.

	STORAGE	ONE TIME	ANNUAL
Digital Asset Management System (up to 5 users)	1 TB	£1,650	£5,500
	5 TB	£2,530	£8,250
	10 TB	£3,300	£11,000

Destination Management System (DMS) Licences

Licences include account management, support, maintenance, updates, hosting, address lookups and mapping.

		BAND 1	BAND 2	BAND 3	BAND 4	BAND 5
	PRICE TYPE					
Business Listing Management	Per User, Per Annum	£1,784	£2,244	£2,849	£3,785	£6,704
Extranet for Members / Partners	Per User, Per Annum	(included in the licence for the Business Listing module)				
CRM	Per User, Per Annum	£268	£526	£694	£924	£1,470
Reporting & Insights	Per User, Per Annum	(included with any DMS licence)				

Destination Management System (DMS) Additional Modules

Licences include project management, account management, support, maintenance and updates.

			BAND 1	BAND 2	BAND 3	BAND 4	BAND 5
	METRIC	ONE TIME	LICENCE	LICENCE	LICENCE	LICENCE	LICENCE
Data Validation	1 module	£551	£1,103	£1,103	£1,103	£1,103	£1,103
CRM Import Tool	1 module	£551	£1,103	£1,103	£1,103	£1,103	£1,103
Event Submission and Approval Module	1 module	£1,653	£1,103	£1,103	£1,103	£1,103	£1,103
Data Thistle Event Data Integration	1 module	£2,205	£551	£551	£551	£551	£551
Culture Hosts Integration							
Venues		£1,050	£525	£525	£525	£525	£525
Events		£1,050	£525	£525	£525	£525	£525
Product Submission & Approval Module (already has event form) - per form e.g. Accommodation, Attractions, Activities, Eating Out, Shopping, Conference Venues, Business Services	1 form 2 forms 3 forms 4 forms 5 forms 6 forms 7 forms 8 forms	£588 £882 £1,176 £1,470 £1,764 £2,058 £2,352 £2,646	£1,103 regardless of number of forms	£1,103 regardless of number of forms	£1,103 regardless of number of forms	£1,103 regardless of number of forms	£1,103 regardless of number of forms
Extranet Moderation	1 module	£551	£551	£551	£1,103	£2,205	£4,410
Survey Builder	1 module	£735	£551	£551	£551	£551	£551

DMS Web Services & RSS

The Simpleview RESTful API is licensed on a per-channel, per-agency basis. One licence provides unlimited user access.

Licences include account management, support, maintenance and updates.

	ONE TIME	ANNUAL
DMS RESTful API (per Channel, per Agency)	£1,102	£3,308
Additional DMS RESTful APIs per channel	£551	£1,653
DMS Product RSS Feed	£551	£551

Search Engine Optimisation (SEO)

Monthly SEO package. Minimum of 12 months.

	SITE SIZE	ONE TIME	ANNUAL
SEO Redirects and Site Plan Preparation	S (<60 pages)	£2,850	--
	M (<120 pages)	£4,200	--
	L (<180 pages)	£5,800	--
	XL (<240 pages)	£7,800	--
	XXL (240+ pages)	£10,000	--

Click Rate Optimisation (CRO)

	DURATION	ONE TIME	ANNUAL
CRO Package	12 months	£1,312	£8,625

Training

	REMOTE	ONSITE
DMS – Maximum 8 attendees	£1,654	£2,068
CMS (New or Legacy) - Maximum 4 attendees	£1,654	£2,068
CRM – Maximum 6 attendees	£1,654	£2,068

Expenses will be charged in addition to the onsite training rate.

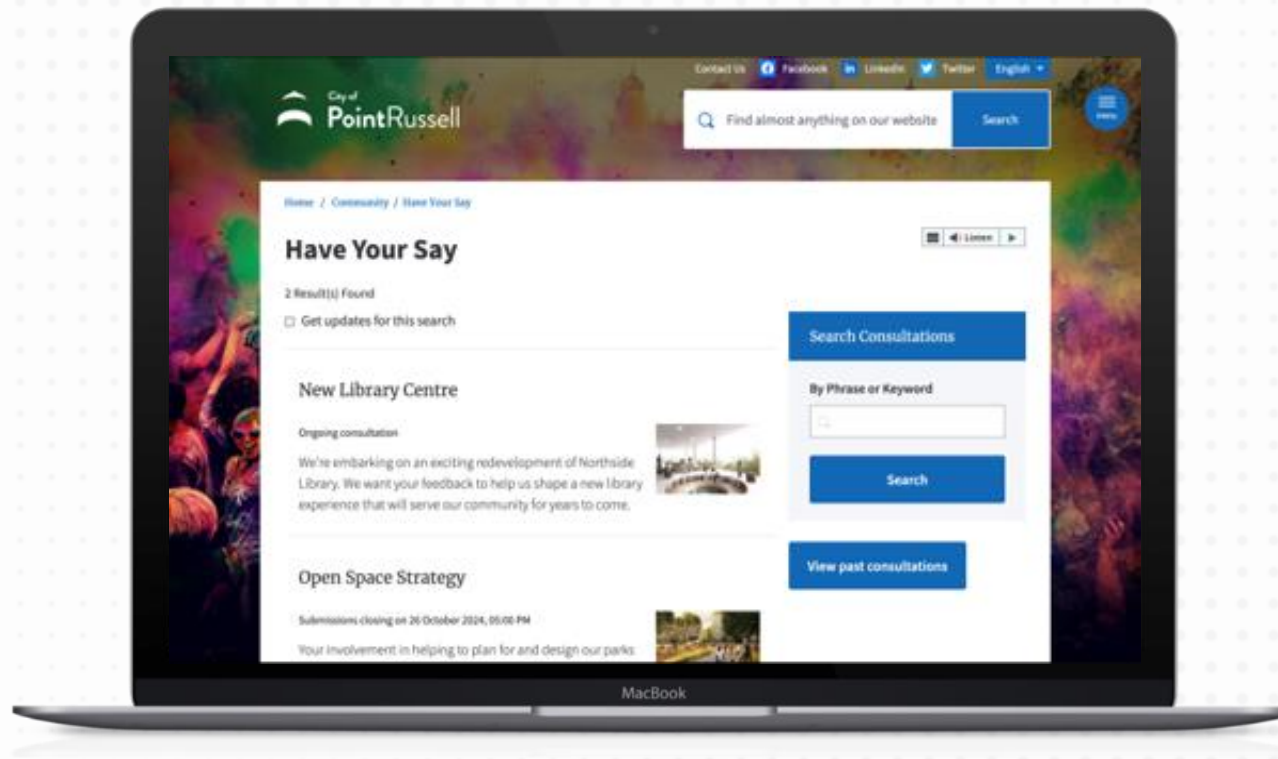
Data & Content Services

	VOLUME	PRICE
Content Migration Set Up	per Site	£588
Content Migration	1 Page 10 Pages 50 Pages 100 Pages	£38 £368 £1,837 £3,675
Content Creation Up to 1000-word Content Piece (Images Not Provided)	1	£882
Content Creation Two 500-word Content Pieces (Images Not Provided)	1	£588

Sentiment & Feedback

Sentiment & Feedback fosters inclusive conversations in secure, interactive digital spaces, catering to diverse needs without sacrificing speed or accessibility. With it you can empower your audience to participate from anywhere and equip your team with data to power decision making.

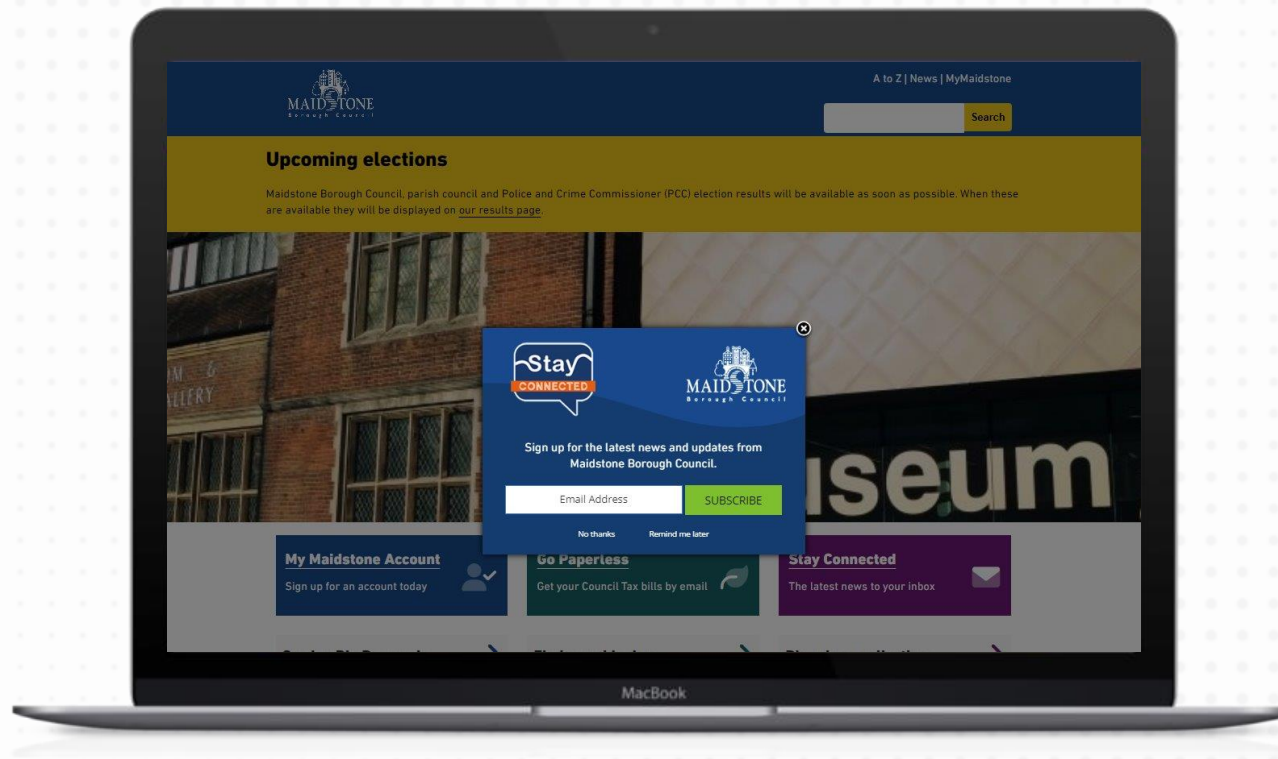
Please see our G-Cloud listing [Sentiment & Feedback \(EngagementHQ\) - Online community engagement software](#) for further details and pricing options.



Communications

Granicus Communications is a secure SaaS marketing platform built exclusively for public sector organisations and is designed to promote usage of online services, enhance public awareness, and increase the contributions and engagement of communities.

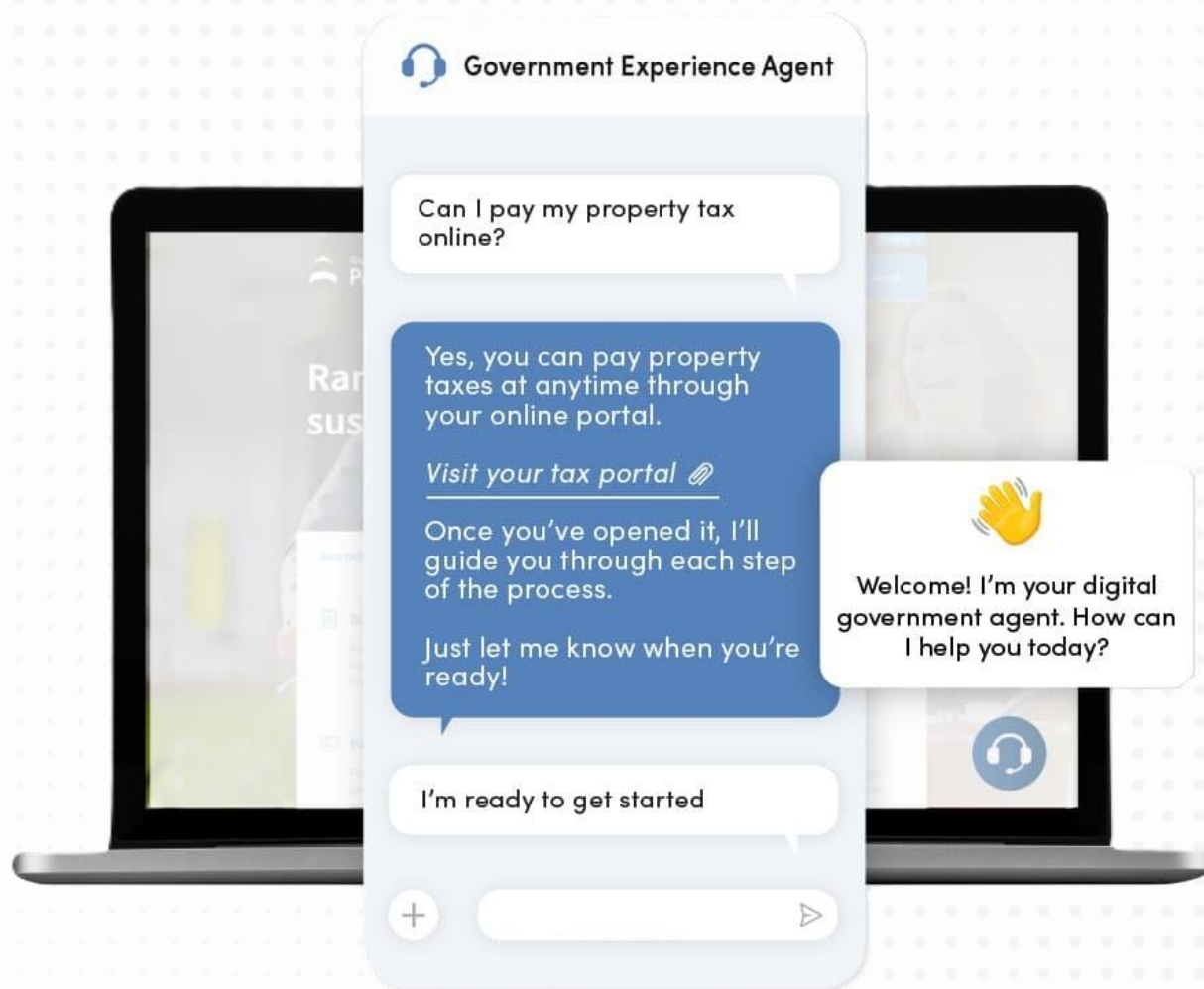
Please see our G-Cloud listing [Granicus Communications \(govDelivery\) - Digital Communications Platform](#) for further details and pricing options.



Government Experience Agent (GXA)

Our Government Experience Agent (GXA) is available to complement your CMS implementation with AI powered chat bot and agentic functionality.

Please see our G-Cloud listing [Government Experience Agent \(GXA\) - The AI-powered digital agent for smarter government experiences](#) for further details and pricing options.



Eventsforce

Manage all industry partner events, seminars, tradeshow participation and sales missions. It allows for online registration and secure payment via our Eventsforce integration.

Please see our G-Cloud listing [Event Management Tech Platform](#) for further details and pricing options.



Technical Services Bundle

The core Public Sector Website & Content Management System platform and all bundles include our standard Customer Success support package. Accelerate your programme by subscribing to an enhanced Technical Services Bundle (TSB) which includes annual platform reviews, regular advisory calls and a pot of consultancy days.

FEATURE	STANDARD	PLUS	PREMIUM
Online Support Articles	✓	✓	✓
Online Support Ticket System	✓	✓	✓
Online Community/Forum Access	✓	✓	✓
Dedicated Customer Success Consultant	✓	✓	✓
Strategic Review	Annually	Annually	Annually
Platform Review		Annually	Annually
Advisory Calls		Quarterly	Monthly
Consultancy Days per Year *		5	10
Annual Price	Included	£7,500	£15,000

** Consultancy Days included within a Technical Services Bundle are valid for 12 months in line with the bundle's annual subscription dates. Days cannot be carried across into the following subscription year.*

All prices shown are annual service fees and exclude implementation fee. All prices are exclusive of VAT.

Ad-hoc Requirements

To focus on achieving measurable outcomes for our customers we always scope our projects before calling off a contract, providing a statement of work that details our services, which are offered on a firm fixed price basis. This allows us to stay flexible, adjusting our scope to meet customer needs as they may adjust throughout the performance period.

Our resource-based firm fixed pricing follows the rate card below.

ROLE	PER HOUR	HALF DAY	FULL DAY
Developer	£147	£551	£1,102
Designer	£147	£551	£1,102
Project Manager	£147	£551	£1,102
Account Manager	£147	£551	£1,102
Configuration	£147	£551	£1,102
Tester	£147	£551	£1,102
SEO	£147	£551	£1,102
Trainer	£221	£827	£1,654

Discounts

Discounts are offered based on the length of the contract. Granicus can offer these discounts due to the savings of not having to more regularly re-contract clients / re-tender.

CONTRACT DURATION	DISCOUNT
2 years	10%
3 years	15%
4 years	20%

Dependencies

The following products will require the client to purchase, or setup up, products directly with 3rd party organisations:

- Google Maps
- Cookie Preference Tool
- Google Analytics
- Social Media Platforms
- Chatbot provider
- Azira
- DataThistle
- CultureHosts
- TXGB
- Tripadvisor
- Azira
- You.Smart.Thing
- CrowdRiff



Do more with Granicus

Ready to take the next step?

Granicus offers organisations a unified, industry-focused partner that brings people, processes and technology together to help them work more efficiently, strengthen stakeholder relationships and deliver better digital experience. By providing an integrated ecosystem Granicus supports smoother collaboration, clearer insights and more consistent organisational performance.

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