

Squiz G-Cloud 15 Pricing

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Squiz DXP

Inclusions and limits	Lite	Small	Medium	Large	X-Large
Requests per year	15M	50M	150M	300M	1B
Indexed documents	10K	25K	50K	100K	500K
Content Assets	10K	50K	100K	250k	500K
Known User Profiles	1K	5K	20K	50K	100K
Form submissions	1K	5K	20K	50K	75K
Web Archiving records per day	1K	5K	10K	20K	50K
Data Services	1	4	8	12	16
Prod Instances	1	1	1	1	1
Non-Prod instances	0	0	0	1	1
Storage	250GB	1TB	2TB	5TB	10TB
Data Transfer per month	500GB	2TB	5TB	10TB	20TB
Integration Flow memory per month	50 MB	500 MB	1 GB	2 GB	5GB
DXP	£40,000	£88,000	£140,000	£230,000	£350,000
Customer Care	£8,000	£17,600	£28,000	£46,000	£70,000
Total ex VAT	£48,000	£105,600	£168,000	£276,000	£420,000

For definitions of items, please see [Parameter Definitions](#).
Prices are subject to Indexation if a price review is agreed at Call-Off level.

Squiz DXP add-ons

Requests	Price (ex VAT)
5M	£10,000
25M	£35,000
50M	£50,000
150M	£75,000
300M	£125,000

Indexed Documents	Price (ex VAT)
10K	£7,333
25K	£14,667
50K	£20,667
100K	£27,333
250K	£47,333
500K	£67,333
1M	£101,333

Content Assets	Price (ex VAT)
5K	£1,000
25K	£3,000
50K	£4,000
100K	£5,000
250K	£6,000

Known User profiles	Price (ex VAT)
5K	£2,500
20K	£5,000

Web Archiving	Price (ex VAT)
5K records per day	£3,000
10K records per day	£5,000

For definitions of items, please see [Parameter Definitions](#).
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Squiz DXP add-ons

Form Submissions	Price (ex VAT)
5K	£2,000
20K	£5,000
50K	£10,000
100K	£15,000

Data Services	Price (ex VAT)
1 Data Service	£2,000
4 Data Services	£5,000
8 Data Services	£7,000

Integration Flow memory per month	Price (ex VAT)
50MB	£2,000
500MB	£4,000
2GB	£7,000
5GB	£10,000

Miscellaneous	Price (ex VAT)
Production	£10,000
Non-Production	£5,000
Storage per TB	£1,000
Data Transfer per TB	£5,000

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Squiz Funnelback Search (Keyword + Conversational Search) and Content Intelligence - bundled

Keyword Search

Indexed Docs	Subscription fee per year	Customer Care	Total
10,000	£6,111	£1,222	£7,333
25,000	£12,222	£2,444	£14,667
50,000	£17,222	£3,444	£20,667
100,000	£22,778	£4,556	£27,333
250,000	£39,444	£7,889	£47,333
500,000	£56,111	£11,222	£67,333
1,000,000	£84,444	£16,889	£101,333

Conversational Search

Questions	Customer type	Subscription fee per year	Customer Care	Total
100,000	CS/CI only customer	£3,333	£500	£3,833
100,000	Search customer	£2,833	£425	£3,258
100,000	DXP customer	£2,333	£350	£2,683

Content Intelligence

Page Audits	Customer type	Subscription fee per year	Customer Care	Total
25,000	CS/CI only customer	£2,778	£417	£3,195
25,000	Search customer	£2,361	£354	£2,715
25,000	DXP customer	£1,944	£292	£2,236

Notes on the Squiz Funnelback Search package(s):

- Content Intelligence and Keyword Search can be sold separately, however, Conversational Search must be bought with Content Intelligence.
- Unlock better value by bundling more Squiz solutions. The more products you combine across CS/CI, Keyword Search, and the DXP, the greater the savings as shown in the pricing table above.
- Conversational Search minimum sale is 100K questions and can only be sold in multiples of 100K blocks.
- Content Intelligence minimum sale is 25K audits and can only be sold in multiples of 25K audits blocks.

Parameter Definitions

Consumption Parameters	Description of Parameter
Requests	The number of requests over the internet for a page, digital asset, or headless API within the Squiz DXP. Excludes requests made while using content authoring user interfaces and failed requests that return an error code in the 5xx range.
Indexed docs	The number of items in the search index, no matter the format, that are displayed as a separate search result.
Content assets	The number of text-based content blocks and digital assets that are stored with the Squiz DXP for use in building digital experiences.
Known user profiles	The number of user profiles that are stored in the Customer Data Platform.
Form submissions	The number of completed form submissions that have been created in the DXP's Advanced Forms Service.
Web archiving records	The number of web archive files (WARC files) created by the Squiz DXP Web Archiving service.
Data services	The number of blueprints deployed and accessible in the Squiz DXP Data Storage service (Datastore).
Prod instances	The number of "live" Matrix instances that are running digital experiences that are accessible and used by end-users or customers.
Non-prod instances	The number of "non-live" Matrix instances that are being used for the development or testing of digital experiences and are not accessible and used by end-users or customers.
Storage	The total size of all text-based content and data, digital assets, and settings that are stored somewhere in the Squiz DXP for any purpose. Excludes cached data within the Squiz DXP CDN (Cloudflare) and backups.
Data transfer	The total size of all text-based content and data, digital assets, and settings that are transferred out of the Squiz DXP to external users and systems, or transferred into the Squiz DXP from external users and systems.
Integration flow memory	The amount of memory consumed by flows across all workspaces in the Squiz DXP iPaaS (Connect) for any purpose.
Questions	The number of user-supplied questions sent to the conversational search AI for the purpose of generating an answer. Includes both initial and follow-up questions.
Page audits	The number of times web pages and other online documents are audited for content quality and readiness.

Professional Services

Hourly Rate	Daily Rate
£166.67	£1,250

All hours expire 12 months after purchase per our Terms and Conditions.
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Framework discount - Lot 2a/b

Based on Annual value, per Call-Off Contract.

Annual Contract Value (per Call-Off contract (ex VAT)	Discount %
Less than £250,000	10.0%
£250,001 to £500,000	12.5%
£500,001 to £1,000,000	15.0%
£1,000,001 to £2,500,000	20.0%
£2,500,001 to £5,000,000	35.0%
£5,000,001+	35.0%

Customer Care optional add-ons

Service Delivery

Add on	Standard	Premium	Enterprise
Service Delivery Manager	£6,111	£23,889	£39,444
	Quarterly Operations Meeting (no report)	Monthly Operations Meeting (no report)	Monthly Operations Report
	Critical Incident Post incident report	Critical Incident Post incident report	Critical Incident Post incident report
	VIP ticket management for Standard Solution Maintenance	VIP ticket management for Premium Solution Maintenance Package	Monthly Operations Meeting
			VIP ticket management for Enterprise Solution Maintenance
UXD Health Check	£2,667	£5,222	£6,667
	1 health check event per annum	1 health check event per annum	1 health check event per annum
	2 day expert review focussing on Google Analytics	User testing with 5 users focussing on key cohorts and tasks	2 day expert review focussing on Google Analytics
	Written report	Written report	User testing with 5 users focussing on key cohorts and tasks
			Written report

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Customer Care optional add-ons

Service Delivery

Add on	Standard	Premium	Enterprise
Ongoing Consultancy	£78,667	£200,333	£384,000
	PM - 0.5 day per month	PM - 1 day per month	PM - 5 days per month
	TC - 1 day per month	TC - 5 days per month	TC - 5 days per month
	Developer - 5 days per month	Developer - 10 days per month	UXD - 5 days per month
	10 months	11 months per annum	Developer - 15 days per month
			11 months per annum

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Customer Care optional add-ons

Business continuity

Add on	Standard	Premium	Enterprise
Pen Test Response	£1,333	£5,333	£12,667
	Support for 1x third party penetration test per annum	Support for 1x third party penetration test per annum	Support for 1x third party penetration test per annum
	Liaise with third party to allow access	Liaise with third party to allow access	Liaise with third party to allow access
		Review test results and recommend action plan	Review test results and recommend action plan
		1 day allowance for remediation activity of Squiz solution	3 day allowance for remediation activity of Squiz solution
Annual Security Check	£889	£14,111	£23,889
	1 event per annum	1 event per annum	1 event per annum
	22 point front end Zap scan of website	22 point front end Zap scan of website	22 point front end Zap scan of website
	Report provided in raw format for customer interpretation and action	14 point manual check of common issues	14 point manual check of common issues
		Findings and recommendations report	Findings and recommendations report
		1 day allowance for remediation activity	Presentation and Report walk through
			3 day allowance for remediation activity
Hypercare for Special Events	£4,333	£8,556	£16,778
	VIP support for 1 event per annum up to 2 days duration	VIP support for 1 event per annum up to 2 days duration	VIP support for 2 events per annum up to 4 days duration
	VIP ticket monitoring and fast tracking for event duration	Squiz resource attendance in customer war room for event duration (business hours)	Squiz resource attendance in customer war room for event duration (24x7 if required)
		VIP ticket monitoring and fast tracking for event duration	VIP ticket monitoring and fast tracking for event duration



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For more information,
please get in touch.

www.squiz.net/contact