



G-Cloud 15

Pricing – TSO Mobile App Platform

January 2026

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As each project will have different requirements, TSO's pricing is based on the roles and timelines required to deliver a project.

TSO offers different commercial models which will be discussed with the client at initiation.

Prices for end users will be determined depending on market factors including audience size, competition and complexity of product.

Model 1: Upfront development costs with variable ongoing fees

TSO will provide a cost model as part of initial scoping. This will include a timeline and resource plan.

We will agree an ongoing hosting and maintenance fee for when the product is developed depending on the specification and client requirements, which may include sales, marketing and customer support (order taking) for the products.

Model 2: Commercial publishing model

Where there is significant market demand for a product, TSO may bring new products to market at our own risk, free of charge for the client.

TSO covers our costs via a share of the income generated from sales of the product. Clients will receive an ongoing royalty once the initial set-up costs have been recovered.

Pricing for services will be based on the following day rates:

Function	Job title	Day rate
Data architect	Data architect	£920
	Senior data architect	£970
Enterprise architect	Enterprise architect	£970
	Senior enterprise architect	£1,020
	Lead enterprise architect	£1,125
Security architect	Security architect	£920
	Lead security architect	£970
Solution architect	Solution architect	£920
	Senior solution architect	£970
	Lead solution architect	£1,020
Technical architect	Technical architect	£920
	Senior technical architect	£970
	Lead technical architect	£1,020
Cyber security	Cyber security	£920

Function	Job title	Day rate
Machine learning engineer	Senior machine learning engineer	£765
Application operations engineer	Application operations engineer	£460
	Senior application operations engineer	£510
	Lead application operations engineer	£565
Change and release manager	Configuration analyst	£615
	Change and release analyst	£615
	Change and release manager	£665
Command and control centre manager	Operations analyst	£460
	Senior operations analyst	£510
	Operational control manager	£565
IT service manager	IT service analyst	£460
	IT service manager	£565
Incident manager	Incident manager	£565
	Major incident manager	£970

Function	Job title	Day rate
Infrastructure engineer	Infrastructure engineer	£765
	Senior infrastructure engineer	£820
	Lead infrastructure engineer	£870
Infrastructure operations engineer	Infrastructure operations engineer	£765
	Senior infrastructure operations engineer	£820
	Lead infrastructure operations engineer	£870
Problem manager	Problem analyst	£460
	Problem manager	£565
Service desk manager	Service desk analyst	£460
	Senior service desk analyst	£510
	Service desk manager	£565
Service transition manager	Service transition manager	£565
Delivery manager	Delivery manager	£615
	Senior delivery manager	£715

Function	Job title	Day rate
Programme delivery manager	Programme delivery manager	£820
Service owner	Service owner	£615
Quality assurance testing (QAT) analyst	Tester (QAT)	£410
	QAT analyst	£410
	Senior QAT analyst	£460
	Lead QAT analyst	£510
Test engineer	Tester (test engineer)	£410
	Test engineer	£410
	Senior test engineer	£460
	Lead test engineer	£510
Test manager	Test manager	£615
Development operations (DevOps) engineer	Apprentice DevOps engineer	£310
	Junior DevOps engineer	£360
	DevOps engineer	£410
	Senior DevOps engineer	£510
	Lead DevOps engineer	£765
	Principal DevOps engineer	£820

Function	Job title	Day rate
Frontend developer	Apprentice frontend developer	£410
	Junior frontend developer	£460
	Frontend developer	£510
	Senior frontend developer	£615
	Lead frontend developer	£765
Software developer	Apprentice developer	£410
	Junior developer	£460
	Developer	£510
	Senior developer	£615
	Lead developer	£765
	Principal developer	£820
Accessibility specialist	Accessibility specialist	£565
	Senior accessibility specialist	£615
Content designer	Content designer	£350
Content strategist	Content strategist	£490
Graphic designer	Graphic designer	£360
	Senior graphic designer	£410

Function	Job title	Day rate
	Lead graphic designer	£460
Interaction designer	Interaction designer	£565
	Senior interaction designer	£615
	Lead interaction designer	£665
Service designer	Service designer	£820
	Senior service designer	£870
	Lead service designer	£920
	Head of service design	£1,020
User researcher	User researcher	£565
Client service	Account director	£665
	Account manager	£430

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