
Manage Measure Engage Convert

A Digital Engagement and
Web Content Management
Platform for Higher Education

Terminalfour Pricing

The Terminalfour Platform is provided as a fully managed service. Subscription pricing reflects the agreed Terminalfour Platform configuration, including hosting and content-delivery requirements where applicable.

This is how our pricing structure breaks down:

- 1. Annual costs:** a) Terminalfour Platform (includes subscription, support, upgrades, and application hosting) and b) resilient web infrastructure.
- 2. Once-off cost (Year 1 Only):**
 - Website design and development services
 - Configuration and deployment
 - Project management and coordination
 - Training and rollout
- 3. Optional extras:** Use Terminalfour AI Search or Terminalfour's CDN/Image Optimisation Tool to maximise the performance of your new website. Add on Web Application Scanning, AWS Shield Advanced, and more, to maximise security.

What's included:

We pack a lot into our annual Terminalfour subscription, including:

- ★ Installation and setup of the Terminalfour platform
- ★ 24/7 secure platform monitoring
- ★ Unlimited support tickets, with telephone, direct chat, and email options during standard business hours (local time) and full access to our knowledge base.
- ★ All platform upgrades
- ★ Access to our client-only Terminalfour Community annual conferences, forums, and Slack group

The Terminalfour Platform

The Terminalfour Platform is a fully managed, cloud-hosted web content management and digital engagement platform delivered as a Software-as-a-Service (SaaS). Pricing includes Terminalfour Platform access, hosting, security updates, monitoring, and standard support, delivered under our Master Cloud Subscription Agreement.

	5	25	50	100
Max number of concurrent users				
Number of support tickets	Unlimited	Unlimited	Unlimited	Unlimited
Application hosting & security (min. 99.9% uptime)	24/7/365	24/7/365	24/7/365	24/7/365
Number of websites	Unlimited	Unlimited	Unlimited	Unlimited
Number of destination servers	Unlimited	Unlimited	Unlimited	Unlimited
Upgrades (minor, major & OS)	Included	Included	Included	Included
Daily backups (30-day retention)	Included	Included	Included	Included
DXP (Digital Engagement Platform)	Included	Included	Included	Included
Modules & pre-built Higher-Ed website	Included	Included	Included	Included
Terminalfour Software Subscription cost	£12,856 yearly	£19,974 yearly	£33,306 yearly	£64,453 yearly

Website Infrastructure Tiers

Organisation size/website demand traffic levels	Small - Med	Small - Med	Med - Large	Med - Large	Med - Large
Subscription Level Agreement Uptime	99.9%	99.99%	99.99%	99.995%	99.999%
No. of Support Tickets	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
Support Help Desk	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
AWS Security Shield Standard / WAF (protects against DDOS & network attacks)	Included	Included	Included	Included	Included
Upgrades & Patching	Included	Included	Included	Included	Included
Backups (30-day retention)	Included	Included	Included	Included	Included
Proactive system monitoring, security & hosting platform support	24/7/365	24/7/365	24/7/365	24/7/365	24/7/365
Terminalfour Managed Service Hosting Costs	£10,215 yearly	£12,431 yearly	£14,861 yearly	£21,723 yearly	£39,445 yearly

CDN & Image Optimisation Tool (PXL)

Terminalfour's Image Optimisation Tool (PXL) is available to all Terminalfour Platform clients. While CDN and Image Optimisation Tool (PXL) is available to fully-hosted Terminalfour clients.

Requests/Usage & Items Size	Price per year (excl. VAT)
Tier 1: Up to 1TB/month	£6,035
Tier 2: Up to 2TB/month	£8,443
Tier 3: Up to 5TB/month	£15,901

Notes:

- Per GB/month over 1TB: £0.23
- The TB quota applies to downloadable content. Allowance is per month.
- Pricing is annual, charged annually in advance.

Terminalfour Platform Implementation Pricing

Software Installation & Default Configuration	Included	Included	Included
Professional Services Consultancy Days	3 days	21 days	36 days
Onsite Training	2 days	3 days	4 days
Service Overview	This level includes the initial installation of Terminalfour software, up to 3 professional services consultation days and 2 days of Terminalfour for Implementers Training (T201). On-site training is for up to 10 attendees. This package is typically chosen by clients who are comfortable creating their site using their own web development resources. The Professional Service days can be used to support your resources during this process	This level is typically chosen for setting up a small-scale deployment. Using our Professional Services Implementation methodology, our Professional Services team will implement your site using best-practice processes. On-site training is for up to 10 attendees.	This level is typically chosen for medium-scale deployments. Using our Professional Services Implementation methodology, our Professional Services team will implement your site using best-practice processes. On-site training is for up to 10 attendees.
One-time fee	£12,045	£25,967	£42,606

Terminalfour Daily Rates

Outside of our professional services packages, you can purchase additional days at Terminalfour's Standard Daily Rate.

Tier	Description	Daily Rate
Tier 1	• HTML/CSS/JavaScript • General Website Consultancy	£895 per day
Tier 2	• Java Programming • Platform Integration • Security Auditing • Platform Health Checks • Terminalfour Platform Business Analysts • Platform Specification & Architecture Development • Terminalfour Platform Administration & Configuration • Project Management • Scripting: PHP	£1,125 per day
Other	• Web Development • Graphic Design • Web Accessibility Consultancy • HTML Development Work • Web Page Meta Tagging	£895 per day
Migration	• Manual Content Migration: Manual importation of content from existing websites • Subject to specifications following an in-depth review of current content.	£400 per day