

FALCON DATA PROTECTION



IN RESPONSE TO:

G-Cloud 15 Framework (Lots 1-3)

Service Description

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CROWDSTRIKE'S RESPONSE

G-CLOUD 15 – DATA PROTECTION SERVICE DESCRIPTION

DOCUMENT CONTROL

Date

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INTRODUCTION

COMPANY OVERVIEW

CrowdStrike is a leader in cloud-delivered, next-generation endpoint and cloud workload protection. CrowdStrike has revolutionized endpoint and workload protection by being the first company to unify NGAV, EDR and a 24/7 managed threat hunting service — all delivered through a single lightweight, intelligent agent. CrowdStrike is the pioneer of the first security cloud, which provides comprehensive visibility and protection at scale for every endpoint and workload. Powered by the proprietary CrowdStrike Threat Graph, the CrowdStrike Security Cloud within the Falcon platform regularly correlates trillions of endpoint-related events per week in real time across the globe.

The CrowdStrike Falcon platform provides robust threat prevention, leveraging AI and ML with advanced detection and response and integrated threat intelligence to protect against the modern threat landscape. The Falcon platform offers the following:

- Complete protection from malware and malware-free attacks
- Unrivalled visibility to discover and investigate current and historic endpoint activities
- Ease-of-use

Many of the world's largest organizations already put their trust in CrowdStrike, including 254 of Fortune 500, 526 of Global 2000, 15 of the Top 20 Global Banks, 5 of the Top 10 Largest Healthcare Providers and 7 of the Top 10 Largest Energy Institutions.

In June 2019, CrowdStrike conducted one of the most successful technology initial public offerings (IPOs), listing on Nasdaq.

OVERVIEW OF THE G-CLOUD SERVICE

PLATFORM OVERVIEW

Streamlined, single agent architecture

CrowdStrike's single agent is built on a scalable cloud-native platform that's easy to deploy and manage. Say goodbye to managing multiple cybersecurity products with one, unified solution.

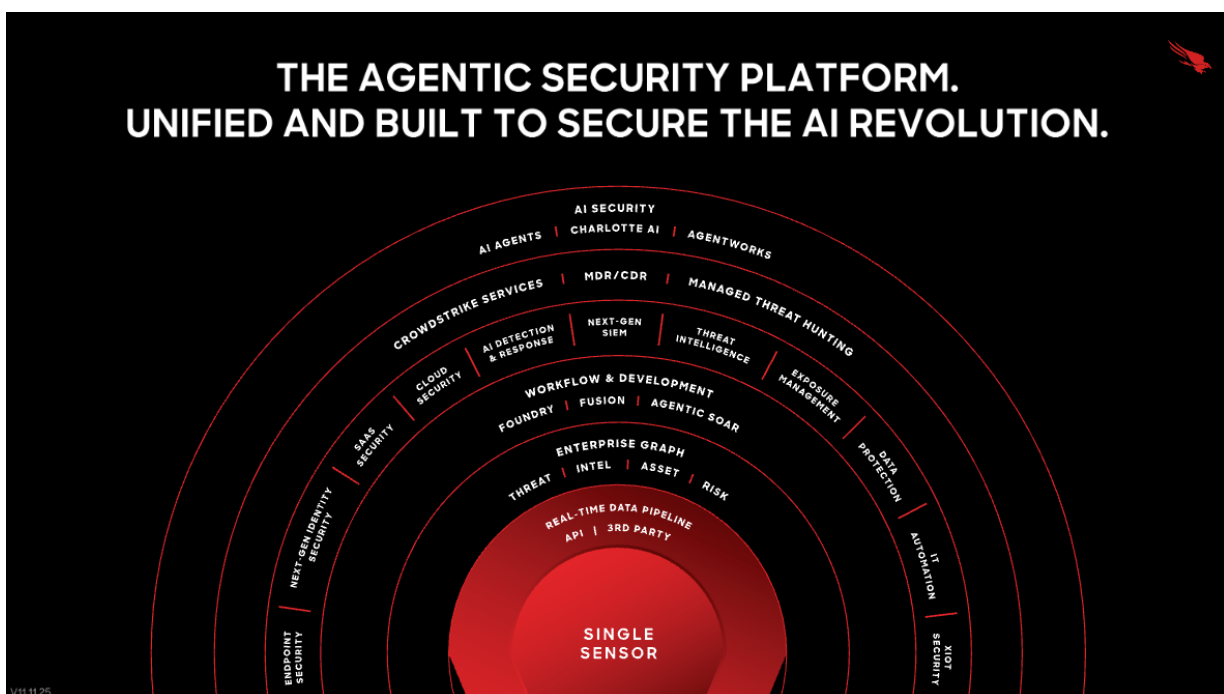
Infused with AI expertise

At CrowdStrike, AI is more than a feature — it's in our DNA. With models trained on trillions of data points every day, we predict and stop threats in their tracks.

Effortless workflows and automation

The power of native automation and generative AI workflows is woven into every corner of our platform. We do the heavy lifting, so you can act swiftly and confidently.

Powered by the CrowdStrike® Security Cloud and world-class AI, the Falcon platform leverages real-time indicators of attack, threat intelligence, evolving adversary tradecraft and enriched telemetry from across the enterprise to deliver hyper-accurate detections, automated protection and remediation, elite threat hunting, and prioritized observability of vulnerabilities.



FALCON DATA PROTECTION



CUSTOMER PROBLEM:

The modern-day business landscape necessitates a cloud-first approach, with data residing and moving across clouds while employees can download, store and transfer it to various web applications and USB locations. The high average cost of a breach, standing at [\\$4.88 million in 2024](#), highlights the significance of data protection for modern enterprises. However, 29% of organizations [struggle to manage](#) their complex DLP environments. In addition to deployment complexity, legacy DLP solutions have proven to be ineffective due to their lack of unified visibility and the excessive number of agents organizations must install, manage and update. Most importantly, their inability to confidently trace data back to its original source results in data security blind spots and data leakage.

Organizations resort to utilizing limited and fragmented DLP functionalities across different products for compliance checks rather than security. This cautious approach not only leads to ineffective and incomplete data theft prevention but hinders the adoption of cutting-edge productivity tools like generative AI, as organizations fear the accidental or malicious leakage of sensitive data.

WHAT'S NEEDED:

Effective data protection starts with a thoroughly modern approach

To implement a successful modern data protection strategy, reducing implementation complexity, enhancing user experience and enforcing appropriate policies without compromising privacy and business productivity are crucial. This enables organizations to deliver value promptly, safeguard against data exfiltration and reduce costs.

Accelerate time-to-value with zero deployment complexity: A modern data protection approach should integrate seamlessly with endpoints and native XDR, eliminating the need for additional sensors and standing up management servers. This ensures a hassle-free deployment and management process, delivering immediate value from day one.

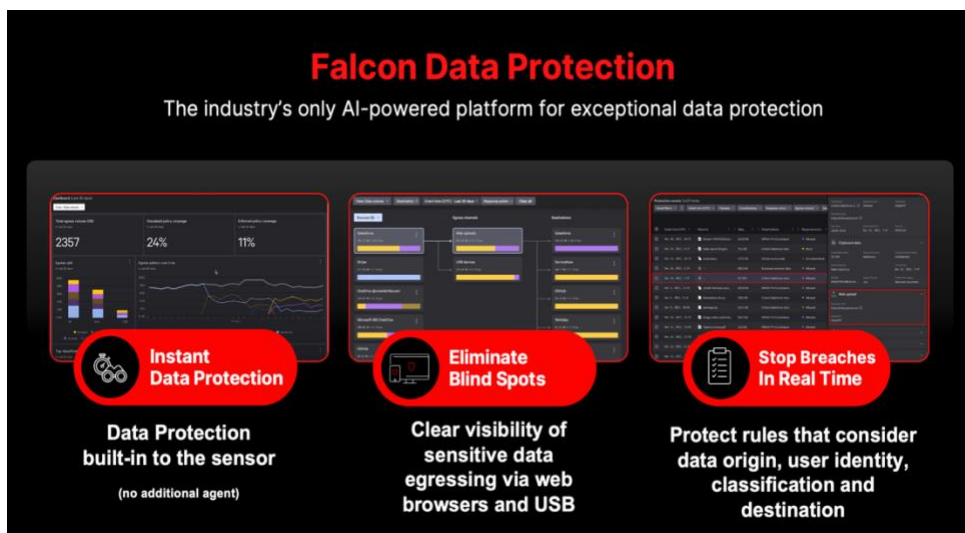
Accurately detect sensitive data in motion in real time: Modern data protection solutions must add context to content to precisely identify data exfiltration, reducing false positives and privacy concerns.

CROWDSTRIKE'S RESPONSE

G-CLOUD 15 – DATA PROTECTION SERVICE DESCRIPTION

Fuel innovation while keeping sensitive data safe: Security solutions should not hinder innovation — they should facilitate it. Modern data protection solutions should act as a force multiplier for new technologies like generative AI, enabling progress without compromising data security.

Minimize costs: Modern data protection solutions should consolidate fragmented DLP tools into a single, comprehensive and scalable solution, thereby reducing the possibility of breaches and associated costs.



UNIQUE APPROACH:

CrowdStrike Falcon® Data Protection, a module in the industry-leading Falcon platform, employs a modern approach to safeguard your enterprise data. Diverging from traditional content-only endpoint DLP tools developed over the past two decades, Falcon Data Protection seamlessly adds the much-needed context to content. This integration provides deep real-time visibility into the movement of sensitive data (including data artifacts), even if the data gets transformed or mutated on the endpoint and an adversary/insider attempts to exfiltrate data through web browsers and USB drives.

OUTCOME DELIVERED:

Achieve immediate time-to-value from day one: Deploy in minutes, not weeks or months, with zero reboots and no performance impact. Operationalize seamlessly with the cloud-native Falcon platform's familiar lightweight agent installation. Attain an industry-first unified perspective into the movement of sensitive data across endpoints and user identities, all from a consolidated console.

Attain precise data protection powered by the AI-native CrowdStrike Falcon platform: Effectively identify and prevent sensitive data movement by integrating content and context across endpoints, data and egress channels. Decisively identify unauthorized data movement by accurately identifying the source/origin of sensitive data to ascertain if the destination is sanctioned or unsanctioned. Simulate "what-if" scenarios without disrupting the end-user experience and productivity, and then confidently enforce policies to stop data theft.

Enhance MTTD/MTTR while minimizing noise: Slash false positives and accurately understand security context by defining custom data classifications, promptly observing data movement related to sensitive PII, protected health information (PHI) and proprietary/intellectual data.

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Increase confidence in new technologies to accelerate business productivity: Utilize unique similarity detection to formulate robust, informed policies, with the ability to trace back data to its original source even if it undergoes transformation or mutation on the endpoint. Detect and stop malicious data exfiltration without disrupting business processes, and empower your organization with the confidence to explore new technologies like ChatGPT and gain a competitive edge.

Outcomes: 8x faster response times and hundreds of hours saved

Falcon Data Protection is easy to install and delivers exceptional data protection from day one. It reduces operational complexity and simplifies management from a unified console. With Falcon Data Protection customers realize 8x faster response times to detect and stop data loss, alongside saving 100+ hours a month to deploy and operationalize data protection.

Accelerate time-to-value: Activate CrowdStrike's unified and lightweight agent on **thousands of endpoints** — without cumbersome installations and management overhead — to stop data theft in minutes.

Slash costs: Consolidate siloed DLP tools into a comprehensive data protection solution, reducing procurement and cyber insurance costs.

Gain unprecedented visibility and protection: Easily define custom data classifications, pinpoint sensitive data movement (even if transformed) and confidently block data theft without disrupting business productivity.

Product Page: <https://www.crowdstrike.com/platform/data-protection/>

DATA PROTECTION

INFORMATION ASSURANCE

CrowdStrike has obtained several compliance certifications that position the company at the top of the security vendor space. These include both ISO27001:2022 and SOC2 Type II. A summary/breakdown and certificates can be provided upon request. For a full breakdown please visit: <https://www.crowdstrike.com/why-crowdstrike/crowdstrike-compliance-certification/>

DATA BACKUP AND RESTORATION

The offering from CrowdStrike is a SaaS platform and hence localised backups are all covered as part of the native service offering. All information needed about data management is outlined in the Business Continuity section of this Service Definition.

If the customer wishes they can also retrieve all data from within the platform and store it at an alternative location, this data can be retrieved in near real time or weekly in bulk. Several API's exist that allow data to be extracted more surgically for backup or other purposes.

BUSINESS CONTINUITY

CrowdStrike has a documented Business Continuity Plan (BCP). The plan covers every aspect of restoring and recovering the service given a catastrophic data centre failure as well as protecting the confidentiality and integrity of the data. Disaster recovery provisions are included within our BCP.

CrowdStrike hosts the Falcon platform across multiple discrete and redundant data centre's; each data centre has its own power, networking and connectivity, and is housed in separate facilities. High speed, low-latency networks between data centre's support near real-time replication of data, and transparent fail-over in the event of a single data centre outage. The entire process is seamless and transparent to customers.

A summary of the BCP plan elements can be shared with the customer upon request.

PRIVACY BY DESIGN

The CrowdStrike Falcon Platform was designed not only with privacy in mind but as a platform to protect organizations data. Additionally, cybersecurity plays a key role in data protection and GDPR compliance. CrowdStrike's next-generation product offerings, professional services, and global expertise can help organizations meet their GDPR obligations.

CrowdStrike understands that organizations must consider regulatory requirements when choosing vendors. That is why CrowdStrike helps customers enhance their cybersecurity and data protection posture while meeting a wide range of compliance needs. Choosing CrowdStrike as a vendor can be a critical component for helping fulfil GDPR compliance.

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- Proudly protects many of the world's largest organisations
- Participates in and has certified its compliance with the EU-U.S. Data Privacy Framework to ensure the adequacy of cross-border transfers
- Meets TRUSTe's Privacy Certification requirements
- We abide by the EU's General Data Protection Regulation (GDPR), and as a data processor,

we provide our customers with a GDPR compliant data processing addendum, which we will need to incorporate in the Call Off Contract. In particular, CrowdStrike Products are hosted on a data centre located in the EU. CrowdStrike's Affiliates worldwide, and its Sub processors, may remotely access Buyer's Data for the purposes described in Exhibit A to the CrowdStrike Terms and Conditions and the CrowdStrike Data Protection Addendum. CrowdStrike Products also leverage a crowdsourcing model for certain customer data to improve its offerings for the benefit of all customers, as described fully at the CrowdStrike Terms and Conditions, Exhibit A, Section 2. CrowdStrike is available to answer any customer questions about this and to ensure this is accurately described in any Call Off Contract. Please contact CrowdStrike if you require further information.