

A brief overview of our proven product-agnostic approach

What is the product-agnostic approach?

The **product-agnostic approach** is Dogma Group's tried and tested method for system implementation, which is **independent of any specific technology or product**. It's an approach that we have developed over a long time that **focuses on the needs and outcomes** of our clients to ensure that they invest in only **the best-fit solution**. With a deep focus on comparing all available products in the market and evaluating them against the business requirements, our product-agnostic approach aims at **enabling our clients to make informed decision** when choosing the right business solution. Product-agnosticism works better than pushing a particular product and **drives improved results for clients** because it is not a traditional sales technique. Instead, it is an **honest and transparent consulting approach** that solves business needs and challenges using a solution that best fits an organisation. It's based on the idea that **one size doesn't fit all**. Every business is unique and, thus, has specific requirements. That means, what works for one company may not work for the others in the same industry.

Why do we use product-agnostic approach?

Because the product-agnostic approach doesn't tie clients to a specific product, they are able to make product decisions objectively. This enables businesses to choose software solutions independent of any biases and with a sharp focus on the outcomes. This, in turn, ensures the perfect alignment of technology with the organisational goals and needs.

Benefits of product-agnosticism include:

- 1. Cost benefits :** When clients are at liberty to implement a solution of their choosing based on goal alignment, they can easily avoid a sticky situation. Plus, they can identify hidden inefficiencies in their processes and pick the most cost-effective solutions for their business.
- 2. Functional benefits :** By examining business processes from a technology-neutral perspective and focusing on meeting the needs rather than making the technology work, organisations uncover opportunities for enhancing the process.
- 3. Growth :** When looking for new systems, businesses must dig deeper into available technologies without locking in on anything specific. Exploring what's possible without any technology-biases can help organisations unlock new opportunities and creative business models that can disrupt the market and drive expedited growth.

How Dogma's product-agnostic approach works

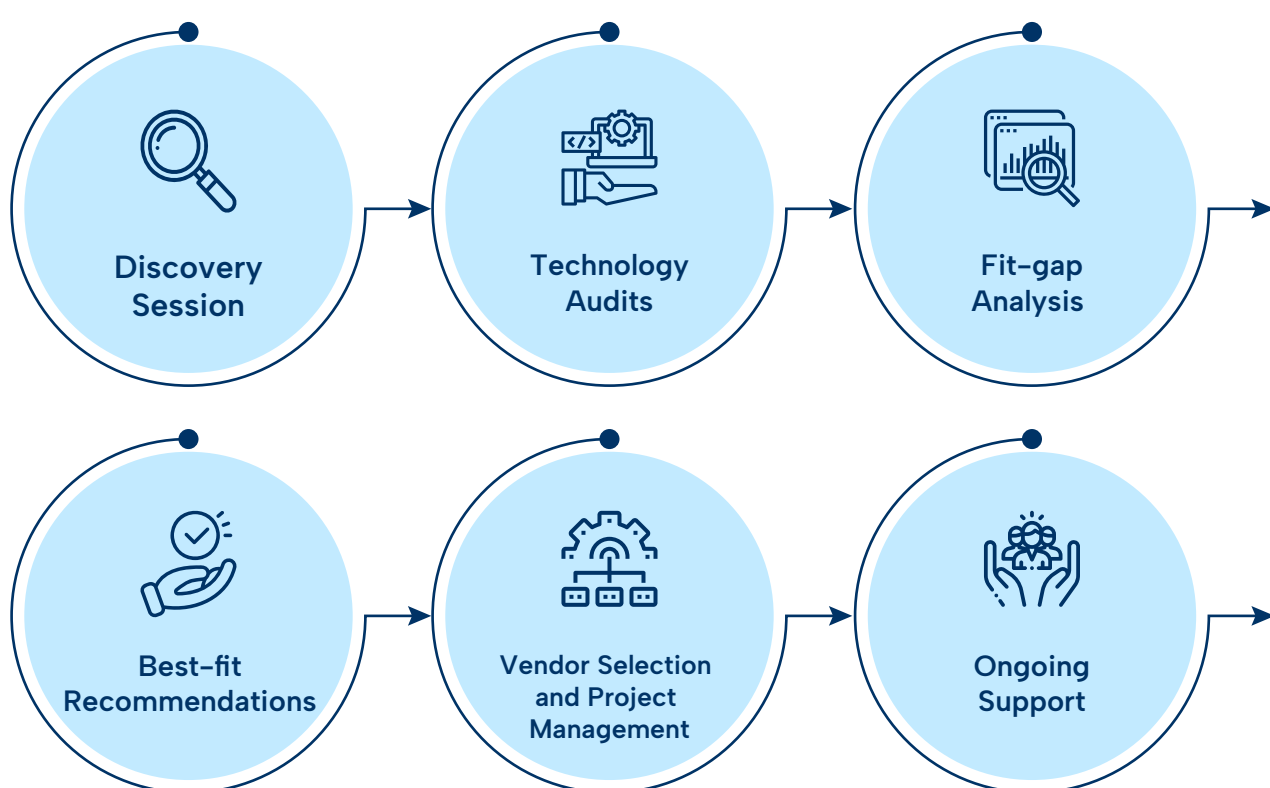
Dogma serves the best interest of our clients by providing an unbiased review of multiple products and recommending the one that's most likely to drive our clients' outcomes. That's where this product-agnostic approach comes from.

Over the years, we have perfected our way around finding the technology that best fits the needs of our clients. And that has allowed us to become their trusted advisors for all their digital transformations. In other words, our product-agnostic approach allows us to be on our customer's side, not the system.

Part of this approach is to **offer unbiased advice and guidance** to help businesses make informed decisions about technology investments. We aim to become their trusted advisors by ensuring that they are getting the most value from their technological solutions.

Our product-agnostic approach looks like this:

- Conducting discovery workshops to understand the needs and goals of the clients
- Performing technology audits to assess the client's existing technology infrastructure, map processes, and evaluate systems
- Identifying areas where technology can improve business operations, increase efficiency, and reduce costs through fit-gap analysis
- Recommending technology solutions that are best suited to the client's needs and budget
- Assisting with implementing new technology solutions, including project management and vendor selection
- Providing ongoing support to ensure the technology is performing as expected and meeting the client's needs.



We are committed to providing our clients with the best systems for their fluid transformations, and the fact that we are agnostic to technology certainly helps.

ABOUT DOGMA

The Dogma Group is a progressive digital transformation company committed to delivering the digital imperative and becoming the most trusted advisor to its clientele.

Are you looking for unbiased consultation services for your next digital transformation?

For over 18 years, our product-agnostic service has helped several hundred businesses world-wide transform with trust. We'll be more than happy to help you, too!

[Contact us on](#)

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