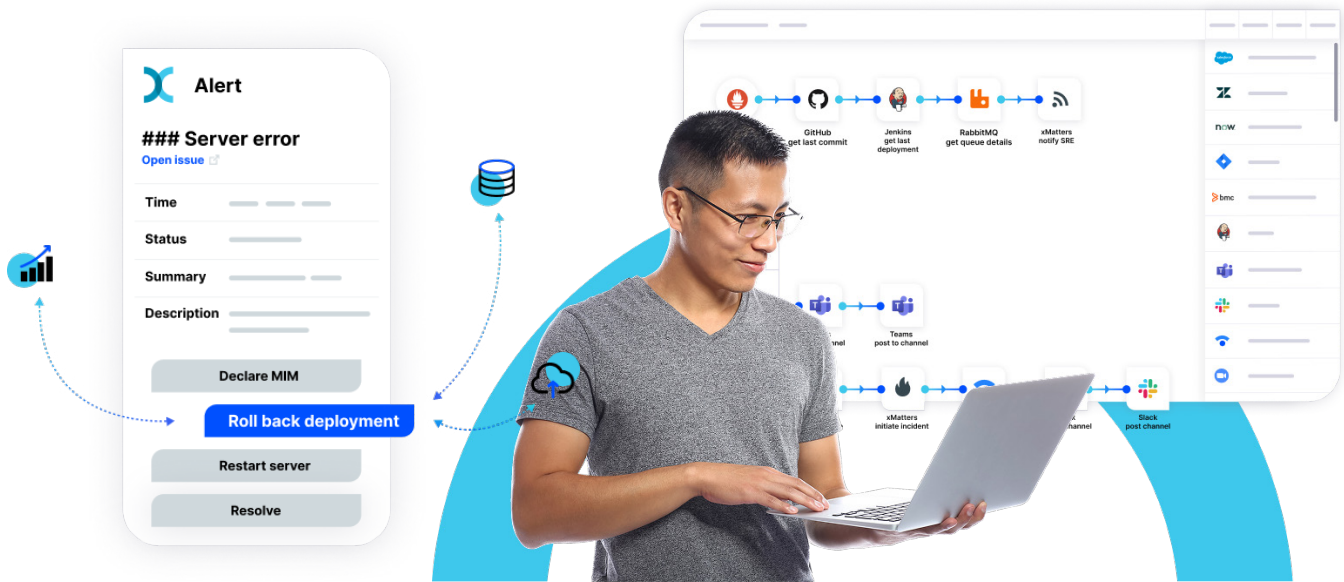




xMatters

xMatters empowers organizations to resolve service issues and accelerate resolution times. With automated workflows, Purpose-built AI insights, and seamless incident management tools, it ensures uptime, optimizes operations, and enhances customer experiences. The platform supports service reliability and scalability in dynamic digital environments.

Optimizing service reliability with AI-powered incident management

xMatters is an end-to-end incident management platform that automates each step of the incident lifecycle, from event to resolution, reducing the frequency, duration, and cost of critical service disruptions. Its Purpose-built AI significantly slashes resolution times with seamless integration across any DevOps or ITSM toolchain, ensuring every team has the necessary context to avert disruptions before they occur.



Request a demo today at
xmatters.com/demo

Key benefits

- **Know:** Harness AI-driven insights to proactively detect risks, minimize blind spots, and maintain operational awareness.
- **Respond:** Accelerate incident resolution with automated workflows, reducing disruptions and ensuring seamless team collaboration.
- **Improve:** Enhance service reliability and scalability by optimizing processes, supporting continuous improvements, and delivering exceptional customer experiences.

Ben Narramore

Director of Global Operations, Sony Interactive Entertainment

“Everbridge xMatters is the first step to operating globally. It’s the first thing you need to be able to manage your rotation, manage your paging, and manage your teams and operations.”

Key features and outcomes:

- **Flow designer:** Create automated workflows through an intuitive drag-and-drop interface.
Outcome: Eliminate manual effort, reduce errors, and enhance operational efficiency.
- **Service intelligence:** Leverage Purpose-built AI to monitor and identify root causes and track system performance.
Outcome: Minimize downtime by detecting incidents faster and addressing them proactively.
- **DigitalOps insights:** Gain actionable insights with real-time analytics and custom dashboards.
Outcome: Make informed decisions quickly to optimize operations and prevent future disruptions.
- **On-call management:** Effortlessly schedule and escalate alerts to the right personnel at the right time.
Outcome: Ensure faster incident resolution by connecting the right teams efficiently.
- **Signal intelligence:** Filter, prioritize, and consolidate alerts to highlight critical incidents.
Outcome: Reduce noise, focus on what matters most, and improve response times.

What makes xMatters different?

- **AI-driven flow automation:** Automates operational workflows through a low-code flow designer, proactively reducing risk and boosting team efficiency.
- **Signal intelligence and Purpose-built AI:** Filters noise to surface only what matters, enabling faster, focused action during critical moments.
- **High-Velocity Critical Event Management™ (CEM):** Industry-leading automation built for speed, scalability, and cost-efficiency.



Discover how xMatters can optimize your organization's service reliability.
Learn more at: xmatters.com

Everbridge delivers a business resilience advantage with High Velocity CEM™, powered by Purpose-built AI and decision-ready intelligence to accelerate response, reduce downtime, and protect what matters most.

Request a demo at everbridge.com/demo or call +1 (888) 366-4911.

