

Attendee App

Sirius^{app}

Level Up Your Events: Deepen Audience Engagement & Gain Valuable Insights



Sirius
Attendee 365

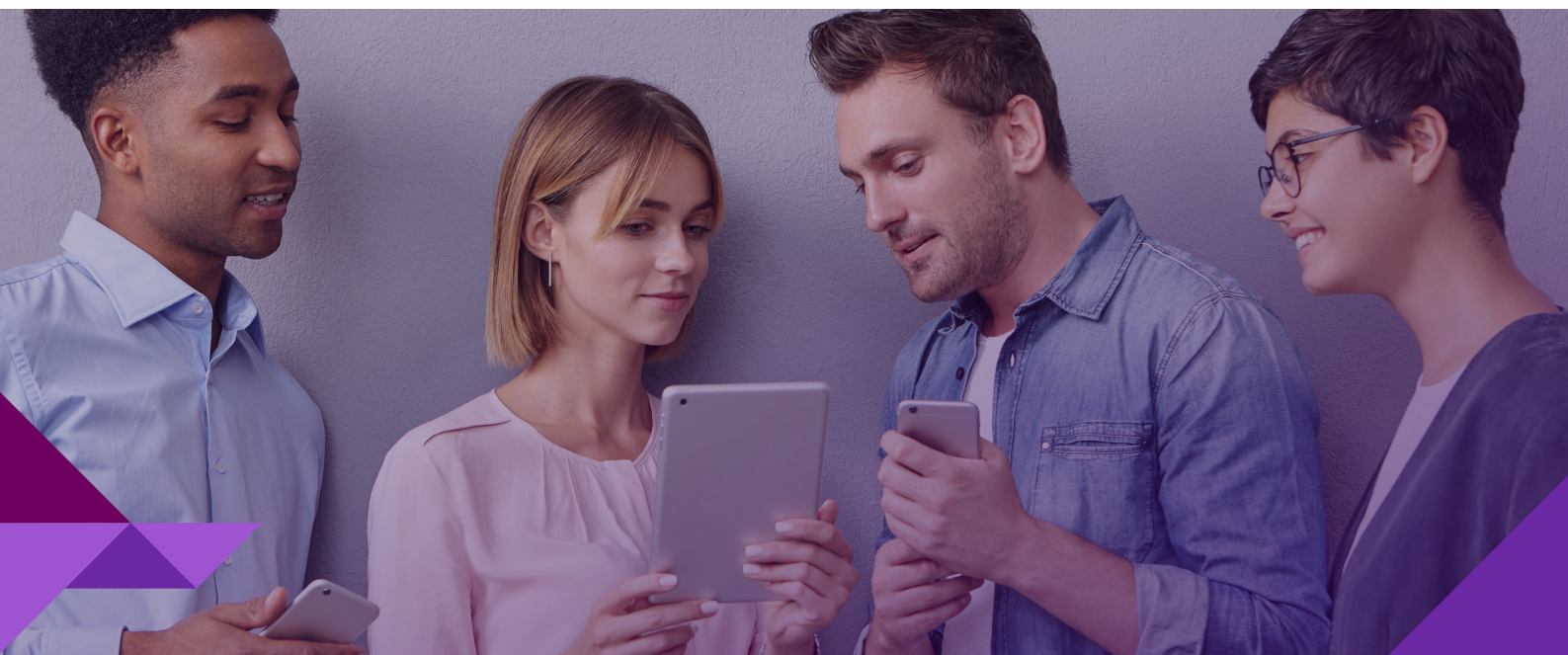


Want your events to leave a lasting impression.

Attendee App, integrated with Dynamics 365 Marketing, empowers you to **create attendee experiences that drive engagement, build connections, and unlock valuable insights.**

Powerful Features

- **Go beyond data collection:** Uncover attendee behaviour, preferences, and real-time sentiment to understand what truly matters to them.
- **Seamless Dynamics 365 Integration:** Seamless integration with Dynamics 365 Marketing, for a unified view of attendees and opportunities.
- **Fully Customisable Branding:** Align the app's look and feel to your event's brand identity.
- **Comprehensive Event Information:** Provide attendees with all the details they need, including schedules, speakers, sponsors, and location.
- **Networking & Socialisation Tools:** Facilitate connections between attendees with chat features, profile viewing, and social media integration.
- **Event Feedback & Reviews:** Gather valuable feedback to improve future events and demonstrate your success.
- **Virtual Ticketing with QR Codes:** Eliminate paper tickets and simplify the registration process.



Business Benefits

- **Increased attendee engagement:** Drive interaction with relevant information, networking features, and real-time updates.
- **Stronger attendee relationships:** Build lasting connections by understanding attendee preferences and delivering personalised experiences.
- **Data-driven decision making:** Uncover actionable insights to refine marketing strategies and maximise ROI.
- **Simplified event management:** Save time and resources with an all-in-one platform for event creation, registration, and communication.
- **AI-Powered Insights:** Gain a holistic view of your event's success. Analyse attendee feedback, churn rate, and trending topics to identify areas for improvement.
- **Personalised Marketing:** Segment attendees based on behaviour and preferences for targeted email campaigns and nurturing.





**Get Attendee App Today and Start Creating Events
That Make a Lasting Impact!**

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