Amazon Interactive Video Service pricing

Why IVS?

On-demand +

Free Tier +

Discounted pricing +

Resolutions for Amazon Interactive Video Service are defined as:

Standard Definition (SD) is less than or equal to 480 resolution
High Definition (HD) is more than 480, but less than or equal to 720 resolution
Full High Definition (Full HD) is more than 720, but less than or equal to 1080 resolution

Low-Latency Streaming

Low-Latency Streaming

Live Video Input Costs

For video input with Low-Latency Streaming, you pay an hourly rate for video you send to Amazon IVS. Hourly rates vary by channel type (advanced HD, advanced SD, standard or basic). For advanced and standard channel types, Amazon IVS generates a range of different quality outputs from the original input which are designed to provide viewers the best experience for their device and network conditions.

The standard channel type also has a cost-saving mode called Multitrack Video. When enabled, you send multiple video quality versions directly from your device and are charged a lower price as Amazon IVS does not need to generate these versions. See "*What is Multitrack Video and how does it benefit live-streaming platforms, creators and viewers?*" FAQ for more details.

For a basic channel, Amazon IVS delivers the original input quality to viewers. See "*What output streams does Amazon IVS produce?*" FAQ for more details.

Note: The maximum input for a basic channel type is 1.5 Mbps for 480p resolution (SD), and 3.5 Mbps for 720p (HD) or 1080p (Full HD) resolutions. The maximum input for advanced and standard channel types is 8.5 Mbps and 1080p resolution (Full HD). The maximum input for standard channel with Multitrack Video enabled is 15 Mbps and 1080p resolution (Full HD).

All streams sent to Amazon IVS incur video input costs, even if they are not viewed. Video input usage is metered and rounded up to the nearest minute. For video inputs with Low-Latency Streaming, you pay for the duration of live video sent to Amazon Interactive Video Service.

Live video input costs

Channel type	Price per hour	Price per hour with Multitrack Video
Standard	$2.00	$0.50
Advanced HD	$0.85	
Advanced SD	$0.50	
Basic	$0.20	

Live Video Output Costs

Live Video Output Costs

For video output with Low-Latency Streaming, you pay an hourly rate for video delivered to viewers. Rates vary by resolution or audio-only, and billing region that the content is delivered from.

Video output costs are tiered, so per hour rates decrease as usage increases. The billing region for the hourly output rate is determined by the location of the servers that viewers watching the streams connect to. This is usually, but not always their closest geographical region. Amazon IVS attempts to deliver streams from an optimal location for each viewer for better stream performance and lower latency. The billing region is NOT where the channel configuration is created or the location of where the stream is sent to or ingested into Amazon IVS. For example, viewers in New York City are billed against the North America billing region while viewers in São Paulo are billed against the South America billing region.

Video output is metered and rounded up to the nearest second.

** South America includes: Argentina, Brazil, Chile, Colombia and Peru*

*** South East Asia includes: Indonesia, Philippines, Singapore, Thailand, Malaysia, and Vietnam*

North America

Regional cost per hour delivered from North America				
Hours delivered per month	**Audio-only**	**SD**	**HD**	**Full HD**
First 10,000 hours	$0.0072	$0.0360	$0.0720	$0.1440
Next 40,000 hours	$0.0066	$0.0330	$0.0660	$0.1320
Next 100,000 hours	$0.0060	$0.0300	$0.0600	$0.1200
Next 350,000 hours	$0.0056	$0.0280	$0.0560	$0.1120
Over 500,000 hours	$0.0048	$0.0240	$0.0480	$0.0960

Europe, Isreal, and Türkiye

Regional cost per hour delivered from Europe, Isreal, and Türkiye				
Hours delivered per month	**Audio-only**	**SD**	**HD**	**Full HD**
First 10,000 hours	$0.0072	$0.0360	$0.0720	$0.1440
Next 40,000 hours	$0.0066	$0.0330	$0.0660	$0.1320
Next 100,000 hours	$0.0060	$0.0300	$0.0600	$0.1200
Next 350,000 hours	$0.0056	$0.0280	$0.0560	$0.1120
Over 500,000 hours	$0.0048	$0.0240	$0.0480	$0.0960

South America*

Regional cost per hour delivered from South America*				
Hours delivered per month	**Audio-only**	**SD**	**HD**	**Full HD**
First 10,000 hours	$0.0084	$0.0420	$0.0840	$0.1680
Next 40,000 hours	$0.0078	$0.0390	$0.0780	$0.1560
Next 100,000 hours	$0.0070	$0.0350	$0.0700	$0.1400
Next 350,000 hours	$0.0064	$0.0320	$0.0640	$0.1280
Over 500,000 hours	$0.0056	$0.0280	$0.0560	$0.1120

Japan, Hong Kong, and South East Asia**

Regional cost per hour delivered from Japan, Hong Kong, and South East Asia**				
Hours delivered per month	**Audio-only**	**SD**	**HD**	**Full HD**
First 10,000 hours	$0.0092	$0.0460	$0.0920	$0.1840
Next 40,000 hours	$0.0084	$0.0420	$0.0840	$0.1680
Next 100,000 hours	$0.0078	$0.0390	$0.0780	$0.1560
Next 350,000 hours	$0.0070	$0.0350	$0.0700	$0.1400
Over 500,000 hours	$0.0062	$0.0310	$0.0620	$0.1240

Taiwan

Regional cost per hour delivered from Taiwan				
Hours delivered per month	**Audio-only**	**SD**	**HD**	**Full HD**
First 10,000 hours	$0.0092	$0.0460	$0.0920	$0.1840
Next 40,000 hours	$0.0084	$0.0420	$0.0840	$0.1680
Next 100,000 hours	$0.0078	$0.0390	$0.0780	$0.1560
Next 350,000 hours	$0.0070	$0.0350	$0.0700	$0.1400
Over 500,000 hours	$0.0062	$0.0310	$0.0620	$0.1240

South Korea

Regional cost per hour delivered from South Korea				
Hours delivered per month	**Audio-only**	**SD**	**HD**	**Full HD**
First 10,000 hours	$0.0125	$0.0625	$0.1250	$0.2500
Next 40,000 hours	$0.0118	$0.0590	$0.1180	$0.2360
Next 100,000 hours	$0.0114	$0.0570	$0.1140	$0.2280
Next 350,000 hours	$0.0111	$0.0555	$0.1110	$0.2220
Over 500,000 hours	$0.0107	$0.0535	$0.1070	$0.2140

Australia and New Zealand

Hours delivered per month	Audio-only	SD	HD	Full HD
First 10,000 hours	$0.0100	$0.0500	$0.1000	$0.2000
Next 40,000 hours	$0.0094	$0.0470	$0.0940	$0.1880
Next 100,000 hours	$0.0086	$0.0430	$0.0860	$0.1720
Next 350,000 hours	$0.0078	$0.0390	$0.0780	$0.1560
Over 500,000 hours	$0.0068	$0.0340	$0.0680	$0.1360

India

Regional cost per hour delivered from India				
Hours delivered per month	Audio-only	SD	HD	Full HD
First 10,000 hours	$0.0092	$0.0460	$0.0920	$0.1840
Next 40,000 hours	$0.0084	$0.0420	$0.0840	$0.1680
Next 100,000 hours	$0.0078	$0.0390	$0.0780	$0.1560
Next 350,000 hours	$0.0070	$0.0350	$0.0700	$0.1400
Over 500,000 hours	$0.0062	$0.0310	$0.0620	$0.1240

Real-Time Streaming

Real-Time Streaming

For participant hours with Real-Time Streaming, you pay an hourly rate for the duration each host or viewer is connected to the resource called a "stage" as a participant. For example, if four hosts are connected to the stage ("on stage") and 100 viewers are connected to the stage (watching the stage) for a two-hour event, you would be billed for 208 participant hours *(Host=(4*2=**8**)* **+** *Viewers=(100*2=**200**) = **208** participant hours).*

If a host is sending or receiving only audio content to/from a stage, or a viewer is receiving only audio from a stage, you are charged the audio-only participant hour rate. This is 1/10th of the standard rate. Audio-only usage is evaluated per minute, and hosts and viewers will be charged the audio-only rate if they send or receive audio-only content for the entire minute.

When broadcasting the stage to a channel, you have the option of client-side composition at no extra cost or server-side composition which incurs an additional hourly rate.

Participant costs are tiered, so per hour rates decrease as usage increases. The billing region for the hourly rate is determined by the location of host's or viewer's connection to the stage resource. This is usually, but not always their closest geographical region. Amazon IVS attempts to connect participants from an optimal location for each host or viewer for better performance. The billing region is NOT where the stage configuration is created. For example, participants in San Francisco are billed against the North America billing region while participants in Mumbai are billed against the India billing region.

If only one host is connected to a stage with no viewers connected, you are still charged for one participant per hour. If no participants (hosts or viewers) are connected to a stage, you are not billed for that stage. Participant hours are metered and rounded up to the nearest second.

* South America includes: Argentina, Brazil, Chile, and Colombia, and Peru

** South East Asia includes: Indonesia, Philippines, Singapore, Thailand, and Vietnam

North America

Regional cost per hour of participant connection from North America		
Participant hours per month	Cost per participant hour	Cost per audio-only participant hour
First 10,000 hours	$0.0720	$0.0072
Next 40,000 hours	$0.0660	$0.0066
Next 100,000 hours	$0.0600	$0.0060
Next 350,000 hours	$0.0560	$0.0056
Over 500,000 hours	$0.0480	$0.0048

Europe

Regional cost per hour of participant connection from Europe		
Participant hours per month	Cost per participant hour	Cost per audio-only participant hour
First 10,000 hours	$0.0720	$0.0072
Next 40,000 hours	$0.0660	$0.0066
Next 100,000 hours	$0.0600	$0.0060
Next 350,000 hours	$0.0560	$0.0056
Over 500,000 hours	$0.0480	$0.0048

South America*

Regional cost per hour of participant connection from South America*		
Participant hours per month	Cost per participant hour	Cost per audio-only participant hour
First 10,000 hours	$0.0840	$0.0084
Next 40,000 hours	$0.0780	$0.0078
Next 100,000 hours	$0.0700	$0.0070
Next 350,000 hours	$0.0640	$0.0064
Over 500,000 hours	$0.0560	$0.0056

Japan, Hong Kong, and South East Asia**

Regional cost per hour of participant connection from Japan, Hong Kong, and South East Asia**		
Participant hours per month	Cost per participant hour	Cost per audio-only participant hour
First 10,000 hours	$0.0920	$0.0092
Next 40,000 hours	$0.0840	$0.0084
Next 100,000 hours	$0.0780	$0.0078
Next 350,000 hours	$0.0700	$0.0070
Over 500,000 hours	$0.0620	$0.0062

Taiwan

Regional cost per hour of participant connection from Taiwan		
Participant hours per month	Cost per participant hour	Cost per audio-only participant hour
First 10,000 hours	$0.0920	$0.0092
Next 40,000 hours	$0.0840	$0.0084
Next 100,000 hours	$0.0780	$0.0078
Next 350,000 hours	$0.0700	$0.0070
Over 500,000 hours	$0.0620	$0.0062

South Korea

Regional cost per hour of participant connection from South Korea		
Participant hours per month	Cost per participant hour	Cost per audio-only participant hour
First 10,000 hours	$0.1250	$0.0125
Next 40,000 hours	$0.1180	$0.0118
Next 100,000 hours	$0.1140	$0.0114
Next 350,000 hours	$0.1110	$0.0111
Over 500,000 hours	$0.1070	$0.0107

Australia

Regional cost per hour of participant connection from Australia		
Participant hours per month	Cost per participant hour	Cost per audio-only participant hour
First 10,000 hours	$0.1000	$0.0100
Next 40,000 hours	$0.0940	$0.0094
Next 100,000 hours	$0.0860	$0.0086
Next 350,000 hours	$0.0780	$0.0078
Over 500,000 hours	$0.0680	$0.0068

India

Regional cost per hour of participant connection from India		
Participant hours per month	Cost per participant hour	Cost per audio-only participant hour
First 10,000 hours	$0.0920	$0.0092

Next 40,000 hours	$0.0840	$0.0084
Next 100,000 hours	$0.0780	$0.0078
Next 350,000 hours	$0.0700	$0.0070
Over 500,000 hours	$0.0620	$0.0062

Middle East and Africa

Regional cost per hour of participant connection from Middle East and Africa		
Participant hours per month	**Cost per participant hour**	**Cost per audio-only participant hour**
First 10,000 hours	$0.0920	$0.0092
Next 40,000 hours	$0.0840	$0.0084
Next 100,000 hours	$0.0780	$0.0078
Next 350,000 hours	$0.0700	$0.0070
Over 500,000 hours	$0.0620	$0.0062

Server-side Composition

For server-side composition, you pay an hourly rate for the video encoded. Encoding hourly rates vary by resolution: SD, HD, and Full HD. The composited video can then be sent to a destination, such as an IVS channel (to reach a larger audience) or Amazon S3 for storage and video on-demand (VOD) viewing. If you send video to an IVS channel, you pay the normal rates for video input and output of your channel. If you store the video in Amazon S3, standard storage and request costs are incurred.

Encoding	Price per rendition per hour
SD	$0.15
HD	$0.30
Full HD	$0.60

Message Costs

For the Amazon IVS Chat feature, you pay for messages sent and messages delivered. You incur a charge for each message sent using the Amazon IVS Chat Messaging API. Requests to SendMessage, SendEvent, DeleteMessage, or DisconnectUser are all charged at the same rate (see Documentation for all API request types). Message delivered costs are charged per message delivered to connected chat rooms. For example, if a chat user sends two messages while 1,000 users are connected to the chat room, that would result in 2,000 delivered messages.

For every hour of video input sent to Low-Latency Streaming channels, you get 2,700 sent messages and 270,000 delivered messages at no cost. For example, if five hours of video input are sent, you would get 13,500 messages sent and 1,350,000 messages delivered without any additional cost.

Your total number of video input hours sent is summed across all of your channels during a month and results in a number of free messages sent and delivered. Those free counts are subtracted from your total number of messages sent and delivered for that month.

Messages

	Price (per 1,000)
Messages sent	$0.560
Messages delivered	$0.008

AWS Free Usage Tier

As part of the AWS Free Usage Tier, you can get started with Amazon Interactive Video Service for free. Upon initial sign-up for an AWS account, new AWS customers receive five hours of live video input for a basic channel, 100 hours of SD live video output, 20 participant hours, 13,500 messages sent, and 270,000 messages delivered each month for the first 12 months.

Your usage for the free tier is calculated each month, is aggregated across all stream delivery locations, and is automatically applied to your bill—unused monthly usage will not roll over. Restrictions apply; see offer terms for more details.

Starting July 15, 2025, new AWS customers will receive up to $200 in AWS Free Tier credits, which can be applied towards eligible AWS services, including Amazon Interactive Video Service. At account sign-up, you can choose between a free plan and a paid plan. The free plan will be available for 6 months after account creation. If you upgrade to a paid plan, any remaining Free Tier credit balance will automatically apply to your AWS bills. All Free Tier credits must be used within 12 months of your account creation date. To learn more about the AWS Free Tier program, refer to AWS Free Tier website and AWS Free Tier documentation.

Pricing Examples

Example One: Two-hour low-latency streaming event with a standard channel watched in North America +

Example Two: Two-hour low-latency streaming event with Multitrack Video enabled in a standard channel watched in North America +

Example Three: Two-hour low-latency streaming event with an advanced HD channel watching in North America +

Example Four: Two-hour low-latency streaming event with a standard channel watched in North America, South America, and Australia +

Example Five: Ten two-hour real-time streaming events with and two hosts watching in North America +

Example Six: Chat room for two-hour event +

Example Seven: Two hour low-latency streaming event using two real-time hosts with a standard channel watched in North America +

Example Eight: One-hour real-time audio-only room with 8 hosts +

Next steps

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