



Objective Call for Sites, and Site Assessment



G-Cloud 15 Price Book – January 2026

All prices exclude VAT

29 January 2026

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1. G-Cloud 15 Price Book

Objective Call for Sites & Site Assessment Annual Subscription

G-Cloud 15 Pricing		Land Assessment and Spatial Engagement	
Population Size	Site Assessment	Call for Sites Add-on	Maptionnaire Add-on
		(Site Assessment and Call for Sites)	(Standalone)
0 – 50,001	£7,061.51	£4,283	£6,685
50,001 – 100,000	£14,123.03	£7,062	£6,685
100,001 – 150,000	£14,123.03	£7,062	£9,116
150,001 – 200,000	£14,123.03	£7,062	£9,116
200,001 – 300,000	£14,123.03	£7,062	£10,332
300,001 – 400,000	£14,123.03	£8,451	£10,332
400,001 – 500,000	£14,123.03	£11,345	£17,017
500,001 – 750,000	£21,184.54	£11,345	£17,017
750,001 – 999,999	£21,184.54	£11,345	£17,017
1,000,000 +	£21,184.54	£11,345	POA
2,000,000 +	£21,184.54	£11,345	POA

2. Objective Call for Sites and Site Assessment

Objective Keyplan's Site Assessment and Call for Sites modules streamline how planning teams capture, assess, manage and publish development sites. Collect spatially accurate submissions, apply consistent assessment criteria, integrate GIS evidence, maintain a single site library, and produce transparent, auditable outputs that support plan-making and community engagement with confidence today.

Core Features

- Spatially accurate Call for Sites submissions
- Structured, configurable site assessment criteria
- Single, comprehensive GIS-backed site library
- Integration with existing corporate GIS systems
- Custom queries and pass-fail assessments
- Clear audit trail of site changes and decisions
- Link sites directly to draft plans and policies
- Simple reassessment and site status management
- Exportable reports and publish-ready datasets

Core Benefits

- Reduces manual handling and duplicated site assessment work
- Improves data quality at the point of submission
- Creates confidence in site assessment evidence and decisions
- Saves officer time across plan-making stages
- Supports consistent, repeatable assessment processes
- Simplifies reassessment when evidence or policies change
- Improves transparency for members, inspectors and communities
- Reduces reliance on spreadsheets and disconnected systems
- Enables faster, more informed planning decisions