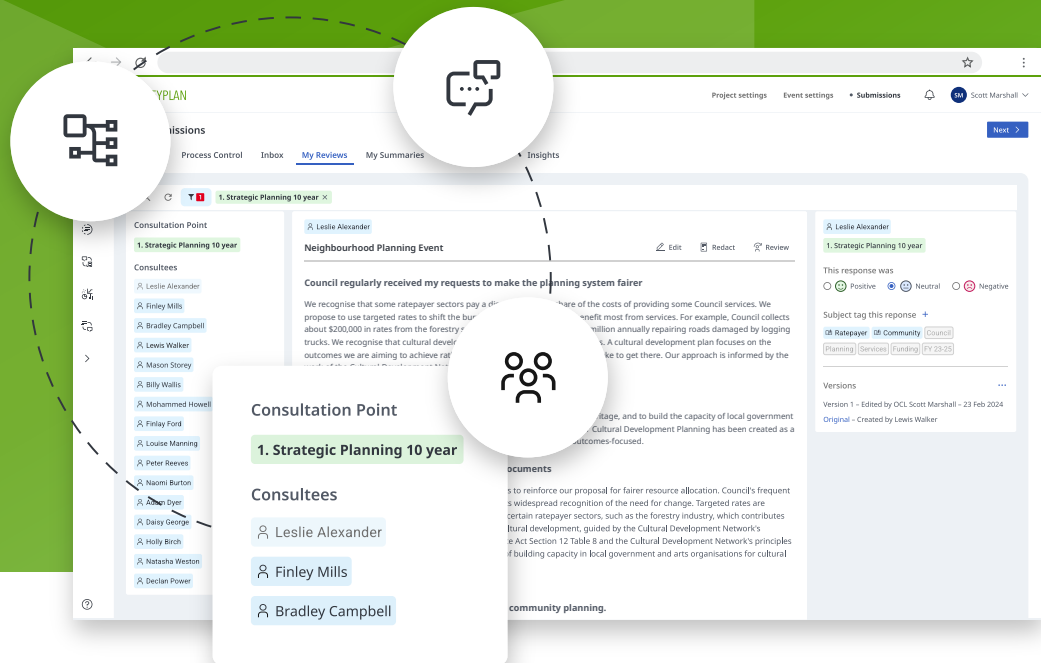


Objective KEYPLAN

Turn thousands of representations and evidence into actionable local plans and policies



An end-to-end solution for the planning policy process, making it easy to translate your evidence and community feedback into an adopted plan.

HIGHLIGHTS

Single streamlined solution

- manage the entire process of researching, drafting and adopting plans, policy and strategy documents.

One tool to create, collect and collate evidence

- all technical documents can be linked as evidence to support policy decisions.

Multiple authors, single document

- eliminate the time-consuming task of collating various inputs.

Process thousands of responses

- turn fragmented community feedback into an adopted plan.

Create content once, reuse everywhere

- centrally manage master policy content, then embed it into various plans, any updates are automatically updated.

Bringing life to your local plans, development plans and policies

Plan creation, public engagement, and the drive toward digital planning are here to stay whatever the policy context. Plan-making is a complex business and can take years to complete. Plans are modified in response to technical assessments, changing policy demands, and stakeholder and community consultation. It's up to Planners to then pull this disparate information together to form robust plans and policies for the future.

Objective Keyplan is a single system for Local Planning Authorities to easily manage the entire process of researching, drafting, consulting and adopting plans, policy, and strategy documents.

Say goodbye to juggling multiple software applications forever. Research, draft, consult, and publish with complete visibility over the entire process. Eliminate the manual process of analysing and responding to thousands of pieces of community feedback thanks to automation.

Cloud application

As a cloud-based application, there's no need for IT implementation, support, maintenance or upgrade projects, simply log on and get to work, confident you're working with the latest version and features.

Your team can access the solution anytime from anywhere on any device - while some work on plans, others can manage consultations and you have real-time access to reports and dashboards.

Built for Local Planning Authorities

Objective Keyplan transforms a fragmented planning process in 4 stages:

Gather Evidence - Manage all of your technical documents and link them as evidence to support draft policy decisions.

Draft - Develop plans and policies with accuracy and speed.

Consult - One centralised platform to manage and process all engagement and consultee responses.

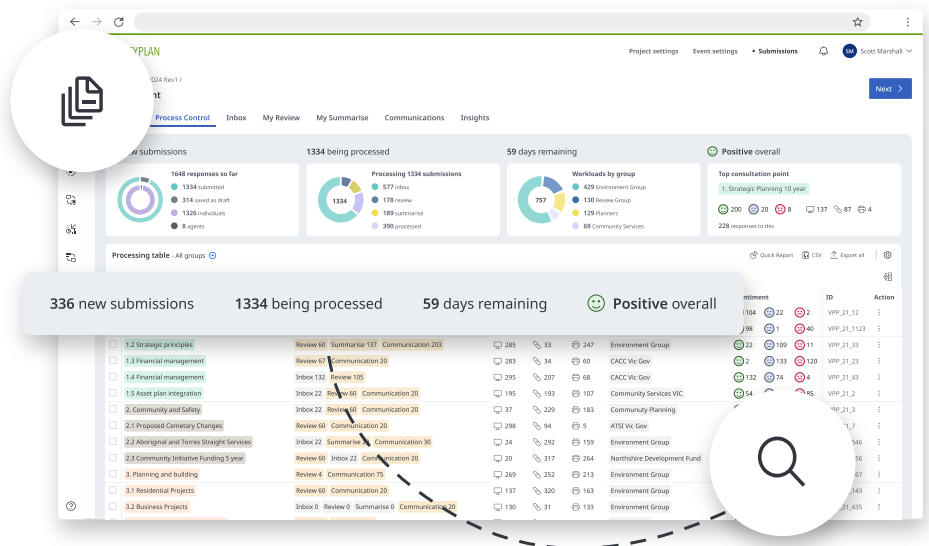
Publish - On-brand content, multiple languages, one-click publish to HTML and PDF outputs.



Create, gather and analyse evidence

Objective Keyplan has in-built templates to author research or technical documents and studies.

- **Readily available templates** - accelerate your output by leveraging templates for your research and technical documents already in the system. Simply fill in the relevant sections with the details from your local planning authority.
- **Connect the chain of evidence** - link all evidence gathering from preliminary reports and assessments, right through to engagement with the community. Objective Keyplan gathers all information and ties it together with the local plan and policies from development to the final plan.
- **Include feedback into the pool of evidence** - automatically generated reports provide a detailed summary of the comments and notes and proposed changes. Track approvals and objections throughout the complete planning policy lifecycle.
- **Reporting capability** - at a glance, easily see the status of your consultation with a range of reports: submission report, consultee report, and further submissions.



Draft local plans, development plans, and policies in one platform

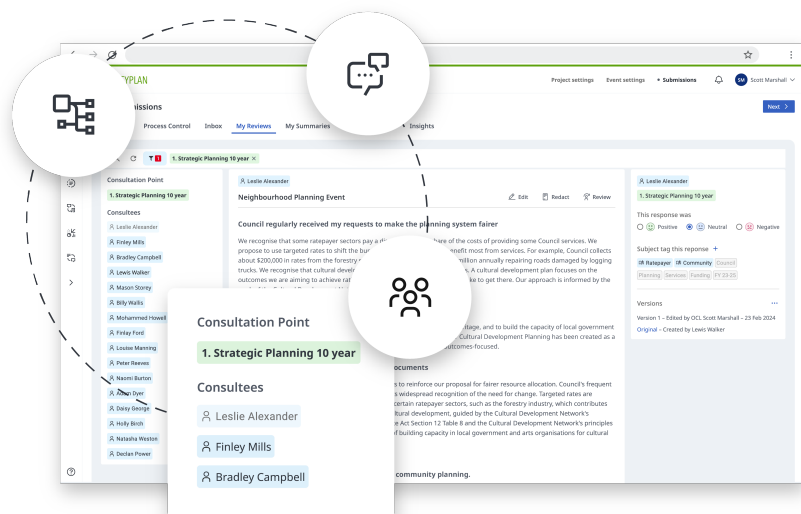
Say goodbye to battling with formatting, file corruption, and reliance on typesetters.



One tool

Create, collect and collate all evidence and link it back

- **Multiple authors, single document** - eliminate the time-consuming task of collating various source inputs; wrangling spreadsheets, managing huge files or dealing with the dreaded Word corruption issues. Multiple authors, internal or external, can work on the same document, at the same time.
- **Create content once, re-use anywhere** - ensure your documents are always accurate. Centrally manage master policy content, then embed it in your various plans, any updates are automatically reflected.
- **Content Library for reusable content** - store and standardise your important content into a content library. Changes to library content are instantly updated in every document it appears in. This prevents unauthorised changes to your most important content.
- **Intuitive editing** - choose from Heading Styles, Tables, Bullet and Numbered lists, insert images, clauses, and more.
- **Easy document structure and restructuring** - documents are structured into sections that can be easily moved around at any point without breaking page numbering, links or formatting. Toggle sections up or down, change the hierarchy from sections to sub-sections; undo just as easily.
- **Dynamic page numbering** - page and element numbering is automated and no matter how big your document becomes, or how often you move sections around, the numbering and formatting doesn't break.
- **Import existing content** - import and preserve structure and content from existing applications such as Commonplace, Citizen Space, Bang The Table, Microsoft Word, Microsoft Excel, PDF, JPEG, PNG, TIF, and GIF.
- **Metadata collection** - the system automatically captures extensive metadata such as author name and date, approval status, version number, expiry dates, and more. Define custom metadata elements to capture quality assurance information.
- **Version control** - every change made is automatically tracked and each paragraph or section can be easily rolled back. Document versions can be compared to quickly produce schedules showing all differences as requested in examination.





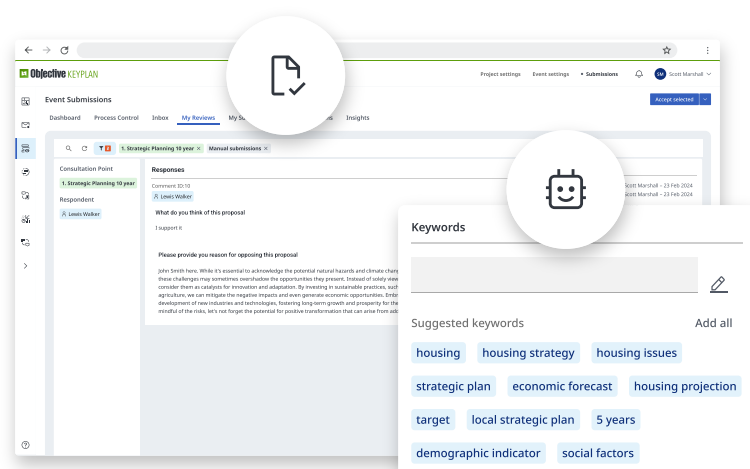
Inclusivity

Process paper and digital submissions to widen participation

Consult, process and report

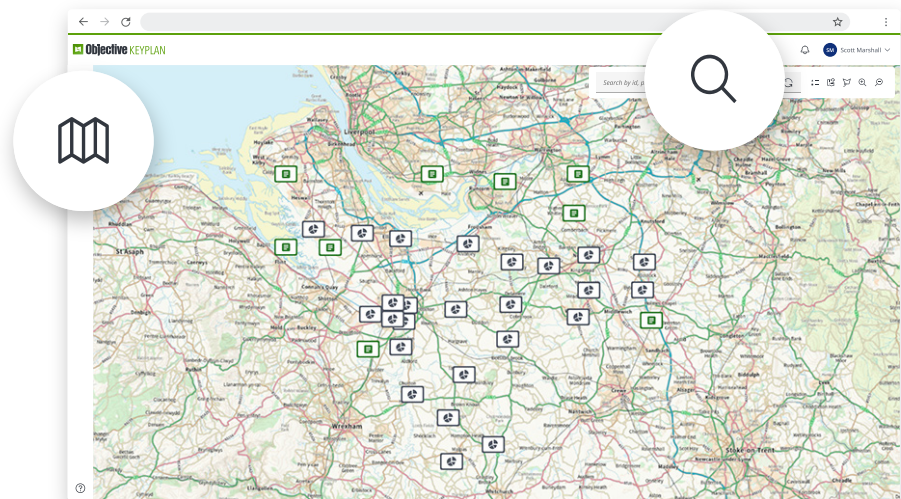
Manage and process all engagement and consultee responses efficiently.

- **AI representation summary** - save hours, days, and months of manual processing once a representation has been processed then it can generate a semi-automated response where the software will auto-summarise based on the topic identification, and populate a template email that is sent out to the respondent.
- **AI sentiment analysis** - AI evaluates responses for sentiment (positive, negative, neutral) empowering you to make informed decisions quickly. AI can Auto-Tag suggesting Keywords or Subjects in each response for easy analyses or you can apply Custom Tags which can be personalised for each consultation.
- **Automated responses** - remove the burden of individual responses by applying conditional rules that embed consultee details, consultation points, events, and more. Automate responses through emails or letters to individuals or at scale.
- **Built-in Redaction tool** - easily redact sensitive information from representations, keeping originals intact. Choose between reporting with redacted or original versions. Upload redacted files for secure management of personal information, streamlining response acceptance and ensuring accurate reporting.
- **Inclusivity** - widen participation to everyone and offline and digital representations. Objective Keyplan is the only solution that allows you to allocate response points in offline representations, in the same way as digital responses, for comprehensive management and reporting
- **Don't just report on responses, make sense of it all** - pull fragmented data from multiple sources and formats and link it directly to the content being responded to. Accept or reject responses; analyse, summarise, respond and report.
- **Consultee response management** - ability to edit responses, redaction option for inappropriate language or reject a comment. Every version is recorded in the system.
- **Communication tools** - choose from a range of engagement tools such as surveys, documents, and polls all built-in within the system that works with Facebook and Twitter to maximise reach.
- **Consultation database** - securely collect, store and manage records of all current, pending and historical consultations. Search and access records with ease. Narrow down to a specific neighbourhood for consultations.





- **GIS Mapping** -deliver an interactive mapping experience by surfacing your live corporate GIS data. Consultees can browse, search and filter geospatially to find information, policies, regulations, and updates relevant to their location.
- **Maptionnaire integration** - Keyplan's Maptionnaire integration captures GIS data such as lines, points, and polygons, ensuring accurate spatial information. Seamlessly link Maptionnaire data to Objective Keyplan, simplifying attribute capture and enabling direct export to corporate GIS systems.
- **Customisable maps** -consultees can choose specific areas and tailor their map view, allowing you to gather community data effectively. Encourage feedback from residents by allowing pin drops to be added on the map and drawing specific boundaries or polygons of a site.
- **Community updates** -give the community the option to subscribe to a location and receive notifications when you release new or updated information relevant to their location.

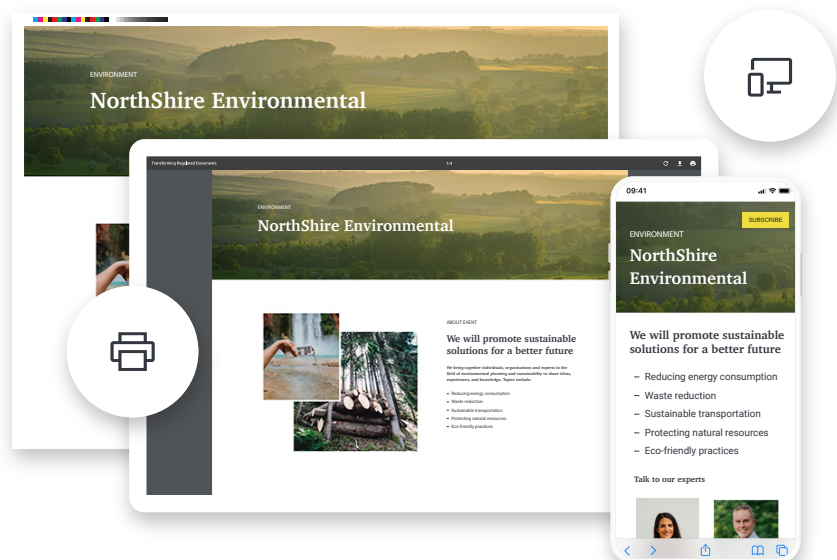




Publish with one click

Meet all your statutory requirements.

- **Publishing engine** - hosted on a dedicated engagement portal publish documents to HTML or PDF for the community to easily access.
- **On-brand content** - dramatically reduce production timelines. Eliminate the design and typesetting stage, free SMEs from formatting content, and maintain control of your master content.
- **Support multiple languages** - multi-language support makes it easier to be inclusive and meet your statutory compliance.
- **Complete audit history** - generate a record of everything that has happened from evidence gathering, consultation, and drafting the plan right through to the final plan and policies.
- **Demonstrate tracked changes to the Planning Inspector or Reporter** - proposed change functionality simplifies the process of producing a schedule of minor or major changes. Demonstrate the changes made to a plan based on public consultation by sending an annotated "tracked changes" version to the Inspector or Reporter.



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Digital Government. Stronger Communities.

We create software that makes a difference.

Using Objective software, thousands of financial services and public sector organisations are developing policies with impact, accelerating processes and delivering innovative services.

We help organisations shift to being completely digital. Where our customers can work from anywhere; with access to information, governance guaranteed, and security assured.

Innovation is our lifeblood. We invest significantly in the ongoing development of our products to deliver outstanding solutions to the public sector and regulated industries.

The result, stronger national and community outcomes; and accountability that builds trust in government.