

Power BI Services

Transform legacy full-stack applications into modular, future-proof, cloud-native systems



Service Overview

Telefónica Tech's Power BI services complement our Data Warehouse build capabilities by enabling organisations to design, develop and publish rich, interactive dashboards and reports that bring their data to life. Beyond dashboard creation, we provide structured support for Power BI Governance and Power BI Rollouts, ensuring that analytics environments are secure, scalable and aligned with organisational standards.

Our consultants work closely with clients to understand the specific challenges they face, the information they need to operate effectively, and the key performance indicators that drive their business. Through workshops, discovery sessions and collaborative planning, we help define reporting requirements, map data dependencies and establish clear success criteria. This approach ensures that every dashboard, report or governance process we deliver is grounded in genuine business need and built to support informed decision making.

By combining deep expertise in data modelling, visualisation best practice and enterprise-level Power BI deployment, Telefónica Tech ensures that organisations can confidently embed Power BI across teams, maximise user adoption and realise long-term value from their data investments.

Key Features and Benefits:

- Business intelligence (BI) and Management Information (MI).
- Share interactive reports published to the web.
- Development of interactive dashboards.
- Data model publication with a data catalogue.
- Access on Windows, iOS or Android
- Natural Language exploration.
- Service benefits
- Empower users to discover, analyse and visualise data
- Monitor your important data using a live dashboard.
- Create stunning interactive reports.
- Report on progress against business and customer KPI's
- Analyse data and share insights.
- Visualise reports and dashboards on mobile devices
- Build robust, reusable data models to provide consistency in reporting.
- Import data, reports from Excel, CSV and Power BI Desktop.

Why Telefónica Tech?

1. Our Propel method gets you from idea to working solution fast. This lets you unlock value quickly from your modernisation initiatives.
2. We have deep expertise across the full app stack with proven customised solutions that speed your modernisation.
3. We help you adopt change with less risk and disruption, using modular delivery that keeps compliance and quality high.

We focus on high-value apps and features that deliver clear business impact.

Additional Services to Elevate Your Business

Cloud Strategy

Scale cloud adoption for maximum business impact.

GreenOps

Measure and optimise your cloud carbon footprint, making your cloud operational sustainable.

FinOps

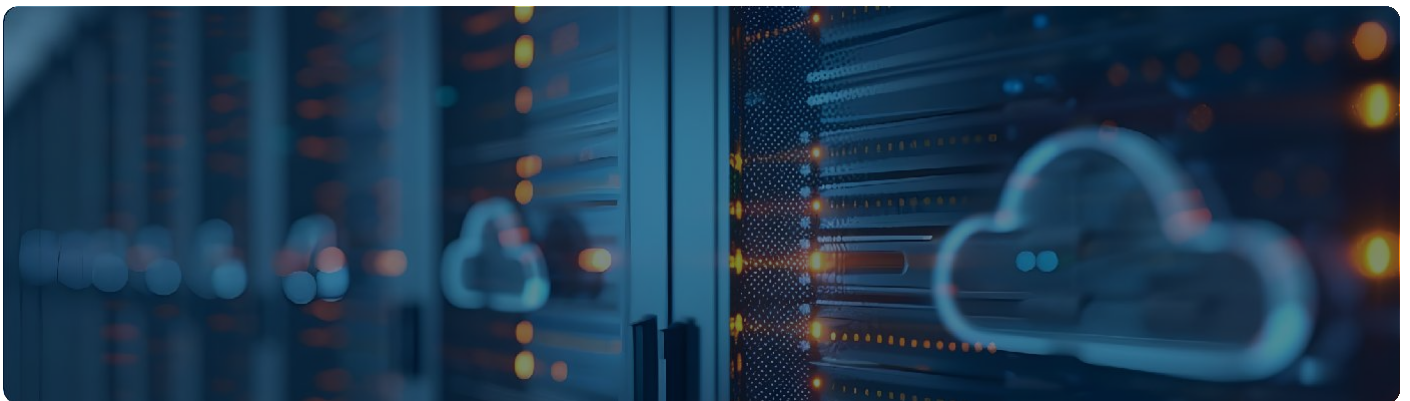
Optimise your cloud spending and boost financial accountability.

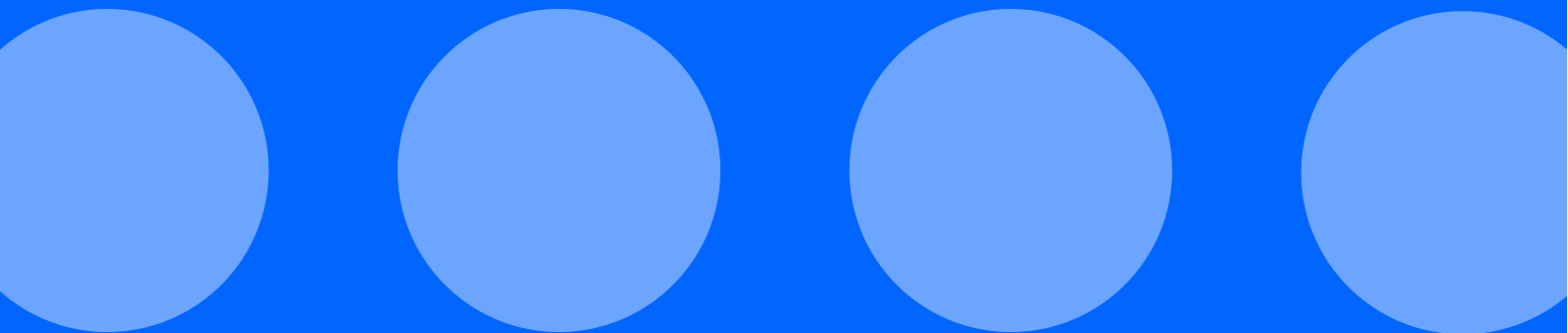
Multi-Cloud

Deliver workload freedom by deploying your workloads across multiple cloud providers seamlessly.

Cloud Managed Services

Expert management and support for your cloud environment.





Leading the Way in *Digital Transformation* for our Customers

Telefónica Tech unlocks the power of integrated technology, bringing together a unique combination of the best people, with the best tech and the best platforms, supported by a dynamic partner ecosystem to make a real difference to every business, every day.