



FinOps Accelerator

Cloud adoption has revolutionised IT operations, offering unmatched automation and innovation. However, decentralised spending, siloed priorities, and complex billing data can lead to spiralling cloud costs, with organisations wasting up to 30% of their cloud spend.

This is where our FinOps Accelerators come in. We help organisations optimise cloud investments by embedding a culture of cost efficiency. This transforms cloud spend into a strategic advantage. We unlock savings that can reduce your monthly bill or be reinvested into innovation and modernisation initiatives.

30%

the average
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organisations

HELPING YOU BUILD A COST-EFFECTIVE CLOUD FUTURE

We optimise cloud and infrastructure costs for organisations, driving sustained cost avoidance to maximise the value of technology investments.

Through our unique FinOps methodology, we:

- › Unlock immediate rate and usage optimisations to reduce monthly costs.
- › Evaluate and implement cost-efficient architecture patterns in applications.
- › Develop FinOps practices to foster a cost-conscious cloud culture, ensuring spend aligns with business activity.

OUTCOMES

Example Use Cases



Spend Evaluation: Identify wasted spend within cloud environments and implement cost optimisation to reduce monthly OpEx bills.



Cost-Efficient Applications: Redesign application architecture to modernise for cost-efficiencies without impacting performance.



Unit Economics: Analyse granular application costs and usage to build unit economic metrics, highlighting spend drivers to prioritise investments.



Anomaly Detection: Use best in class FinOps tooling leveraging machine learning models to detect and resolve spend outliers within applications.



Cultural Transformation: Integrate FinOps into daily operations, fostering a culture of cost accountability and alignment with business goals.

OUR APPROACH

Evaluation

Rapid sprint-based evaluation to identify cost optimisation opportunities, assess your current FinOps capability, and highlight tooling benefits—all focused on reducing your cloud bill.

Acceleration

The FinOps acceleration framework drives parallel streams of activity to plan, execute, enable and embed FinOps capabilities and realise savings quickly.

Optimise & Scale

FinOps optimisation advances your operations through the FinOps maturity levels, driving sustained cost avoidance.

WHY TELEFÓNICA TECH?



Proven Framework: Our structured approach delivers fast, impactful results with clear, measurable outcomes.



Cross-Sector Expertise: We offer tailored FinOps solutions to organisations of all sizes, from SMEs to large enterprises.



Cutting-Edge Tools: With access to industry-leading FinOps tools such as Gartner-rated Cloudability, we help you achieve maximum value from your cloud investments.

Schedule a free FinOps Evaluation Workshop with one of our expert cloud strategists

Book a free FinOps Evaluation Workshop today to identify inefficiencies and discover opportunities for sustainable cost savings.

Leading the Way in *Digital Transformation* for our Customers

Telefónica Tech unlocks the power of integrated technology, bringing together a unique combination of the best people, with the best tech and the best platforms, supported by a dynamic partner ecosystem to make a real difference to every business, every day.