

Business Analysis Services

Transform legacy full-stack applications into modular, future-proof, cloud-native systems



Service Overview

Using experienced and expert Business Analysis services significantly enhances the successful delivery of cloud projects. Telefónica Tech understands the growing challenge of increasing business demands in an ever-more complex and connected environment. Business Analysts must facilitate, negotiate, and drive business change to deliver successful outcomes. They also need to have a detailed understanding of the issues specific to Cloud delivery and technology. Telefónica Tech Business Analysts have this understanding based on successful delivery and a deep understanding of the real-world application of Cloud services. Telefónica Tech has Business Analysts well-versed in the complexities of successfully delivering Cloud and legacy projects. They bring the experience of tackling the issues that typically face cloud-related projects, including:

Our Application Modernisation Practice offers three core offerings:

Non-Technical Business Analysis – understanding the impact of new technology and identifying process and service improvement areas;

- **Business Process Modelling**– documenting and mapping existing business processes to allow the benefits of new processes or technology to be quantified and
- **Business Case Development** – Creation of a business case based on efficiencies and savings an organisation can make using technology or new operating processes.

Technical Analysis - including scope and design of infrastructure, systems and/or interfaces. It also includes the implementation of these additional functions depending on the scale of the task;

- **Requirements Gathering** – identifying business requirements and user requirements, then capturing these using techniques such as interviewing, workshops and review of existing documentation;
- **Data Modelling** – The data model should be designed to be extensible, robust and applicable to multiple business areas to maximise efficiency;
- **Non-Functional Design** – This focuses on non-functional elements that must be taken into account to improve the user experience and productivity;
- **Functional Design** – This focuses on the functionality of the system that a typical user requires, such as workflows and system performance.

Benefits:



Understanding the impact of new technology and identifying process improvements.



Documenting and mapping existing business processes to allow the benefits



Reinforces successful delivery of new services and systems
Stakeholder involvement in the Business Analysis process



Full project lifecycle experience coupled with consulting skills



Deep analysis expertise using proven techniques, methodologies and tools/templates

Standardised, repeatable and high-quality approach to delivering consistent results

Our Deliverables:

- TOGAF
- RACI
- PESTLE Analysis
- SWOT Analysis
- SMART Analysis
- Business Process Modelling
- Business Case Development
- Requirements Gathering

Why Telefónica Tech?

1. Our Propel method gets you from idea to working solution fast. This lets you unlock value quickly from your modernisation initiatives.
2. We have deep expertise across the full app stack with proven customised solutions that speed your modernisation.
3. We help you adopt change with less risk and disruption, using modular delivery that keeps compliance and quality high.

We focus on high-value apps and features that deliver clear business impact.

Additional Services to Elevate Your Business

Cloud Strategy

Scale cloud adoption for maximum business impact.

GreenOps

Measure and optimise your cloud carbon footprint, making your cloud operational sustainable.

FinOps

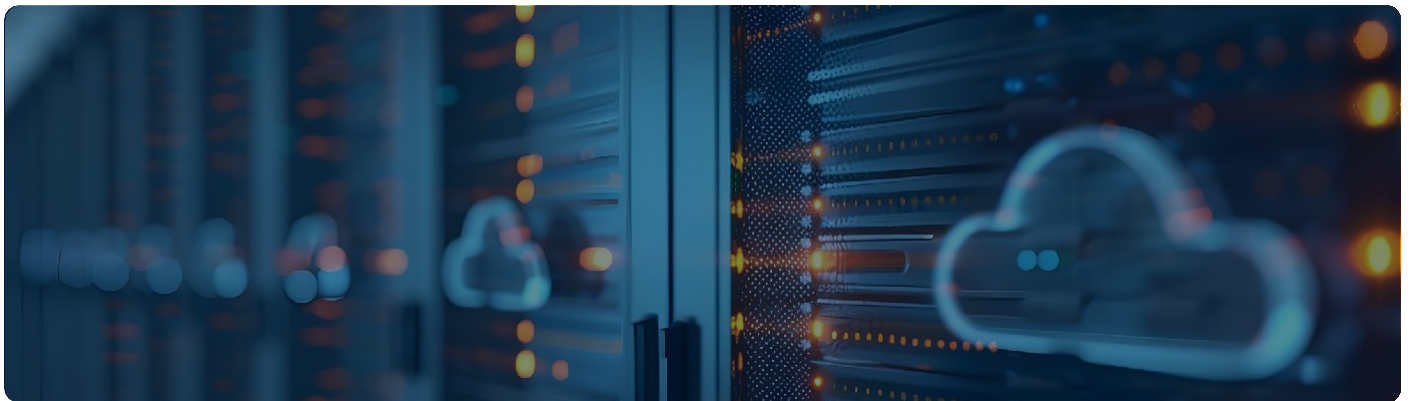
Optimise your cloud spending and boost financial accountability.

Multi-Cloud

Deliver workload freedom by deploying your workloads across multiple cloud providers seamlessly.

Cloud Managed Services

Expert management and support for your cloud environment.





Leading the Way in *Digital Transformation* for our Customers

Telefónica Tech unlocks the power of integrated technology, bringing together a unique combination of the best people, with the best tech and the best platforms, supported by a dynamic partner ecosystem to make a real difference to every business, every day.