

Report Migration

Transform legacy full-stack applications into modular, future-proof, cloud-native systems



Service Overview

Telefónica Tech's three-phase Report Migration Methodology delivers a structured, transparent, and value-driven pathway to modern reporting. The process begins with comprehensive Report Identification, during which all existing reports across the organisation are catalogued. This includes locating reports across disparate systems, understanding their purpose, assessing usage patterns, and documenting their associated data sources. By creating a single source of truth for the current reporting estate, organisations gain full visibility of scope, complexity, and potential rationalisation opportunities.

Phase two focuses on Classification, where each report is evaluated and assigned to one of four migration paths: decommission, re-engineer, consolidate, or lift-and-shift. This classification is driven by report value, technical feasibility, business relevance, and alignment to future-state reporting standards. Decommissioning removes outdated or unused reports, re-engineering redesigns high-value reports to leverage Power BI's advanced capabilities, consolidation merges overlapping or similar reports into streamlined Power BI assets, and lift and shift offers a rapid, like-for-like migration for reports that require minimal transformation. This phase ensures a balanced approach combining quick wins with long-term optimisation.

The final phase, Migration Prioritisation, applies a structured delivery plan to ensure an orderly, outcome-led transition into Power BI. Reports are scheduled based on business criticality, complexity, interdependencies, and stakeholder needs. Telefónica Tech's modular delivery approach enables predictable progress, controlled rollout, and early realisation of benefits. The result is an efficient migration process that enhances performance, improves data quality, and accelerates adoption of a modern, scalable reporting environment.

Key Features and Benefits:

- Thoroughly evaluate existing reports for migration.
- Strategic report transition in a structured, phase-based approach.
- Refine and improve report and data quality during migration.
- Enhance reports with Power BI's advanced visualisation capabilities.
- Ensure migrated reports adhere to best practice standards.
- Automate identification of existing reports.
- Facilitate smooth transition for reports of any size and complexity.
- Design dynamic dashboards for comprehensive data exploration.
- Assess migration success and identify areas for improvement.
- Merge similar reports into a single cohesive Power BI report.
- Streamlines architecture, removing redundant reports for efficiency.
- Cuts costs by eliminating maintenance on unused reports.
- Enhances report performance and user interaction in Power BI
- Improves data quality through migration review and the cleanup process.
- Prioritises valuable reports, focusing on insights for better decisions
- Boosts adoption with a relevant, optimised reporting environment.
- Updates security during migration for data protection
- Reduces maintenance complexity and costs with optimised reports.
- Ensures creation of a robust, efficient data model.
- Boosts solution adoption and utility across teams.

Why Telefónica Tech?

1. Our Propel method gets you from idea to working solution fast. This lets you unlock value quickly from your modernisation initiatives.
2. We have deep expertise across the full app stack with proven customised solutions that speed your modernisation.
3. We help you adopt change with less risk and disruption, using modular delivery that keeps compliance and quality high.

We focus on high-value apps and features that deliver clear business impact.

Additional Services to Elevate Your Business

Cloud Strategy

Scale cloud adoption for maximum business impact.

GreenOps

Measure and optimise your cloud carbon footprint, making your cloud operational sustainable.

FinOps

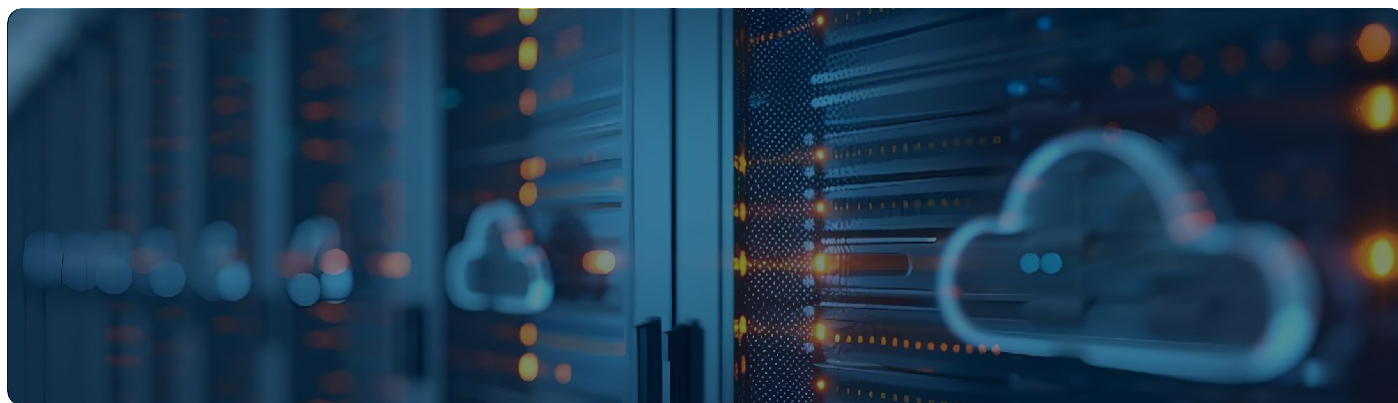
Optimise your cloud spending and boost financial accountability.

Multi-Cloud

Deliver workload freedom by deploying your workloads across multiple cloud providers seamlessly.

Cloud Managed Services

Expert management and support for your cloud environment.





Leading the Way in *Digital Transformation* for our Customers

Telefónica Tech unlocks the power of integrated technology, bringing together a unique combination of the best people, with the best tech and the best platforms, supported by a dynamic partner ecosystem to make a real difference to every business, every day.