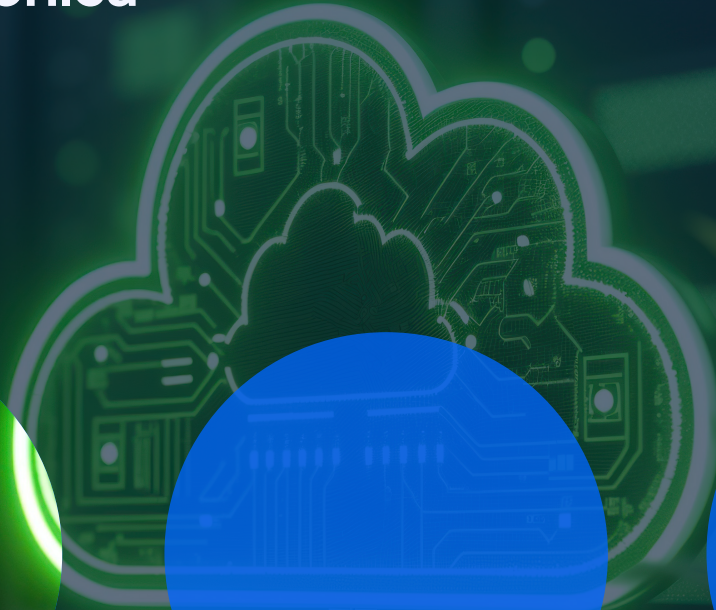




Sustainable Cloud Control

Cloud and data centre emissions now exceed global aviation. Our GreenOps Accelerators enable organisations to measure and report on their cloud emissions with confidence, whilst optimising their cloud workloads for *sustainability and cost*.



Cloud

Our GreenOps Accelerators help organisations to:

1 Design a Strategy

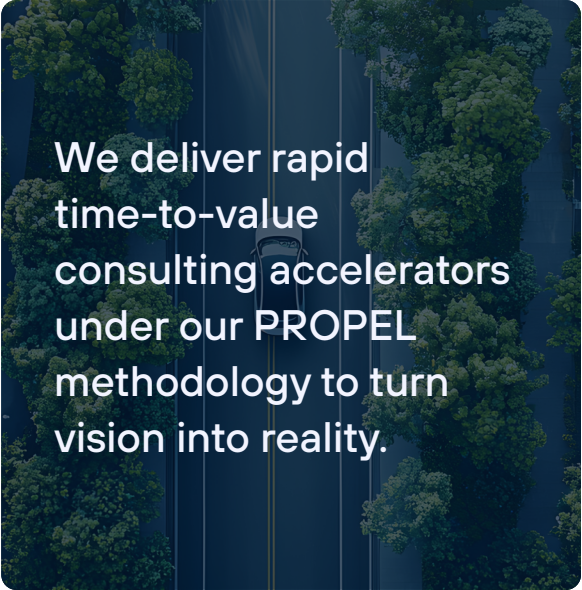
Design the optimal way to bring GreenOps to life inside an organisation, defining the requirements, standards, systems, skills to shape its meaning and impact.

2 Build a GreenOps Data Platform

Iteratively design and deploy a GreenOps model to measure, report and optimise cloud workloads for sustainability.

3 Embed processes

Embed GreenOps processes into a cloud operating model to influence ways of working to prioritise sustainability, train cloud and ESG teams and continuously evolve capabilities.



We deliver rapid
time-to-value
consulting accelerators
under our PROPEL
methodology to turn
vision into reality.

Benefits:



Auditable Data

We deliver transparent, certified, and auditable data to accurately measure your cloud carbon emissions, giving ESG and Cloud teams confidence in reporting net-zero progress.



Timely & Accurate Reporting

Our data-driven insights deliver cloud emissions metrics directly to your teams, enabling faster and more accurate tracking of sustainability metrics.



Cloud Carbon Optimisation

Discover and act on opportunities to optimise your cloud workloads for greater sustainability, cutting their carbon emissions.



Accelerated GreenOps Capability

Quickly design and embed GreenOps into your operating model to accelerate sustainable optimisations, cutting costs and emissions.

Deliverables:

- › Support across the GreenOps lifecycle, from strategy and model design, through deployment and iteration, to continuous integration into existing ways of working to ensure adoption.
- › Deeply experienced GreenOps consultants who design, report and embed GreenOps within organisations to accurately report and optimise on cloud emissions.
- › Rapid time-to-value consulting approach focussed on delivering outcomes, not just outputs, to deliver maximum impact.
- › Proven methodology built on decades of experience guiding organisations through complex cloud transformations.

Why Telefónica Tech?

- › Delivered using our bespoke PROPEL methodology, we help turn your vision into reality. Our rapid time-to-value GreenOps Accelerators define strategic direction and map out an organisation's GreenOps journey.
- › Our data-driven approach delivers your GreenOps insights exactly where your teams need them, maximising impact across the organisation.
- › We provide independent, auditable, and certified data, equipping your teams with the ESG metrics needed to confidently report on cloud emissions.

Additional Services to Elevate Your Business

- › **FinOps Accelerators:** combine GreenOps with FinOps to optimise the cost and carbon associated with your public cloud environments.
- › **FinOps Managed Service:** transition to our FinOps Managed service to continuously identify, report and implement cloud optimisations.
- › **Application Modernisation:** redesign and rebuild the full-stack of your applications for the cloud-native world.

Leading the Way in *Digital Transformation* for our Customers

Telefónica Tech unlocks the power of integrated technology, bringing together a unique combination of the best people, with the best tech and the best platforms, supported by a dynamic partner ecosystem to make a real difference to every business, every day.