

Cloud Strategy

Transform legacy full-stack applications into modular, future-proof, cloud-native systems



Service Overview

Today's fast-paced digital landscape can make it hard to know how your organisation can begin adopting and using the wide range of cloud services offered by technology partners, including Amazon Web Services (AWS), Microsoft (Azure & Microsoft 365), and VMware. Telefónica Tech's Cloud Strategy offering demystifies cloud adoption. It translates your organisation's needs and objectives into a well-defined, robust cloud adoption strategy, with milestones that include adoption, secure design and deployment, migration, and ongoing day-to-day operations, all considered from the very beginning.

Telefónica Tech proudly holds several specialist partner designations spanning Business Applications, Data & AI, Digital & App Innovation, Cloud & Hybrid Infrastructure, Modern Workplace, and Cybersecurity.

What's more, our standing with strategic partners like AWS and Microsoft gives us access to programs designed to accelerate your adoption of cloud services, with both commercial and technical incentives available.

Our partner-certified experts understand how to deliver real change using industry, market, and sector-specific experience to align your needs and goals with the most suitable technologies, as well as plans to adopt, migrate to, and operate cloud services.

We will provide you with expert guidance and well-supported use cases for cloud technology, and we will consider the impact this may have on your organisation's internal teams, key stakeholders, end-users, and customers.

We also identify ways to reduce costs, improve efficiency and resiliency, ensure security and compliance, and leverage scalable, flexible technologies.

Understanding the technologies that your organisation has invested in and why helps us to capture your immediate and long-term requirements.

This ensures we can recommend the most suitable ways to use technology, remove legacy ways of working, and eliminate technical debt.

Key Features:



Consultancy and strategy delivered by accredited industry experts. Deep understanding of your organisation's attitudes, culture, dependencies, requirements, and vision.



Comprehensive review of organisational and technical strategies with a cloud lens.



Technical review and understanding of existing platforms and the applications and services they support.



Identify quick wins and blockers, as well as strategies to deliver or remediate against them.



Provide a definition of your target operating model, e.g., cloud-first, cloud-native, or hybrid.

Our Deliverables:

- TOGAF
- Partner Accreditations
- Expertise On Demand
- Cloud De-mystified
- Technology Roadmap

Why Telefónica Tech?

1. Our Propel method gets you from idea to working solution fast. This lets you unlock value quickly from your modernisation initiatives.
2. We have deep expertise across the full app stack with proven customised solutions that speed your modernisation.
3. We help you adopt change with less risk and disruption, using modular delivery that keeps compliance and quality high.

We focus on high-value apps and features that deliver clear business impact.

Additional Services to Elevate Your Business

Cloud Strategy

Scale cloud adoption for maximum business impact.

GreenOps

Measure and optimise your cloud carbon footprint, making your cloud operational sustainable.

FinOps

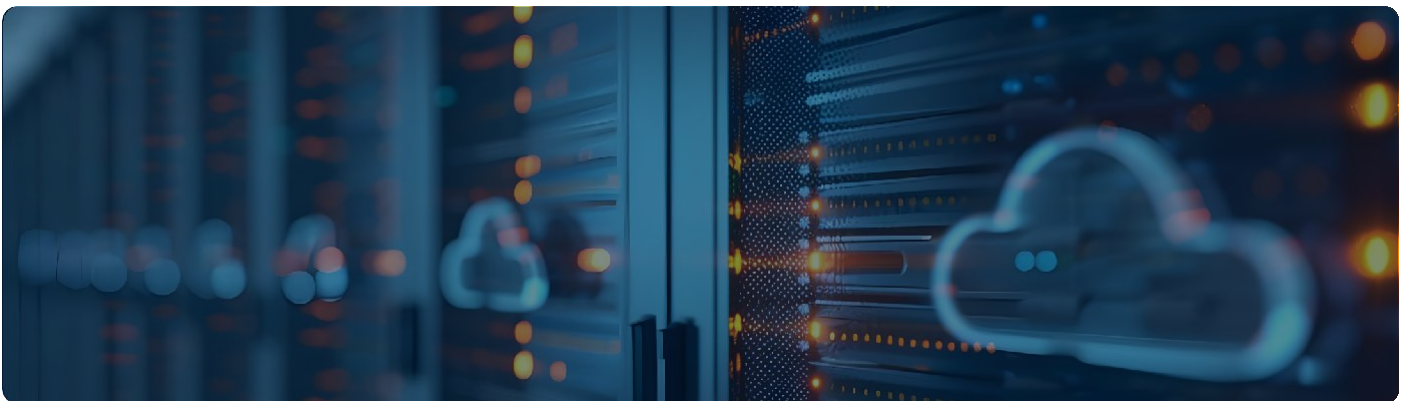
Optimise your cloud spending and boost financial accountability.

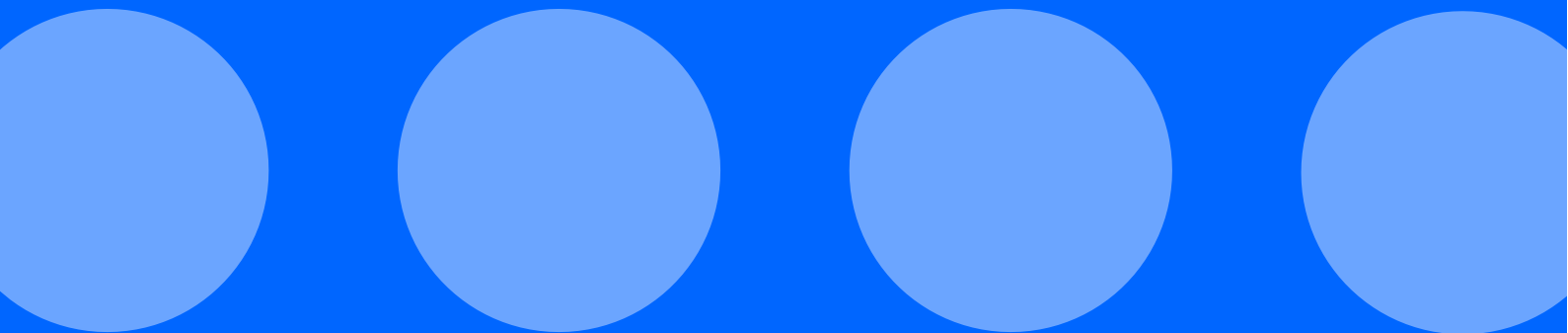
Multi-Cloud

Deliver workload freedom by deploying your workloads across multiple cloud providers seamlessly.

Cloud Managed Services

Expert management and support for your cloud environment.





Leading the Way in *Digital Transformation* for our Customers

Telefónica Tech unlocks the power of integrated technology, bringing together a unique combination of the best people, with the best tech and the best platforms, supported by a dynamic partner ecosystem to make a real difference to every business, every day.