

# Cloud Design Authority

Transform legacy full-stack applications into modular, future-proof, cloud-native systems



## Service Overview

The ultimate goal of the Design Authority function is to enhance overall business performance and flexibility and provide Cloud solutions that are 'fit for purpose'. This will increase the likelihood and predictability of success while reducing the probability and cost of non-conformance and duplication.

The Design Authority will develop and apply business controls and governance over the Cloud transformation project from an architecture and design perspective. The Telefónica Tech Design Authority will ensure that, from a technical and services perspective, all deliverables are fit for purpose and adhere to Cloud policies, standards, methodologies, processes, tools, and frameworks.

We help our clients provide architecture strategy, technology assessment and delivery expertise for both enterprise planning and solution delivery, particularly in relation to Cloud-based services. Telefónica Tech architects are pragmatic and delivery-focused. They provide realistic and cost-effective architectural guidance and direction. The Design Authority service can be applied to a range of architectural practices.

Telefónica Tech has demonstrable experience providing Technical Design Authority (Design Authority) services through the development, implementation, and support of a wide range of technologies, applications, and services to significant clients across diverse business sectors.

The Telefónica Tech Design Authority service is primarily focused on:

- Examining the current ICT services – whether developed in-house or by external providers;
- Alignment of the overall technical architecture strategy, including Cloud services within the customer portfolio;
- Understanding and defining the requirements of business users and their customers;
- Designing a business solution that can be built or implemented using appropriate technologies, including Cloud services and
- Recommending appropriate ways to exploit the potential benefits of Cloud computing whilst avoiding the pitfalls.

### Key Features:



Enterprise Architecture



Solution Architecture

Application Strategy



Infrastructure Architecture

Operational Architecture



Disaster Recovery & Data Centre Optimisation



Technical / Systems Architecture

### Benefits:

- Alignment of the IT business case to strategic initiatives
- Exploitation and integration of IaaS, PaaS and SaaS platforms
- Lowering cost through standards, reusable components and risk reduction
- Increased business agility via flexible IT solutions and services

## Why Telefónica Tech?

1. Our Propel method gets you from idea to working solution fast. This lets you unlock value quickly from your modernisation initiatives.
2. We have deep expertise across the full app stack with proven customised solutions that speed your modernisation.
3. We help you adopt change with less risk and disruption, using modular delivery that keeps compliance and quality high.

We focus on high-value apps and features that deliver clear business impact.

## Additional Services to Elevate Your Business

### Cloud Strategy

Scale cloud adoption for maximum business impact.

### GreenOps

Measure and optimise your cloud carbon footprint, making your cloud operational sustainable.

### FinOps

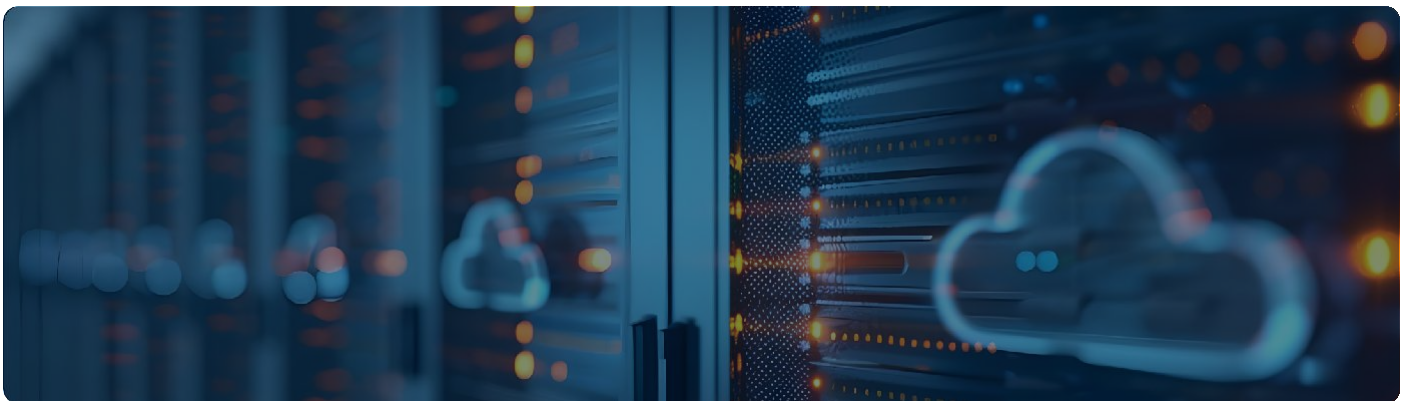
Optimise your cloud spending and boost financial accountability.

### Multi-Cloud

Deliver workload freedom by deploying your workloads across multiple cloud providers seamlessly.

### Cloud Managed Services

Expert management and support for your cloud environment.





# Leading the Way in *Digital Transformation* for our Customers

Telefónica Tech unlocks the power of integrated technology, bringing together a unique combination of the best people, with the best tech and the best platforms, supported by a dynamic partner ecosystem to make a real difference to every business, every day.