

Cloud Consulting Services

Transform legacy full-stack applications into modular, future-proof, cloud-native systems



Service Overview

The successful delivery of Cloud projects is significantly enhanced by using experienced and expert Cloud Consulting services. Telefónica Tech understands the growing challenge of increasing business demands in an increasingly complex and connected environment. Our consultants have comprehensive business and technical experience that provides objective, vendor-independent advice. Our consultants facilitate, negotiate and drive business change to deliver successful outcomes. They also have a detailed understanding of the issues specific to Cloud delivery and technology. Telefónica Tech Cloud Consultants have this understanding based on successful delivery and a deep understanding of the real-world application of Cloud services.

Telefónica Tech has Cloud Consultants who are well-versed in the complexities of successfully delivering Cloud and legacy projects. They bring the experience of tackling the issues that typically face cloud-related projects, including:

- **Business Process Modelling** – documenting and mapping existing business processes to allow the benefits of new processes or technology to be quantified;
- **Business Case Development** – Creation of a business case based on efficiencies and savings an organisation can make through the use of technology or new operating processes;
- **Requirements Gathering** – identifying business requirements and user requirements, then capturing these using techniques such as interviewing, workshops and review of existing documentation;
- **Data Modelling** – The data model should be designed to be extensible, robust and applicable to multiple business areas to maximise efficiency;
- **Non-Functional Design** – This focuses on non-functional elements that must be taken into account to improve the user experience and productivity.
- **Functional Design** – This focuses on the functionality of the system that a typical user requires, such as workflows and system performance.
- **Interface Analysis** – Interface analysis inspects and defines the manner in which users and other systems interface with the proposed solution. Where possible, reusable components and standards are applied.
- **Working Practice** – Design of smarter and more efficient working practices to leverage efficiencies from new technologies;

Benefits:



Business Process Modelling

Business Case Development



Requirements Gathering

Data Modelling



Non-Functional Design

Functional Design



Interface Analysis

Strategy Development



Data-Driven Decisions

Key Features:

- Define – analyse and capture business requirements
- Shape – high-level solution development with a business perspective
- Design – low-level solution development with a functional perspective
- Deliver – managing the transition from implementation to steady-state service.

Why Telefónica Tech?

1. Our Propel method gets you from idea to working solution fast. This lets you unlock value quickly from your modernisation initiatives.
2. We have deep expertise across the full app stack with proven customised solutions that speed your modernisation.
3. We help you adopt change with less risk and disruption, using modular delivery that keeps compliance and quality high.

We focus on high-value apps and features that deliver clear business impact.

Additional Services to Elevate Your Business

Cloud Strategy

Scale cloud adoption for maximum business impact.

GreenOps

Measure and optimise your cloud carbon footprint, making your cloud operational sustainable.

FinOps

Optimise your cloud spending and boost financial accountability.

Multi-Cloud

Deliver workload freedom by deploying your workloads across multiple cloud providers seamlessly.

Cloud Managed Services

Expert management and support for your cloud environment.





Leading the Way in *Digital Transformation* for our Customers

Telefónica Tech unlocks the power of integrated technology, bringing together a unique combination of the best people, with the best tech and the best platforms, supported by a dynamic partner ecosystem to make a real difference to every business, every day.