

Project Specification and Selection



Service Overview

The successful delivery of cloud projects is significantly enhanced by leveraging experienced, expert Project Specification and Selection services. Telefónica Tech's focus is on helping customers meet the challenges of connecting people, processes, and information to create more agile organisations.

Telefónica Tech works with clients to ensure that approved projects are supported by a clear business case that outlines the project's objectives and scope. This allows for post-implementation reviews to prove to key stakeholders that the expected benefits have been realised and that the expenditure has been justified.

The Telefónica Tech Approach to Project Specification and Selection

Project Screening and Selection: Prior to submitting any project for stakeholder review, Telefónica Tech will perform an initial screening to ensure that it meets a series of pre-agreed business criteria. This may include simple elements, such as ensuring the project format aligns with corporate standards, or more detailed aspects, such as identifying expected benefits and the methodology for quantifying and measuring such benefits.

Initial screening filters out ill-defined projects that should not be submitted to senior stakeholders, saving both time and reputation. It also provides a mechanism to provide feedback so that any declined projects receive feedback, which would enable them to resubmit with a better chance of approval. Approved proposals meeting the initial screening criteria will be evaluated in more depth, rated, and ranked according to pre-agreed criteria. This will allow clear project selection recommendations and decisions to be made.

The approval process, selection criteria, and ranking mechanisms are collaboratively agreed upon by Telefónica Tech and the client to ensure the service is tuned to the client's specific business and operational needs.

Business Cases Development: Telefónica Tech can provide services to identify business requirements, develop outline solution options and recommendations, and prepare business case proposals for your ICT, Cloud, and Service Management capabilities.

Benefits Realisation Mapping: Understand external forces such as budget constraints, business pressures, and regulatory obligations;

- Track and record all identified benefits and outcomes;
- Identify the scale of changes required to working practices & culture and the tasks and resources required to deliver;
- Ensure resource availability for rollout and change management.
- Deliver services that users want and will use; and
- Plan/Prepare for project rollout and handover.

Key Features and Benefits:

- Programme mobilisation
- Understand their business requirements, strategy and objectives
- Identify solutions which align with ongoing business objectives
- Define and quantify the benefits of each project
- Evaluate project proposals against established criteria
- Project Screening and Selection
- Business Cases Development
- Benefits Realisation Mapping
- Understand forces such as budget constraints, business pressures, and regulatory obligations
- Track and record all identified benefits and outcomes
- Ensure resource availability for rollout and change management
- Deliver services that users will want to use
- Plan/Prepare for project rollout and handover

Why Telefónica Tech?

1. Our Propel method gets you from idea to working solution fast. This lets you unlock value quickly from your modernisation initiatives.
2. We have deep expertise across the full app stack with proven customised solutions that speed your modernisation.
3. We help you adopt change with less risk and disruption, using modular delivery that keeps compliance and quality high.

We focus on high-value apps and features that deliver clear business impact.

Additional Services to Elevate Your Business

Cloud Strategy

Scale cloud adoption for maximum business impact.

GreenOps

Measure and optimise your cloud carbon footprint, making your cloud operational sustainable.

FinOps

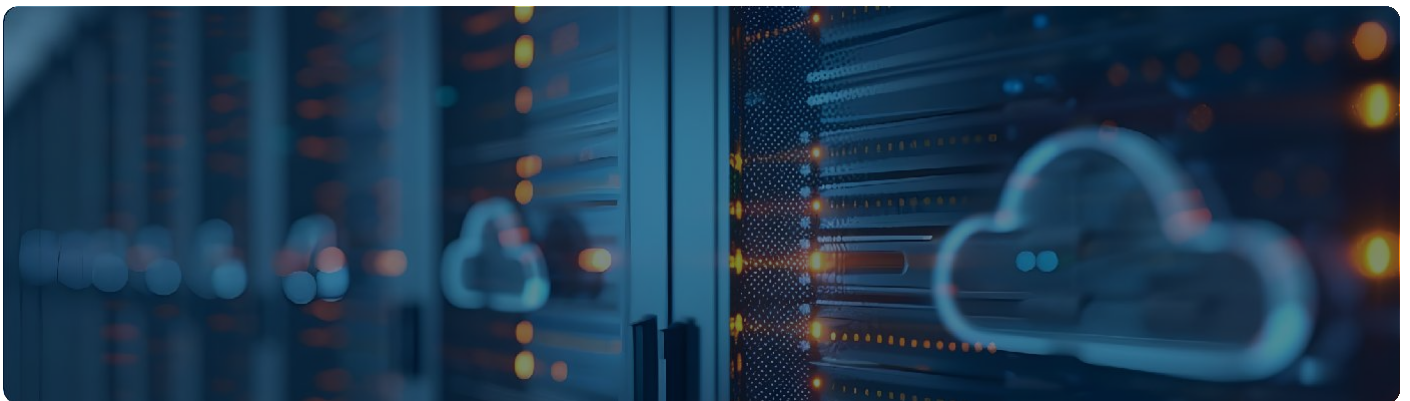
Optimise your cloud spending and boost financial accountability.

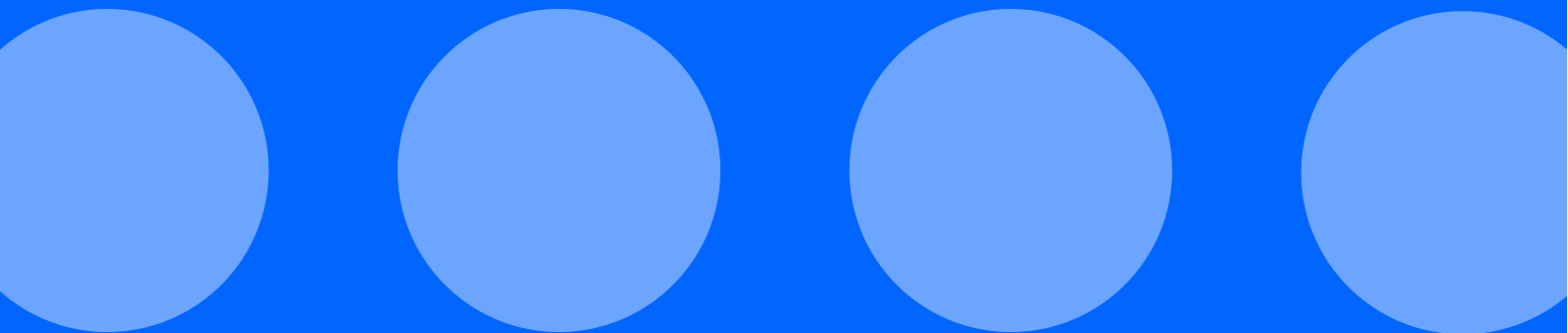
Multi-Cloud

Deliver workload freedom by deploying your workloads across multiple cloud providers seamlessly.

Cloud Managed Services

Expert management and support for your cloud environment.





Leading the Way in *Digital Transformation* for our Customers

Telefónica Tech unlocks the power of integrated technology, bringing together a unique combination of the best people, with the best tech and the best platforms, supported by a dynamic partner ecosystem to make a real difference to every business, every day.