

Google Maps Platform

G-Cloud 15 – Service Definition

Google Maps Platform provides real world insights and immersive location experiences for your organisation.

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Coverage of the World

Built with reliable, comprehensive data for over 200 countries and territories. – 99% coverage

Maps helps you give users the context they need with static or interactive maps embedded into your site or app. Street View and high resolution satellite imagery allow you to create more engaging experiences with additional detail. With over 25 million updates from over 1,000 sources every day, our maps have the up-to-date information your users need, right when they need it.

Daily updates

25 million updates daily, count on accurate, real time location

Active users

1 billion monthly active users, scale confidently, backed by Google infrastructure.

Maps Customisation

Help your business stand out with a suite of new customisation and styling features. Plus, map customisation and management is now available via the Cloud Console, enabling real-time updates across multiple platforms and devices – without changing a line of code. [Learn more](#)

Local Context – beta

This is a new simple way to add Google's rich, local information to your maps. This turnkey solution lets you show accurate details for nearby places, so users can see ratings, reviews, photos, and directions without ever leaving your web app. Plus, you can customise it to match your brand – [Learn more](#)

Gaming Solution

You can build immersive game environments based on real-world buildings, roads, parks, and more. Take players to popular places or venture off the beaten path with Google Maps' point of interest data for over 150 million places. [Learn more](#)

Documentation

[Google Maps documentation](#)

[Maps SDK for Android](#)

[Directions API](#)

[Places API](#)

[Gaming Services](#)

Contact Information

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