

Asset Panda – Asset Lifecycle Management Platform

G-Cloud 15 – Service Definition

Asset Panda is a cloud-based Asset Lifecycle Management (ALM) and Asset Relationship Management platform designed to help organisations track, manage, and maintain their physical and digital assets. It is highly regarded for its "no-code" customisability, allowing businesses to tailor the system to their specific workflows without technical expertise.

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Service Overview

Asset Panda provides a centralised "system of record" for every asset an organisation owns—from IT equipment and vehicles to tools, contracts, and facilities. The platform automates the tracking process to replace manual spreadsheets, reducing loss, improving compliance, and optimising the asset lifecycle from procurement to disposal.

Core Service Capabilities

- **Asset Tracking & Management:** Real-time visibility into the location, status, and condition of assets.
- **Inventory Management:** Tracking of stock levels, spare parts, and consumables with low-stock alerts.
- **Maintenance & Work Orders:** Scheduling of preventive maintenance, repair tracking, and automated work order generation to extend asset life.
- **Lifecycle & Depreciation Tracking:** Automated financial reporting using depreciation methods (like straight-line) to monitor the book value of assets.
- **Audit & Compliance:** Digital audit trails and mobile auditing tools to ensure regulatory compliance and accountability.
- **Check-In/Check-Out:** Simplified assignment of equipment to employees or locations to prevent theft and loss.

Key Features and Technology

- **Mobile-First Approach:** A native iOS and Android app that turns smartphones into barcode/QR code scanners, eliminating the need for expensive dedicated hardware.
- **No-Code Customisation:** Users can create custom fields, naming conventions, and workflows (actions) to match their existing business processes.
- **UrsaAI (Asset Panda Intelligence):** Features proprietary AI that assists with data imports (column mapping), field creation, and language translation.
- **Unlimited Users:** Unlike many SaaS platforms, Asset Panda typically offers unlimited user seats to encourage organisation-wide adoption without per-user fees.
- **Integrations:** Seamlessly connects with IT and business tools like **Jira**, **Zendesk**, **Microsoft Intune**, **Jamf**, **DocuSign**, and **ServiceNow**.
- **Offline Mode:** Allows field teams to perform scans and updates in remote areas without internet connectivity, syncing data once back online.

Target Audience and Industries

Asset Panda is industry-agnostic but is particularly widely used in:

- **IT & Managed Service Providers (MSPs):** For hardware and software license tracking.
- **Construction & Healthcare:** For tracking high-value equipment and maintenance schedules.
- **Education & Non-Profits:** For managing shared resources like laptops and vehicles.
- **Government & Facilities:** For infrastructure and compliance management.

Pricing and Delivery Model

- **Deployment:** Software-as-a-Service (SaaS), hosted securely on AWS.
- **Pricing Model:** Subscription-based, generally tiered by the number of assets managed rather than the number of users.
- **Service Tiers:** Offers various plans including Starter, Business+, and Asset Panda Pro (which includes advanced AI and multi-account management).

Value Proposition

The primary value of Asset Panda is versatility. While competitors often focus strictly on IT assets (ITAM) or heavy machinery (CMMS), Asset Panda's flexible architecture allows it to function as a "Swiss Army Knife" for any resource that needs to be tracked, providing an average reported ROI of 800% through time savings and loss prevention.

Contact Information

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